



1/8/2023

Dear Artist,

On behalf of the Carolina Beach Mural Project Board of Directors, I am excited to share this commission opportunity, open to all Artists interested in submitting a proposal. The winning concept will capture the spirit of Carolina Beach with a permanent installation on a public wall donated by the landlord.

The Carolina Beach Mural Project (CBMP), a recognized 501c3 non-profit organization, is dedicated to celebrating and preserving the history and culture of Carolina Beach through murals. The Public Art commissioned by the Carolina Beach Mural Project will be scattered throughout the commercial and boardwalk districts, creating a cultural destination for Carolina Beach residents and visitors to the island. For more information about CBMP, visit <https://carolinabeachmurals.org/>

Projected TIMELINE Celtic Creamery:

March 1, 2023	Deadline for Submissions
March 15, 2023	Winner Announced
April 28, 2023	Pre- Installation & Site Prep Work Completed
May 8, 2023	Installation Begins
May 19, 2023	Mural Completed *

*Dates contingent on weather, however, the mural must be completed by May 25, 2023.

THEME

This mural will celebrate the **Shoo Fly Train**. In the late 1880s, a small train called the Shoo Fly took Wilmington passengers traveling to Carolina Beach.

Before a road was built so cars could reach Carolina Beach, the Dance Pavilion was accessed via a Cape Fear River steamboat to a dock near Snow's Cut, and the Shoo-fly train carried the visitors through the woods to the shore. It is supposed that the biting flies and mosquitoes were notorious, thus the name of the little train.

With this new transportation, locals and tourists started going to Carolina Beach and making it a popular destination during the summer. Local families began moving to the beach for the summer months. Year-round residency did not really begin until the middle of the twentieth century.

Historical info- please see photos below and click on link <https://federal-point-history.org/from-the-president/from-the-president-october-2014/>

Artists may consider portraying a then/now concept, use color or present a more historical black /white /sepia approach. We cannot wait to see what creative ideas you have for this theme.

SITE LOCATION & DIMENSIONS

The location for mural #14 on Celtic Creamery wall located at 201 N Lake Park Blvd. The wall faces Harper Avenue. See the included photo for photographs of the wall. The south-facing wall is currently seafoam green and measures approximately 26' long by 25 ' high.

Current signage on Celtic Creamer (Business Name and Entrance Signage) stays as is. Artist to work on wall surface to the left of the signage.

SELECTION PROCESS AND PROPOSALS

We pride ourselves in supporting North Carolina Artists. The Artist selection process is informal. We encourage all interested Artists to submit a preliminary concept rendering that fulfills this theme and the style of painting. The Artist may submit more than one concept rendering. The renderings must contain sufficient detail to convey the artist's concept in terms of content, style, colors, etc.

In your proposal, please include

- 1) Your itemized budget
- 2) Name of your proposed mural concept & inspiration
- 3) Photos of previous work
- 4) Contact information for a previous mural Client
- 5) Length of time (number of days) to complete

*CB Mural Project does not pay for room/board for visiting Artists. However, we have several local businesses that offer a \$99 per day rate on the island for CB Mural Project Artists. We are happy to make the introduction.

*CB Mural Project can secure a lift at a discounted rate, as needed.

Other than for the general theme itself, the CBMP's Board of Directors encourage Artists to refer to the historical photos referenced below. We are looking to the artist's creativity to propose his or her own original concept that best embodies and conveys the theme.

All proposals will be presented to the CBMP Board of Directors for their consideration in a blind review- meaning the Board will be voting on design alone and how well it fulfills the RFP. If there is a tie, the Artists' previous works are considered. Additional consideration for Artists who reside in North Carolina. The final design will be selected by the Board. The CBMP President is authorized to negotiate with the selected artist on all aspects of the installation proposal including, but not limited to, price, installation schedule, liability insurance, wall preparation requirements, equipment

needs, final concept details, city permits, and other provisions. The Board is free to reject all concepts and to restart the process.

Once the artist has been selected, the proposal approved, and the contract signed, "Let the painting begin."

Proposals will be accepted through March 1, 2023.

We are available to meet in person, Zoom or by telephone to discuss the theme in more detail, and to answer any questions you may have.

Respectfully,

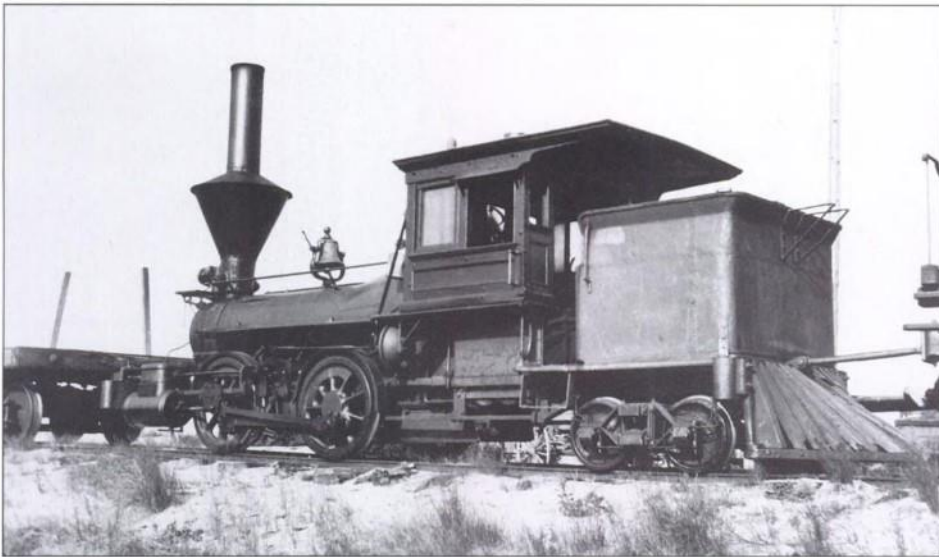
Maureen Lewis

Founder/ President

Carolina Beach Mural Project



Excursion Train at Carolina Beach, near Wilmington, N. C.



The engine was already an antique when Captain John Harper purchased it to pull the "Shoo Fly," a railway at [Carolina Beach](#) that operated in the early 1900s. Iron cowcatchers looked like metal mustaches and were attached to the engine to keep stray creatures and debris from derailing the [train](#).



In August 1909, this spiffy group rode from the steamer wharf to Carolina Beach on Captain John Harper's train, the *Shoo Fly*. "It was Captain Harper and his little train and steamboats that turned a seacoast wilderness into a beautiful summer resort," wrote author Lewis Philip Hall. (1991.64.1.)

