



Carolina Beach Mural Project

1407 Croaker Lane, Carolina Beach, NC 28428 | info@carolinabeachmurals.org

Mural Project Ambassador Application Form

Community Advocacy & Growth Initiative

The Carolina Beach Mural Project has always been powered by community. Our Ambassador Program allows us to expand that community, create deeper connections, and give more people a meaningful way to champion public art in Carolina Beach. Thank you for your interest in helping us scale our visibility, build community ownership, and celebrate our island's rich history and culture.

■ Program Overview & Expectations

- **Purpose:** Build a network of passionate supporters, share our mission, welcome visitors, increase engagement/fundraising, and promote events, murals, and tours.
- **Core Roles:** Community Engagement, Marketing Support, Visitor Experience, and Fundraising Support.
- **Commitment:** 1-year terms with active participation in quarterly meetings and check-ins.
- **Participation:** Actively attend local events, share CBMP digital content, and represent the organization positively.

■ Section 1: Contact Information

Full Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

Connection to Carolina Beach (Check all that apply):

☐ Full-Time Resident

☐ Part-Time Resident / Property Owner

☐ Local Business Owner

☐ Frequent Visitor / Fan of CB Public Art

■ Section 2: Interest & Alignment

1. Why do you want to become a Carolina Beach Mural Project Ambassador?

2. Public art tells the story of a community. Which specific Carolina Beach mural or local historical theme resonates most with you, and why?

■ Section 3: Roles & Skills Alignment

1. How many hours per month can you commit to Ambassador activities?
- ☐ 1–3 hours
- ☐ 4–8 hours
- ☐ 8–12 hours
- ☐ 12+ hours
2. Ambassadors support the program across four focus areas. Please check the areas that best match your skills and interests:
- ☐ **Community Engagement & Visitor Experience** (e.g., welcoming visitors at the Saturday Farmer's Market, guiding people on mural tours, or co-hosting Artist Meet & Greets).
- ☐ **Marketing & Content Support** (e.g., sharing updates on social media, taking photos of murals, or talking to residents about new installations).
- ☐ **Fundraising & Sponsorships** (e.g., helping with special benefit events, helping secure raffle prizes, or promoting memberships).
- ☐ **Administrative & Correspondence** (e.g., writing thank-you notes to new donors, members, or sponsors).

Please briefly describe any relevant volunteer, professional, or creative experience that would help you succeed in these areas:

■ Section 4: Commitment & Submission

I confirm that I can commit to a 1-year ambassador term, including attending quarterly check-ins and participating in local community events.

I agree to represent the Carolina Beach Mural Project positively both in person and online.

Signature: _____ Date: _____

How to Submit Your Application

Please email your completed form to info@carolinabeachmurals.org, or mail the physical copy to:
Carolina Beach Mural Project, 1407 Croaker Lane, Carolina Beach, NC 28428