



POPPA EARLES 2025 TAILGATE FESTIVAL



Event Details and Overview

One of Baton Rouge's biggest festival events is here—**Poppa Earle's 2025 Tailgate Festival**, the ultimate tailgate experience you won't want to miss! This all-day celebration at Pointe Marie will feature football, food, music, and family fun, making it the perfect way to spend a fall Saturday.

THE ULTIMATE COOKOFF COMPETITION - Vendor and team registration is now open, but space is limited to only 60 spots on a first-come, first-served basis. Entry is \$200 per team or vendor, which includes a 10' x 10' space in the heart of the festival grounds. Each team will compete in our two signature cooking contests—the **Gumbo Cookoff** and **Best Tailgate Dish**. Scores from both events will be combined to crown the coveted title of **Best Tailgate of the South**, with trophies and prizes awarded to the top three finishers in each category.

Throughout the day, festivalgoers can enjoy live music, great food, and games for the kids, along with a **25-foot screen showing football and other sports** so you don't miss any of the action. A fully stocked bar will also be available, making this a true tailgating experience for everyone.

Admission to the festival is free to the public, but a **\$25 ticket** allows patrons to sample dishes from all the competing teams. Every dollar raised from ticket sales will benefit the **Greater Baton Rouge Food Bank**, which serves 11 surrounding parishes and provides critical support to families in need.

The festival gates open at **11:00 AM** and the fun continues well into the evening until **9:00 PM with live music** by **Blue Crab Redemption** and **Connor Martin**. Gather your team, invite your friends, and join us for a day of food, football, and community—all while supporting a great cause. We can't wait to see you there!

WHEN: Saturday, November 29, 2025 (Last LSU game of the regular season LSU vs Oklahoma)

WHERE: Pointe Marie Courtyard directly across from L'Auberge Casino, Baton Rouge LA.

COOKING EVENTS: (each team will be required to cook two dishes)

1. **Cooking Event 1 (Gumbo Cookoff)** – This will be determined by our judges panel with prizes and gifts given out to our top 3 finishers. Cooking may begin at 5am on day of event with judging beginning at 10:15am.
2. **Cooking Event 2 (Best Tailgate Dish)** – You create your own tailgate dish, and this will be a fan favorite vote! Winners will be determined by attendees as they vote for their favorite tailgate dishes. Trophies and prizes are given to the top 3 finishers. Serving starts at 11am when gates open and serving time will go to 4pm.
3. **Final Event 3 (SOUTHS BEST TAILGATE CHAMPION)** – This will be a combination of your finish in the gumbo cookoff, and the fans vote of best tailgate dish. Your finishes will be combined together and the lowest score wins! In the event of a tie, your finish in the Gumbo Cookoff will determine the winner. Trophies and prizes given to the top 3 finishers with the top finisher being crowned the SOUTHS BEST TAILGATE for 2025!

FOR MORE INFORMATION OR ANY QUESTIONS VISIT US: poppaearles.com

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