



12/3/2024

Dear Artist,

Carolina Beach is turning 100 in 2025. On behalf of the Carolina Beach Mural Project Board of Directors, I am excited to share this opportunity open to all North Carolina Artists interested in submitting a concept sketch. Similar to “Boards Across CB” project in 2022-2023, this pop-up program will allow for twenty canvases. 16 Artists + 4 local Schools will participate in a community Open Air Art project at the Carolina Beach Lake on the weekend of May 17-18. We are asking Artists to paint 1 side of a 4’ x 10’ plywood canvas on May 17 and May 18 LIVE at the lake, where their Art will be on display throughout the summer. **We are still finalizing the name for the program with a working title of “**CB100 MuralFest**”. Food trucks and music are planned during the weekend event.*

The Carolina Beach Mural Project (CBMP), a recognized 501c3 non-profit organization, is dedicated to celebrating and preserving the history and culture of Carolina Beach through murals. The Public Art commissioned by the Carolina Beach Mural Project is found throughout the commercial and boardwalk districts, creating a cultural destination for Carolina Beach residents and visitors to the island. For more information about CBMP, visit <https://carolinabeachmurals.org/>

Projected TIMELINE Centennial Float:

February 15, 2025	Deadline for Sketch Submission
February 28, 2025	Chosen Artists Announced
May 17-18, 2025	Installation Begins*
September 8, 2025	Boards are Auctioned Off

*Dates contingent on weather permitting. The Artist must begin work on their panel on May 17 and artwork must be completed by May 24, 2025.

THEME

Our goal is to celebrate the best of Carolina Beach. We want you to honor the island in your style! Whether you want to highlight something iconic to Carolina Beach, create a meaningful pattern, feature a significant event, person or location, or uniquely commemorate the 100th birthday of Carolina Beach, here's your chance to paint a panel that will be seen by thousands of people who live and/or visit the island throughout the summer.

SITE LOCATION & DIMENSIONS

This Pop-Up Art project will be installed and displayed at Carolina Beach Lake. Panels will measure 4' wide and 10' tall. Boards will be primed prior to the event, and CBMP will seal with a protective clear coat after the panels have been completed.

BUDGET

Each Artist chosen to participate will be given a \$400 stipend (\$200 after the Artist agreement is signed and \$200 when the panel is completed on May 18). In September 2025, when the boards are auctioned off, the Artist will also receive 50% of the final winning bid to be paid after the auction ends.

SELECTION PROCESS AND PROPOSALS

Carolina Beach Mural Project is proud to support North Carolina Artists. This project is limited to Artists currently living in North Carolina with preference to Artists in New Hanover County. The Artist selection process is informal. We encourage all interested Artists to submit a preliminary concept rendering that fulfills this theme and the style of painting. ***The Artist may submit more than one concept sketch. The renderings must contain sufficient detail to convey the artist's concept in terms of content, style, colors, etc.***

In your proposal, please also include:

- 1) Name of your proposed concept & inspiration
- 2) Please include your medium of choice (spray paint, etc.)
- 3) Photos of previous work
- 4) Any other information you want the Board to know about you.

5) Send your proposal package to info@carolinabeachmurals.org by EOD February 15, 2025.

Other than for the general theme itself, CBMP's Board of Directors encourages Artists to learn a little about Carolina Beach and our unique island. We are looking for the artist's creativity to propose his or her own original concept that best embodies and conveys Carolina Beach and all it has to offer.

All proposals will be presented to the CBMP Board of Directors for their consideration in a blind review- meaning the Board will be voting on design alone and how well it fulfills the RFP. If there is a tie, the Artists' previous works are considered. The final design will be selected by the Board and approved by the Carolina Beach Centennial Committee.

The CBMP President is authorized to negotiate with the selected artist on all aspects of the installation proposal including, but not limited to liability insurance, preparation requirements, equipment needs, final concept details, and other provisions. The Board is free to reject all concepts and to restart the process.

Once the artist has been selected, the proposal approved, and the contract signed, "Let the painting begin."

Proposals will be accepted by EOD February 15, 2025. Email your submission to info@carolinabeachmurals.org.

We are available to meet in person, Zoom or by telephone to discuss the theme in more detail, and to answer any questions you may have.

Respectfully,

Maureen Lewis

Founder/ President ~Carolina Beach Mural Project

info@carolinabeachmurals.org

Inspired by



Boards will be installed between the vertical pylons

