

# CB100 MURALFEST



Sponsorship Opportunities

✓ MAY 17 & 18, 2025

✓ CAROLINA BEACH  
LAKE





# BACKGROUND

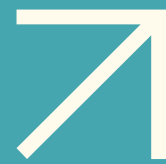
---

The mission of the Carolina Beach Mural Project is to celebrate our eclectic history, inspire our beach community, welcome and engage visitors and become a destination of ART for Everyone through murals depicting life in Carolina Beach.

Established in 2020, the non-profit organization has installed 20 murals by world-renowned North Carolina Artists. The program has been featured in local and state magazines, PBS' North Carolina Weekend, local news stations and print, and heavily used in the CB Visitors Bureau campaigns.



# ABOUT CB100 MURALFEST



CB100 MuralFest allows 16 local Artists and 2 schools to celebrate Carolina Beach & its 100th birthday through art. Artist will paint on 10' x 4' panels to be displayed on the Stingray Stage at the Lake throughout the Summer. Most of the work will be painted LIVE during the event weekend of May 17-18. The 18 panels will be auctioned off in September, with Artists keeping 50% of winning bid.

The weekend of May 17-18 will also include Artist & Vendor tents, Food Trucks, and other festivities.

---



# INVITED ARTISTS



Allison Norville

Anna True

Beka Butts

Brooke Rowe

Georgia Gearding - CB Elementary School

Donnie Wrights

Gina Franco

Island Montessori

Jorie Mars Malan

Jude Watkins

Lisa Gaither

Mar'Emilia

Nugget

Rachel Rowse

Sandra Wimbish

Sue Nuttall

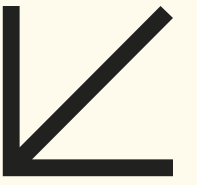
Tess Parker

Tim Sheaffer

Trent Taylor

---

# EXPECTED IMPACT



01

Provide increased access to Public Art and a sense of place for the island community and visitors during summer months, when the population exceeds 20K+ a week.

02

Provide an opportunity for local Artists who may not be ready for a huge project to participate in a CB Mural Project program and gain exposure which will help their career.

03

Validate Carolina Beach as an Art Destination, driving cultural tourism - attracting visitors who spend more per day and stay longer than other tourists. Event is featured in CBVB advertising.





# LEVELS

## DIAMOND @ \$5,000 (1 AVAILABLE)

- Presenting Title on event signage, onsite signage, all marketing materials, 6 social posts, and Press Release
- 4 Tickets to VIP Centennial Sponsor Aquarium Reception in June
- Choose your tent space

## PLATINUM @ \$2,500 (3 1 AVAILABLE)

- Platinum Title on event signage, onsite signage, all marketing materials, 4 social posts, Press Release inclusion
- 2 Tickets to VIP Centennial Sponsor Aquarium Reception in June
- Tent Space in prime location

## GOLD @ \$1,000 (3 2 AVAILABLE)

- Gold Title on onsite signage, select marketing materials, onsite signage, 2 social posts
- 1 Ticket to VIP Centennial Sponsor Aquarium Reception in June
- Tent Space

## SILVER @ \$500 (UNLIMITED)

- Gold Title on signage at site, select marketing materials, 1 social post
- Tent Space

# OTHER DONATION OPTIONS

Some other gifting ideas to help the CB Mural Project make this event a success.



## CB100 MuralFest Fund Donation:

Venmo @CB\_Murals  
or PayPal [info@carolinabeachmurals.org](mailto:info@carolinabeachmurals.org)

## Donation of Materials:

4' x 10' Wood Panels, Primer, Paint, Hardware- We can always use materials to help defray the cost of this Centennial Program.

## Labor Donation:

We will need help installing panels on May 18 and removing the panels in early September.

---



# THANK YOU FOR YOUR SUPPORT!



Carolina Beach Mural Project is a public charity with 501 (c) (3) status. All donations are tax deductible. (EIN 85-0683181)

[info@carolinabeachmurals.org](mailto:info@carolinabeachmurals.org)

310-427-5656