

Dear Artist,

The Carolina Beach Mural Project is an organization working under the 501c3 non-profit Island Arts Culture Alliance dedicated to celebrating and preserving the history and culture of Carolina Beach through murals. For more information about CBMP, visit <https://carolinabeachmurals.org/>

We are looking for Artists to submit their vision for themed murals in the downtown business district. The winning concept will capture the spirit of Carolina Beach through permanent installations on selected public walls donated by landlords. The commissions will be scattered throughout the town, creating a point of destination for residents and visitors to the island.

This call is open to any North Carolina Artist with a weighted preference to muralists from the Cape Fear region.

Projected TIMELINE:

January 30, 2021	Deadline for Submissions
March 1, 2021	Winner Announced
April 1, 2021	Pre- Installation & Site Prep Work Completed
April 15, 2021	Installation Begins
April 30, 2021	Mural Completed

THEME:

The Carolina Beach Boardwalk has been photographed, painted and celebrated for decades. Known as the “Playground of the Carolina’s”, the Boardwalk has always been a gathering place for both residents and guests. The Dance Pavilion, Britts Donuts, the Carnival with it’s Ferris Wheel, grand fireworks illuminating the boardwalk, concerts, the old water slide and Steel Pier all play a part in the memories of those who vacationed in Carolina Beach. Completely renovated and rebuilt in the 1990s – early 2000s, the Carolina Beach Boardwalk was originally constructed in 1887 and was one of the first attractions for Carolina Beach vacationers. Today, it has a claim to fame as one of the only Beach Boardwalks on the North Carolina coastline.

More boardwalk photos and information here:

<https://www.carolinabeach.org/visitors/boardwalk-district/history-of-the-boardwalk>.

We will also provide a folder that contains photos of the Boardwalk & Carnival throughout the years. The Artist may use the photos however they wish in their renderings.

<https://drive.google.com/drive/folders/1kAmBr3kX1btvV6NThGRDzPuZWH-iNoSI?usp=sharing>

Specifically, the CBMP's Committee wishes to install a mural that depicts the excitement of the Boardwalk on a hot summer evening. It can be specifically 1 era or tell a pictorial narrative through the decades. This mural will wrap 2 walls of the building.

The committee encourages the artists to employ realistic imagery.

SITE LOCATION & DIMENSIONS

Hurricane Alley's is located on the southern portion of the boardwalk in Carolina Beach. The physical address is 5 Boardwalk. The walls are west-facing and south-facing.

See the attached file for a photograph of the wall showing the exact dimensions. The west wall measures approximately 50' by 24' tall and the south wall measures approximately 15' long by 12' tall.

HOW AND WHERE TO SUBMIT:

Submissions must be postmarked or emailed by January 30, 2021.

Email submissions to info@carolinabeachmurals.org

USPS or other mailing services should be addressed to

**Carolina Beach Mural Project
1407 Croaker Lane
Carolina Beach, NC 28428**

SELECTION PROCESS AND PROPOSALS

The Artist selection process is informal. Interested North Carolina Artists are asked to research the theme, and to submit a preliminary concept rendering that depicts it. The Artist may submit more than one concept rendering. The renderings must contain

sufficient detail to convey the artist's concept in terms of content, style, colors, etc. Final cost of the mural should be included in the proposal.

Other than for the general theme itself, the CBMP's Board of Directors has no preconceived expectation regarding the style of the art work. We are looking to the Artist's creativity to propose his or her own original concept that best embodies and conveys the theme described above.

An initial review of the concept renderings will be conducted by the Theme and Concept committee. Selected concepts will be presented by the committee to the full CBMP's Committee for their consideration. The winning design will be selected by the Committee. The committee founder will be authorized to negotiate with the selected artist on all aspects of the installation proposal including, but not limited to, price, installation schedule, liability insurance, wall preparation requirements, equipment needs, final concept details, city permits, and other provisions. The Board is free to reject all concepts and to restart the process.

Once the Artist has been selected, the proposal approved, and the contract negotiated and signed, "Let the painting begin."

Proposals will be accepted through January 30, 2021.

I am available to answer any questions you may have.

Respectfully,

Maureen Lewis ~Founder/ President Carolina Beach Mural Project

info@carolinabeachmurals.org

