



## Activating Your Trupanion Go Home Day Offer

**We know the first day with your new kitten is a whirlwind, but don't forget to activate your Go Home Day Offer! This offer is personalized for you and must be activated within 24 hours of taking your kitten home.**

### Why is My Go Home Day Offer Important?

Kittens are prone to surprise illnesses and injuries, and it's important to make sure you can get your new pet the veterinary treatment they need. By activating your Go Home Day Offer now, you can make sure that your new kitten has the medical protection they need right from the get-go. It's our way of saying "congratulations on your new family member!"

### Not Sure Whether or Not You Received a Go Home Day Offer?

Just ask your breeder! They may have sent you a paper version or an email, or both.

### Questions?

Call **855.266.2156**. Our team is available 24/7/365 to assist you.



## Your Kitten's First Year

**With Trupanion, you can protect your kitten nose-to-tail from new, unexpected illnesses and injuries.**

Your new feline friend is sure to bring you plenty of laughs, cuddles, and playtime. But while you're enjoying bonding and getting to know your new best friend, it's important to take their health seriously. Talk with your veterinarian about your kitten's specific needs, including their vaccine and checkup schedule. In the meantime, there are key life stages to watch for as your kitten grows.



**Call 855.266.2156 within 24 hours of go-home to activate coverage! For more helpful information, visit us at: [TRUPANION.COM/MYNEWKITTEN](https://www.trupanion.com/mynewkitten)**

 <b>DEVELOP</b>	<b>Birth to 8 weeks</b>	<b>Behavior to look for</b>
	<p>Between 3 and 10 days old, kittens' eyes open, baby teeth break out, and sharp senses of hearing and smell develop. By the time they are 8 weeks old, kittens will be almost fully weaned.</p>	<p>Kittens start to discover the world around them! They spend these early weeks learning to stand, walk, run, and jump. They also develop adult-like sleep and social patterns.</p>
 <b>PREPARE</b>	<b>8 weeks to 3 months</b>	<b>Behavior to look for</b>
	<p>As they approach 12 to 14 weeks, kittens will be just about ready to head to their forever homes. While these kitties are more adventurous and independent than younger kittens, they are also likely to be cuddly and affectionate with each other and humans.</p>	<p>You'll notice both social and play skills emerging, but your new kitten still has a lot of growing to do. It's time to make an appointment so your veterinarian can advise on litter box training, feeding tips, and other vital care needs.</p> <p><b>ACTION: Take your kitten to the vet.</b></p>
 <b>SOCIALIZE</b>	<b>3 to 6 months</b>	<b>Behavior to look for</b>
	<p>At this time, your kitten will begin losing their baby teeth. They may not eat as much or as quickly as a result, and they may also start chewing on things. They will also start seeing you and other family members as part of their "litter."</p>	<p>Your kitten is likely to start testing their limits at this time, playing more roughly with everything from toys to human feet. Make sure your kitten has scratch pads and toys to keep them occupied in a healthy manner, and pull away if they try to bite.</p> <p><b>ACTION: Get plenty of cat toys.</b></p>
 <b>GROW</b>	<b>6 to 12 months</b>	<b>Behavior to look for</b>
	<p>Your kitten will enter a more watchful stage at this time, observing more and responding less to things around them. They may also start to become more territorial.</p>	<p>You'll notice more signs of maturity, but keep engaging with your cat and they'll be your bonded friend for life. Check in with your veterinarian to make sure they're growing up healthy.</p> <p><b>ACTION: Talk to your veterinarian.</b></p>



# Your Feline Friend Deserves the Best Coverage

With one simple plan, Trupanion helps protect both your cat and your wallet.

## Unlimited Payouts

We won't cut off care or raise rates just because your cat is unlucky or develops a chronic condition that needs care.

## 90% Coverage

We cover 90% of all eligible veterinary costs, including hospital stays, diagnostic tests, medications, surgeries, and treatments when your pet is ill or injured.\*

## Choose Your Deductible

You're in control at Trupanion. Pick a deductible that works for your budget—anywhere from \$0 to \$1,000.

## See Any Veterinarian

Whether you need to visit your current veterinarian, an emergency hospital, or a specialist, you're covered at any licensed veterinary practice in the United States, Canada, or Puerto Rico.

## Avoid Waiting for Reimbursement

We are the only company that can pay veterinarians directly at time of checkout! Visit [Trupanion.com/vet-direct-pay](https://Trupanion.com/vet-direct-pay) to find out if your veterinarian accepts our direct payments.

\*Terms and conditions apply. Coverage varies by state. See the policy for complete details at [Trupanion.com/pet-insurance](https://Trupanion.com/pet-insurance).

## Common Cat Health Issues

CONDITION	TYPICAL COSTS <sup>1</sup>	DEDUCTIBLE <sup>2</sup>	TRUPANION PAYS 90% <sup>3</sup>
Poisonous plant ingestion	\$2,247	\$250	\$1,772
Urinary obstruction	\$2,300	\$250	\$1,820
Congestive heart failure	\$2,067	\$250	\$1,610
Foreign body ingestion	\$5,658	\$250	\$4,842

<sup>1</sup> Typical costs are for procedures in major metropolitan areas based on internal claims data.

<sup>2</sup> Dependent on the deductible amount you choose.

<sup>3</sup> Less exam fees.

## Why Trupanion?

Trupanion has paid out over \$2 billion in claims since our founding in 1998. We love pets and promise to treat yours as though they were our own.

## Actual Claim

### THE STORY OF RAIDYN

**Condition:** IBD, Lymphoplasmacytic Enteritis and Eosinophilic Gastritis

**Cost of Treatment:** \$19,415

**Amount Paid:** \$16,933

“When I adopted Raidyn, a Himalayan, he was a wee baby with a vibrantly infectious personality. But I noticed as he got older, something was not quite right. He began to have “down days.” He was diagnosed with three chronic diseases: IBD, Lymphoplasmacytic Enteritis and Eosinophilic Gastritis. It’s been a long road, but we manage it with daily meds and a special diet. Without Trupanion, Raidyn’s quality of life would have been very restricted.”

- Susan H.  
Powell River, BC, CAN



# Coverage Overview

## What's Covered

From diagnostic costs to treatment for illnesses and injuries, we've got your cat's back.



Diagnostic Tests



Medications



Surgeries



Hospital Stays



Prescription Foods



Prosthetic Devices



Orthotic Devices



Carts



Supplements



Herbal Therapy

## Complementary Care

Available for an additional cost:

- Rehabilitative Therapy
- Acupuncture
- Hydrotherapy
- Chiropractic
- Behavioral Therapy
- Homeopathy
- Naturopathy

## What's Not Covered

- Pre-existing conditions—conditions that show symptoms in the 18 months before enrollment or during waiting periods
- Preventive care (vaccinations, flea and tick control, etc.)
- Spay or neuter
- Exam fees and sales tax, where applicable

### Who?

All dogs and cats under 14 years old can enroll for lifelong coverage.

### What?

One simple plan covers 90% of eligible costs for new illnesses and injuries with no payout limits.

### Where?

Visit any veterinary, emergency care, or specialty hospital in the US, Canada, or Puerto Rico.

### When?

Coverage begins after applicable policy waiting periods: 5 days for injuries and 30 days for illnesses. Waiting period is waived with the Trupanion Go Home Day Offer you received from your breeder.



## Summer Safety Tips for Cats

Simple safety tips to enjoy a worry-free summer with your pet.

### Beat the Heat

Cats love the warmth, but that doesn't mean they can withstand high summer temperatures. Keep your house cool, and if you don't have air conditioning, consider getting a pet cooling pad for extra hot days. Cats should also have access to clean water and plenty of shady spots.

### Time for Flea & Tick Control

Most pet cats spend the bulk of their time indoors. However, that doesn't mean that your kitty isn't at risk of fleas and ticks. These tiny external parasites can make their way inside and onto your pet via open doors and windows, shoes, and human clothing. Because they can carry a variety of illnesses (including invasive parasites), practicing monthly flea and tick control is crucial to your cat's well-being. Talk with your veterinarian about what options may be best for your pet.

### Play Safe With All Plants

Many popular house plants and garden plants can cause toxic reactions in cats, so it's important to take caution during summer. Always research plants before adding them to your home, and keep them all out of reach of your cat.

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Common houseplants like pothos, lilies, and aloe vera can cause toxic reactions in cats if eaten.

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Lawn fertilizers, grass seeds, and fish hooks are dangerous to cats, so keep locked away and out of reach.

## Make Hydration a Priority

Especially in summer weather, hydration is key for your pet. To increase your cat's interest in their water bowl, consider swapping it out for a small pet fountain or bubbler. Talk with your veterinarian if you notice your cat isn't drinking water regularly.

## Avoid Pet Stress During Summer Celebrations

The pops and crackles of fireworks can cause significant stress and anxiety in a lot of cats, as can busy summer gatherings in general. Your feline friend may want to go and hide, so make sure they have a safe, quiet room to retreat to with nobody else in it. Ensure all windows and doors are shut while fireworks are going off, and consider turning on the TV or radio for some white noise.

## Indoors is Safest

It can be tempting to want to bring your pet outside this summer, but the great outdoors can be full of perils for cats any time of the year. Potential predators roam in both urban and rural areas, and hot weather conditions can lead cats to hide somewhere unsafe. It's recommended that you keep your cat indoors throughout the season.

## Secure Windows Mean Secure Pets

It's normal to want to open up the windows in your house on nice weather days. Before you do so, check window screens to ensure they are secure. Cats may be drawn to the interesting noises and scents coming through windows, and the last thing you want is your furry friend sneaking through or falling out.

## Encourage Exercise

Your cat needs plenty of physical activity year-round to stay healthy and agile. Always make sure they have access to enrichment toys and safe areas to climb and scratch. Be sure to set aside time every day to play with your pet.

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Some cats breeds, like Turkish Vans, actually enjoy swimming.

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Brushing your cat regularly will help keep their coat neat and healthy during shedding.

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An air purifier may help with seasonal allergies and the effects of cleaning product fumes on pets.





## How Can Allergies Rack Up Over \$10,000 in Vet Bills?

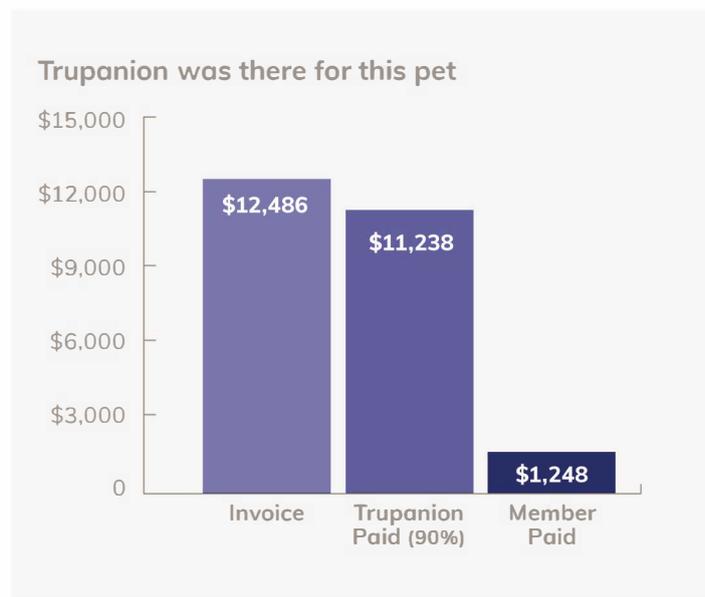
**It's easier than you think.**

Saving for your pet's medical bills is a great idea—until real life gets in the way. This pet's allergies triggered severe skin infections and required daily medications.

But with Trupanion, they were protected:

- **Unlimited payouts for eligible costs**
- **A customer care team available 24/7/365**
- **Payments made directly to the veterinary hospital\***

There's no predicting if or when an unexpected illness or injury will affect your pet. Trupanion is always available whenever you need it.



Actual 2022 Trupanion claims data from a member allergy claim

\*Trupanion software required at the veterinary hospital with veterinarian-approved direct bill pay. Visit ([link to http://www.trupanion.com/vet-direct-pay](http://www.trupanion.com/vet-direct-pay)) to see if your veterinary hospital accepts direct payment.

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