



2nd Annual

MuralFest

LIVIN' CAROLINA BEACH

Sponsorship Opportunities

carolinabeachmurals.org



13 Carolina Beach Murals to Visit

Posted by Annick Lenoir-Peek | Updated on Apr 2, 2024 | Published on Feb 6, 2022 | Coastal

Plains, North Carolina | 0 •

Reading Time: 6 min



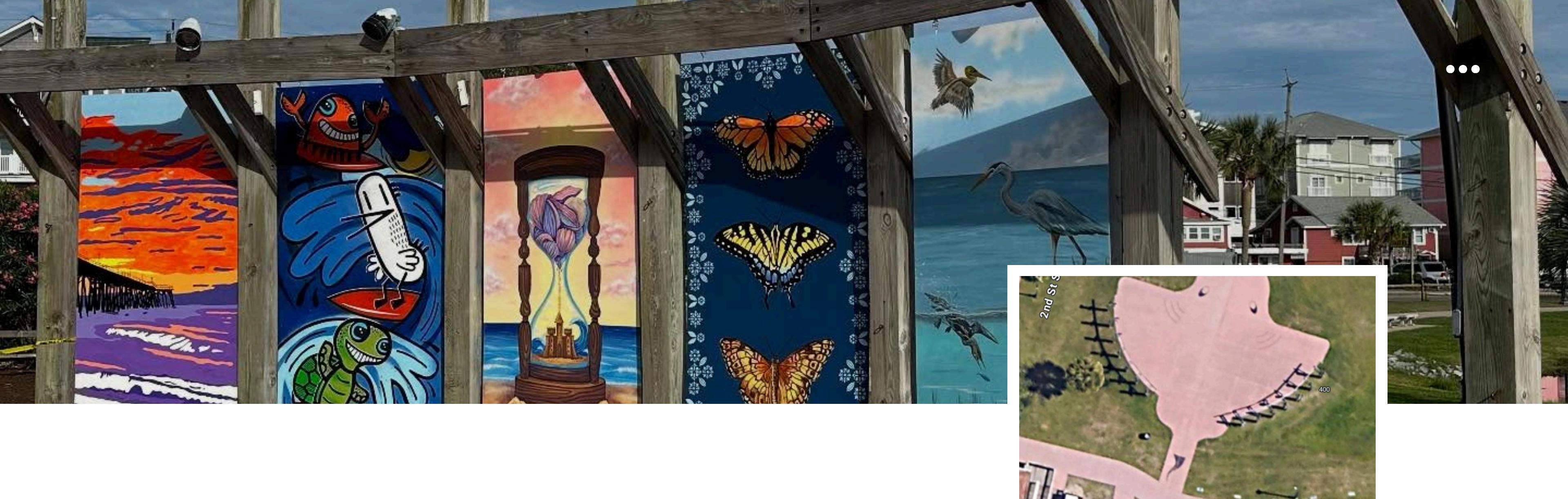
Background

Who We Are

The mission of the Carolina Beach Mural Project is to celebrate our eclectic history, inspire our beach community, welcome and engage visitors and become a destination of ART for Everyone through murals depicting life in Carolina Beach.

Established in 2020, the non-profit organization has raised over \$250K and installed 20 murals by world-renowned North Carolina Artists. The program has been featured in local and state magazines, PBS' North Carolina Weekend, local news stations and print, and heavily used in the CB Visitors Bureau campaigns and the backdrop for wedding photos.





About MuralFest

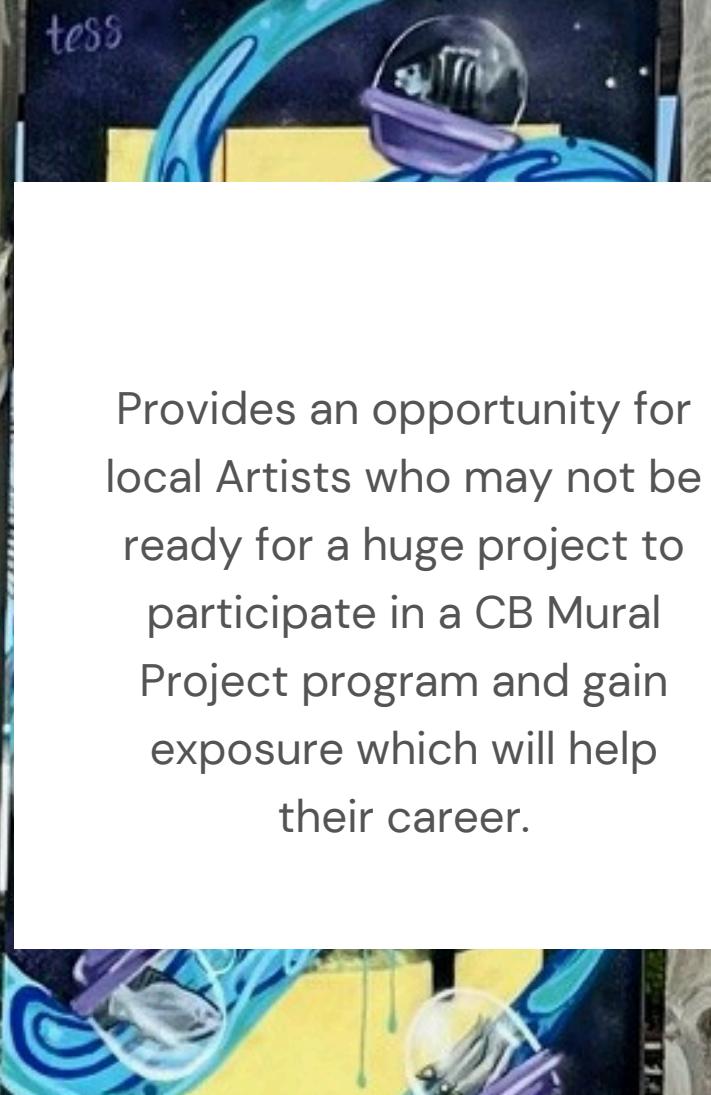
MuralFest 2026 allows 34 local Artists and schools to celebrate Carolina Beach through art. Artists will paint on 4' x 4' panels to be displayed on the Stingray Stage at the Lake throughout the Summer. Most of the work will be painted LIVE during the event weekend of May 16–17. The panels will be auctioned off in September, with Artists keeping 50% of winning bid.

The weekend of May 16–17 will also include Artist & Vendor tents, Food Trucks, Live Music and other festivities to delight our community and visitors.

Community Impact



Provides increased access to Public Art and a sense of place for the island community and visitors during summer months, when the population exceeds 30K+ a week.



Provides an opportunity for local Artists who may not be ready for a huge project to participate in a CB Mural Project program and gain exposure which will help their career.



Validates Carolina Beach as an Art Destination, driving cultural tourism – attracting visitors who spend more per day and stay longer than other tourists. Event is featured in CBVB advertising.

Sponsor Levels

DIAMOND @ \$5,000 (1 available)

- Presenting Title on event signage, onsite signage, all marketing materials, 8 social posts April- September, and Press Release
- Choose your premium Booth space at event

PLATINUM @ \$2,500 (2 available)

- Secondary Title on event signage, onsite signage, all marketing materials, 6 social posts April- September, and Press Release mention
- 2nd Choice of Booth Space at Event

GOLD @ \$1,000 (4 available)

- Inclusion on signage, select marketing materials, onsite signage, 4 social posts April- September
- Booth Space if Available

SILVER @ \$500 (unlimited)

- Inclusion on signage, select marketing materials, onsite signage, 2 social posts April- September
- Booth Space if Available

Signage stays throughout the summer at the Lake





Other Donation Opportunities

Donation of Materials

- 4' x 10' Wood Panels, Paint, Hardware- We can always use materials to help defray the cost of this Public Art Program.

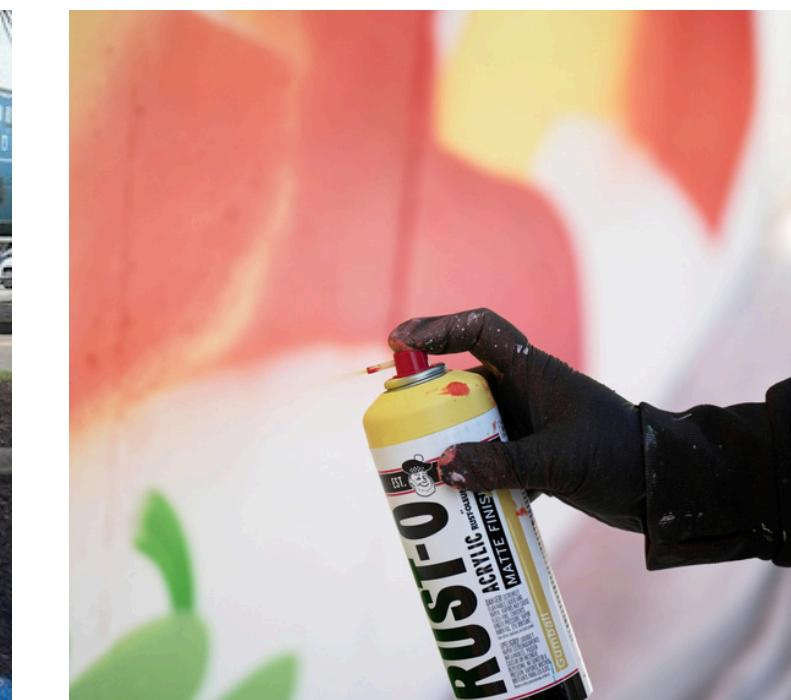
Labor Donation

- We will need help installing panels on May 17 and removing the panels in early September.

MuralFest Fund Donation

- Venmo @CB_Murals
- PayPal info@carolinabeachmurals.org

Gallery





Thank you!

Carolina Beach Mural Project is a public charity with 501 (c) (3) status. All donations are tax deductible. (EIN 85-0683181)

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