

Allured



Hollywood Movie Saga &
Multi-Media Franchise

A lush green forest scene with a stone path leading through a large tree archway. The path is made of flat stones and is surrounded by dense green foliage and trees. The lighting is soft and dappled, suggesting sunlight filtering through the canopy. The overall atmosphere is serene and magical.

Logline

Love or Technology rules this romantic fantasy dramedy in which two Greek Gods engineer a love triangle between a female truck driver, a baker and his lawyer girlfriend to satisfy their human urges to win a bet.

Think *Vicky Cristina Barcelona* meets *Her*.

What Makes This Trilogy Successful

1. 20+ Screenplay Awards
2. Top Talent & Team
3. Cut 1/3 Of Costs By Block-Shooting 3 Movies Together
4. Merchandise Prospects (Music, Video Games, (Audio-) Books, Toys, Costumes)
5. Sequels Potential
6. Red Carpet Movies
7. Realistic Financing & Marketing Plan
8. Current & Relevant Theme
9. Unique & Original Story
10. Compelling Visualization
11. Beautiful & Practical Locations



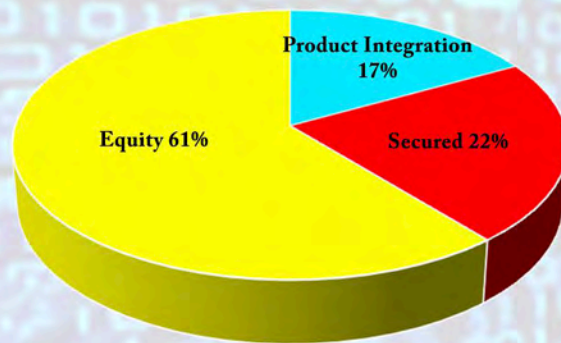
Awards

Festival	Project	Status	Country	Years Running
Eurasia International Monthly Film Festival	Allured I	Winner	Russia	6
Wallachia Int'l Film Festival	Allured I	Winner	Romania	3
Best Global Shorts	Allured I	Winner	India	3
World Film Carnival - Singapore	Allured I	Winner	Singapore	1
KAPOW Intergalactic Film Festival	Allured I	Winner	USA / CA	5
Canadian Cinematography Awards (CaCA)	Allured II	Winner	Canada (Toronto)	2
European Cinematography AWARDS (ECA)	Allured II	Winner	Netherlands	5
L.A. Neo Noir Novel, Film, & Script Online Festival	Allured II	Winner	USA / CA	8
Kosice International Monthly Film Festival	Allured II	Winner	Slovakia	2
New York Movie Awards	Allured II	Winner	USA / NY	1
Eurasia International Monthly Film Festival	Allured II	Winner	Russia	6
World Film Carnival - Singapore	Allured II	Winner	Singapore	1
Best Global Shorts	Allured II	Winner	India	3
European Cinema Festival	Allured II	Winner	Spain	2
World Film Carnival - Singapore	Allured III	Winner	Singapore	1
European Cinematography AWARDS (ECA)	Allured III	Winner	Netherlands	5
Eurasia International Monthly Film Festival	Allured III	Winner	Russia	6
Best Global Shorts	Allured III	Winner	India	3
"Euro Fest" European International Film Festival	Allured I	Nominee	Russia	5
Kosice International Monthly Film Festival	Allured I	Nominee	Slovakia	2
Canadian Cinematography Awards (CaCA)	Allured I	Nominee	Canada (Toronto)	2
New York Cinematography AWARDS (NYCA)	Allured I	Nominee	USA / NY	2
New York Movie Awards	Allured I	Nominee	USA / NY	1
Bridge Fest	Allured I	Nominee	Canada (Vancouver)	15
MidWest WeirdFest	Allured I	Nominee	USA / WI	6
LA Live Fest	Allured II	Nominee	USA / CA	5
New York Cinematography AWARDS (NYCA)	Allured II	Nominee	USA / NY	2
Bridge Fest	Allured II	Nominee	Canada (Vancouver)	15
Top Indie Film Awards	Allured II	Nominee	Japan	6
Bridge Fest	Allured III	Nominee	Canada (Vancouver)	15
New York Movie Awards	Allured III	Nominee	USA / NY	1
Kosice International Monthly Film Festival	Allured III	Nominee	Slovakia	2
Canadian Cinematography Awards (CaCA)	Allured III	Nominee	Canada (Toronto)	2
New York Cinematography AWARDS (NYCA)	Allured III	Nominee	USA / NY	2
Top Indie Film Awards	Allured III	Nominee	Japan	6
Bridges International Film Festival	Allured I	Semi Finalist	Greece	11
Social World Film Festival	Allured I	Semi Finalist	Italy	10
European Cinematography AWARDS (ECA)	Allured I	Semi Finalist	Netherlands	5
Gorst Underground Film Festival	Allured I	Semi Finalist	USA / WA	3

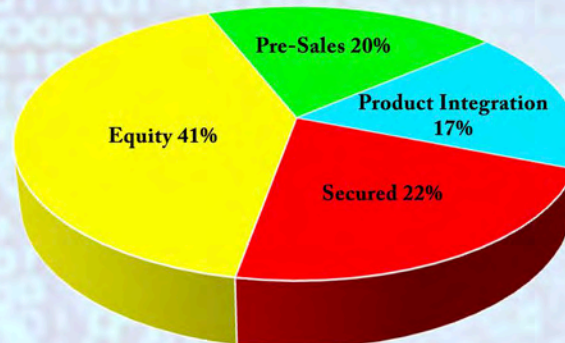
Financing Plan

Based on Budget of 43 Million USD for all 3 Movies Block Shot Together at 100%

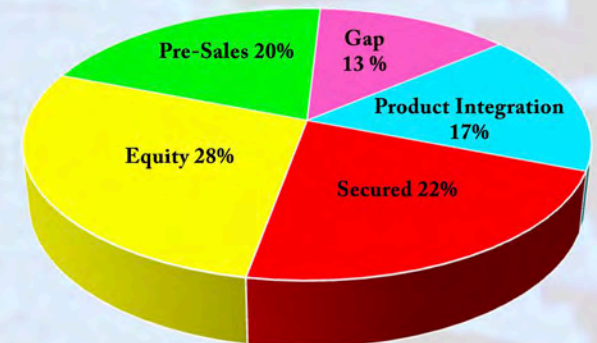
Scenario 1



Scenario 2



Scenario 3



In Negotiation

(an additional 25% of budget will be allocated to marketing)

In Negotiation

Marketing Plan

Audience:

Primary: 13-55 year olds, with female skew (general)

- Theme of Love Triangle (13-55)
- Theme of Faith vs. Science (13-55)
- Greek Mythology (13-55)
- Theme of Technology (13-30) with male skew
- Cast (30-70)

Secondary: Romance, Comedy, Fantasy & Tech Fans

How to Reach Audience:

- Cell Phone Product Integration Company (25-44)
will invest 25% of budget into product marketing campaign featuring elements of films before, during & after release
- Release of songs before release of films via streaming (13-49)
- Festival Runs (13-49)
- Global & Local Marketing Campaigns of Distributor(s) (13-55)

Music Revenue Stream

Score combines elements of 8 songs (1 per character)

- o Songs are partially played in the films
- o And fully on the Soundtrack Album

Score (Composer: Marcello De Francisci)



Songs

1

2

3

4

5

6

7

8

Songs (Music: Victor Murgatroyd - multi-platinum record maker)

(Lyrics: Barry Sudano - published songwriter)

Production Schedule



10 Weeks

18 Weeks

1st Film: 4 Months

1st Film: 6 Months

2nd Film: 2 Months

2nd Film: 6 Months

3rd Film: 1.5 Months

3rd Film: 6 Months

Zeus

Greek God of the Gods



He is wise, cocky, charming, angry - usually one when you think he's the other, but always ready for a fling. You might not want him as your friend, but you definitely don't want him as your enemy. Beside him, women are the most predictable of all things.

Reggae beats to his Drum only.

Desired: Morgan Freeman



Hera

Greek Goddess of Marriage

She is childlike yet mature, faithful but jealous, supportive though vengeful. One day she could rule Mount Olympus if she just recognized it.

Flutes and stamps to a furious Flamenco.



Desired: Juliette Binoche

Aphrodite

Greek Goddess of Love

Her authoritative extravaganza suffocates a deep, purulent wound so it won't ooze into the healing daylight.

Pulls her strings to Heavy Metal.



Desired: Michelle Pfeiffer

Scientio

Greek God of Science



He looks like a crossover between a squinting gunslinger and a nerdy, genuine inventor.

Riffs to Techno.

Desired: Matthew McConaughey

Louise Wright

Truck Driver

She's the cute, low maintenance girl next door who isn't afraid to climb a tree, shoot a gun, and drink mediocre bourbon. She won't bring you iced tea when you work, but rather be working next to you. She exudes a vulnerability that masks a strength she doesn't know exists.

Whistles to Country.

Attached: C.J. Stussi



Philip Ingram

Bakery Owner

He's the type who's not afraid to wear his heart on his sleeve, which attracts as many women as men envy it. He always goes first and chooses the biggest audience. Society doesn't define him. He defines it. In short: a sweet badass.

Rejuvenates to Jazz.

Desired: Ryan Gosling



Zinya Goldwyn

Attorney



...an air of mystery and vibrancy around her...

She triggers a man's hunting instinct because she will never be fully yours even if she is.

Dances to classical music.



Desired: Shannyn Sossamon

Siro

A phone, infused with magic, will fulfill any wish you dare to ask for and morphs into an eagle at its will. With the voice of an innocent boy, it accesses, evaluates and changes all existing metadata until it even outgrows the power of the gods.

Learns to alphorn to Funk.



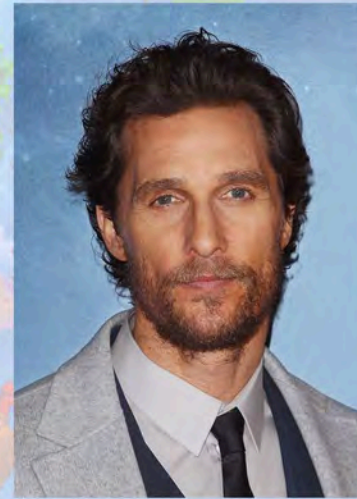
Main Cast



Desired: Morgan Freeman
as Zeus
Won 1 Oscar



Desired: Juliette Binoche
as Hera
Won 1 Oscar



Desired: Matthew McConaughey
as Scientio
Won 1 Oscar



Desired: Michelle Pfeiffer
as Aphrodite
Nominated 3 Oscars



Attached: C.J. Stussi
as Louise
4 Wins & 3 Nominations



Desired: Ryan Gosling
as Philip
Nominated for 2 Oscars
37 Wins & 151 Nominations



Desired: Shannyn Sossamon
as Zinya
1 Win & 7 Nominations

Supporting Cast Attached

Signed Letters Of Intent Secured

International Star Wrestlers



Stan Hansen
as Eli



Mickie James
as Jess



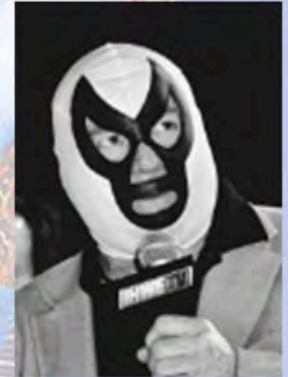
Haku/Tonga Fifta
as Tonga



Darlene Kreis
as Cassie



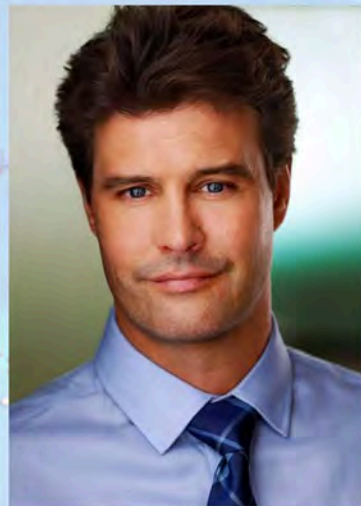
Bob Cook
as Chad



Len Denton/"Grappler"
as the Guard



Juliet Landau
as Genius #1
Top 5,000
1 Nomination



Dave Sheridan
as Curtis
Top 5,000



Adam Lazarre White
as Buck / Hermes
1 Win & 1 Nomination



Vincent M. Ward
as Leroy



Dendrie Taylor
as the Banker
Top 10,000



Ivar Brogger
as the Doctor
Top 30,000



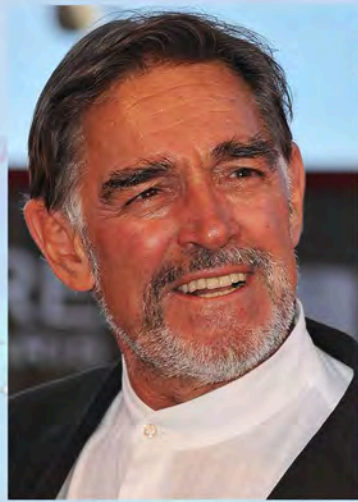
Felissa Rose
as the Psychiatrist
Top 10,000
4 Wins & 2 Nominations



Matt Doherty
as Blubby
Top 20,000
1 Nomination



Gigi Perreau
as Mrs. Beverly
Top 10,000
Star on the Walk Of Fame



Fabio Testi
as the Super Genius
Top 30,000
Winner Golden Globes Italy



Darby Hinton
as God Hephaestus
Top 20,000
4 Wins



Rowdy Yates
as the Manager
Top Country Radio Host

Team

Signed Letters Of Intent Secured

Executive Producer



Flávia Carvalho

Flávia owns a guerrilla marketing and special live events company that specializes in creating immersive experiences and out of the box communication for multi-national companies. She has also been working in the movie industry & TV as a producer, writer and artist for over 15 years.

Executive Producer



Zeno Van Essel

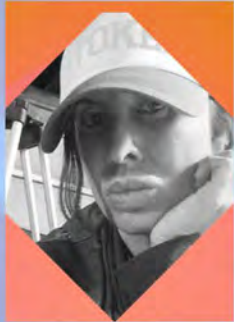
Zeno is a marketing and communications specialist with 30+ years of experience and a background as a journalist. He is a strategic consultant for many international companies and specializes in the realization of challenging projects with a focus on culture, entertainment and events.

Executive Producer



Melanie Davies

Melanie has 20+ years experience as a production manager and/or producer. She has worked on successful TV projects for Fox, The Family Channel, Katz-Rush, Mansfield Entertainment, SPAD films, and Viacom Productions.



Heide Fliegner

Director

Heide aka Judith Jerome is an award-winning director. She has directed over 500 commercials and several feature films. She runs a full service filmproduction company with locations in Germany, Switzerland and Los Angeles.



C.J. Stussi

Co-Director

C.J. is a practicing entertainment attorney and a student of renowned film director Monte Hellman. Her short film *Nameless*, which she wrote, directed, and produced, won several awards and serves internationally as an educational aid for schools and colleges.



Joanne Hock

DP

Joanne is an award-winning creative director/cinematographer with 30+ years experience. She directed and lensed several feature films, documentaries, commercials and TV shows.



William Clark

1st AD

William has worked as a 1st AD for 25 years on more than 50 major feature films, including all films of Quentin Tarantino.



Alan Abrams

Legal & Business Affairs

Alan has 40+ years legal entertainment experience. He specializes on the representation of producers of feature films and TV shows in all legal matters from creation, production and distribution.



Marc Fincannon

Casting Director

Marc is an award-winning casting director with almost 40 years of experience.



Parker Beck

Production Designer

Parker has dressed numerous sets for TV series and films.



Beverly Safier

Costume Designer

Beverly has 30+ years experience as a costume designer and worked on over 40 feature films.



Marcello De Francisci

Composer Score

Marcello is an award-winning composer and has completed over 30 film scores.



Victor Murgatroyd

Composer Songs

Victor is a multi-platinum record maker; Evanescence (22 MM albums sold), Finger 11 (2 MM albums sold), Seether (2 MM albums sold).

Synopses

Allured I

Greek Goddess APHRODITE and her lover SCIENTIO, illegitimate son of Athena, escape into the modern world after being imprisoned in the underworld for their extramarital affair. Fearing the wrath of Zeus, they hide on planet Earth as the guardians of love and science. Soon a quarrel erupts between them about the merits of technology. Aphrodite, Goddess of Love, insists it separates people from each other, while Scientio, God of Science, maintains that it's a connecting force.

Contravening a decree of Zeus, they decide to put this dispute to a test, choosing a human couple in their mid-30s, PHILIP and ZINYA, and a female truck driver that the couple doesn't know, LOUISE, as their experimental subjects. If technology can create a stronger bond between Philip and the stranger Louise than he already has with his partner Zinya, Aphrodite will accept that technology is indeed the stronger connecting force and cede sovereignty over mankind to Scientio. If Aphrodite wins the wager, Scientio will serve humanity in the interest of love.

But determined to win, Scientio creates the virtual assistant SIRO, which can magically shape-shift from an enchanted cell phone into a digital eagle. But soon Siro's power spirals out of control, even by the gods, as Siro becomes omniscient, collecting all the world's metadata, eventually transforming into an actual living eagle, which can feel genuine emotions.

Allured II

Hermes informs ZEUS, Lord of the Gods, about the escape of Aphrodite and Scientio from Hades and their illicit wager. For defying his rules, Zeus forces them to reactivate the wager about which is the more powerful: science or love.

Meanwhile, Zinya reappears as a digital virtual assistant, confined to the metadata, and helps Philip and Louise with their bakery-truck business. But her presence causes turmoil in their relationship.

To win the bet and prove that science is the most powerful of all things, Scientio uses the metadata to start a competing bakery which poses an existential threat to Philip's.

In his everlasting urge to sire offspring, Zeus follows Zinya and Louise, falling in love with them. Zinya seduces Zeus to make her a real person again. In her jealous wrath, Zeus' wife HERA causes a fatal accident between Zinya and Louise.

Philip decides the bet by concluding that Hera's jealous behavior proves that love is indeed the stronger force in the universe. Siro, the magical eagle, agrees, grabs Philip's cell phone and casts a spell which digitizes and imprisons the gods in the metadata as punishment for their beastly doings.

Under Siro's instruction Philip manages to resurrect Louise and Zinya by creating an electrical defibrillator with the cell phone.

Allured III

The old, clumsy Greek gods, with the exception of Scientio, are completely unfamiliar with technology, and constantly contaminate the metadata thus creating chaos on Earth.

Soon a quarrel erupts between them whether science destroys religion. They wager that if Zeus can get more adherents by using technology, he shall win and get Hera's undivided attention.

Meanwhile, Louise and Philip are engaged, strained by the presence of Zinya, who also works in their bakery.

To avoid future disaster, Scientio teaches Zeus to program algorithms. Soon Zeus commands the digital data at his will. He blackmails the humans to set the gods free or he will create an apocalypse by taking control of Earth's computers.

The mortals agree, but in return Louise insists on the removal of the "spell of the wagers" which she believes to have manipulated the feelings of the human love-triangle.

An argument ensues about the winner of the bet. Siro, the eagle, suggests a majority vote by the humans, which elects Hera as the winner and causes Zeus' wrath.

Back on Mount Olympus, Zeus orders Scientio to program his new computer to create complete destruction on Earth. Instead, Scientio installs a video game making Zeus live out his revenge on the mortals without effect.

Directors' Statement

Allured is a romantic fantasy dramedy, told from a female perspective, which draws us into a world where technology and mythology playfully dance with each other. Inspired by Goethe's *Faust*, which addresses the centuries-old query about the interaction between science/knowledge and religion/spirituality, *Allured* deals with the reciprocity between technology and love. The fairytale timbre elevates the latter into a philosophical realm that is not about answering questions but rather illuminating the theme playfully from different perspectives.

Every character exudes his or her own saturated colour tone so that the mood changes depending on who interacts with whom, with the effect that every perspective is portrayed through a variety of colour spectrums. In addition, each character has an individual voice by means of his/her own instrument and musical style, so that the sound design transforms into new realities when different characters intermingle.

One of the main characters is a cell phone which acts like Harry Potter's magic wand, fulfilling every wish the bearer dares to ask for. But as in Goethe's poem, *The Sorcerer's Apprentice*, one must exercise caution, as every wish has the potential to spiral wildly out of control, even for the almighty Greek Gods.

Strong female characters – each with her own darkness and light – polarize the viewpoints and mystify the theme, while the male characters try to hold the balance with wisdom at their feet.

While no closure of the historic quest is in sight, one might ask, whether it's just how the individual uses technology which defines the effects of such on that individual.

Locations

On the Road



Metadata



New Orleans





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