

Dear Artist,

The Carolina Beach Mural Project is a non-profit organization dedicated to celebrating and preserving the history and culture of Carolina Beach through murals. For more information about CBMP, visit <https://carolinabeachmurals.org/>

We are looking for Artists to submit their vision for themed murals in the downtown business district. The winning concept will capture the spirit of Carolina Beach through permanent installations on selected public walls donated by landlords. The commissions will be scattered throughout the town, creating a point of destination for residents and visitors to the island.

This call is open to any North Carolina Artist with a weighted preference to muralists from the Cape Fear region.

Projected TIMELINE :

January 30, 2021	Deadline for Submissions
February 20, 2021	Winner Announced
March 30, 2021	Pre- Installation & Site Prep Work Completed
April 1, 2021	Installation Begins
April 15, 2021	Mural Completed

THEME:

Carolina Beach has been a destination for live music for decades. This wall should showcase the Beach Music Festival which would have celebrated its 35th anniversary in 2020. The origins of beach music date back to the late 1940s with much of the phenomenon impacting teenagers and college students vacationing on Carolina beaches. From this period through the mid-1950s, during which a culture shift was taking place in the country, the hunger to hear this compelling music grew.

More information about Beach Music history and genre is available here https://en.wikipedia.org/wiki/Beach_music

We will also provide a folder that contains many photos of the actual festival. The Artist may use the photos however they wish in their renderings.

<https://drive.google.com/drive/folders/1wHzaPg6uXLufKBaglcfjVKXNBITr6x1V?usp=sharing>

Specifically, the CBMP's Committee wishes to install a mural that depicts the joy of live beach music- the musicians, the audience, and the amazing surroundings. Please note that while the Artist may show people dancing, the theme is not Shag Dancing (theme for a future wall).

The committee encourages the artists to employ realistic imagery.

SITE LOCATION & DIMENSIONS

SeaWitch Cafe & Tiki Bar is located in the north end of the business district in Carolina Beach. The physical address is 227 Carolina Beach Ave N and the wall is north-facing.

See the attached file for a photograph of the wall showing the exact dimensions. The wall is currently blue and measures approximately 21 ' by 11 ' tall.

HOW AND WHERE TO SUBMIT:

Submissions must be postmarked or emailed by January 30, 2021.

Email submissions to info@carolinabeachmurals.org

USPS or other mailing services should be addressed to

**Carolina Beach Mural Project
1407 Croaker Lane
Carolina Beach, NC 28428**

SELECTION PROCESS AND PROPOSALS

The Artist selection process is informal. Interested North Carolina Artists are asked to research the theme, and to submit a preliminary concept rendering that depicts it. The Artist may submit more than one concept rendering. The renderings must contain sufficient detail to convey the artist's concept in terms of content, style, colors, etc. Final cost of the mural should be included in the proposal.

Other than for the general theme itself, the CBMP's Board of Directors has no preconceived expectation regarding the style of the art work. We are looking to the Artist's creativity to propose his or her own original concept that best embodies and conveys the theme described above.

An initial review of the concept renderings will be conducted by the Theme and Concept committee. Selected concepts will be presented by the committee to the full CBMP's Committee for their consideration. The winning design will be selected by the Committee. The committee founder will be authorized to negotiate with the selected artist on all aspects of the installation proposal including, but not limited to, price, installation schedule, liability insurance, wall preparation requirements, equipment needs, final concept details, city permits, and other provisions. The Board is free to reject all concepts and to restart the process.

Once the Artist has been selected, the proposal approved, and the contract negotiated and signed, "Let the painting begin."

Proposals will be accepted through January 30, 2021.

I'm available to answer any questions you may have.

Respectfully,

Maureen Lewis ~Founder/ President Carolina Beach Mural Project



