



1/15/2023

Dear Artist,

On behalf of the Carolina Beach Mural Project Board of Directors, I am excited to share this commission opportunity, open to all North Carolina Artists interested in submitting a proposal. The winning concept will capture the spirit of Carolina Beach with a permanent installation on a public wall donated by the town of Carolina Beach.

The Carolina Beach Mural Project (CBMP), a recognized 501c3 non-profit organization, is dedicated to celebrating and preserving the history and culture of Carolina Beach through murals. The Public Art commissioned by the Carolina Beach Mural Project will be scattered throughout the commercial and boardwalk districts, creating a cultural destination for Carolina Beach residents and visitors to the island. For more information about CBMP, visit <https://carolinabeachmurals.org/>

Projected TIMELINE Mural 15:

March 15, 2023	Deadline for Submissions
March 30, 2023	Winner Announced
May 1, 2023	Pre- Installation & Site Prep Work Completed
May 8, 2023	Installation Begins*
May 19, 2023	Mural Completed *

*Dates contingent on weather and Artist availability. The mural must be completed by June 30, 2023.

THEME

This mural will celebrate the **Native Plants of Carolina Beach**. We will collaborate with the North Carolina Wildlife Federation to ensure this mural is accurate and educational. Artist should use this link as an initial reference

<https://www.ncnatural.com/wildflwr/coastal/index.html?fbclid=IwAR0bhx4XO9G4DzKS6-Us0h8luzXSx8r5TxFF66if61i6dSpDLJQkmSYhTTw>

SITE LOCATION & DIMENSIONS

The location for mural #15 is a small building located at 598 Lake Park Blvd South. This location is extremely visible from both the highway and the park. We would like to see the mural wrap-around all 4 walls. See the included photographs of the building. The south & north facing walls measure approximately 10' wide by 8' high. East and west-facing walls measure 20' wide by 8' high.

SELECTION PROCESS AND PROPOSALS

We pride ourselves in supporting North Carolina Artists. The Artist selection process is informal. We encourage all interested Artists to submit a preliminary concept rendering that fulfills this theme and the style of painting. The Artist may submit more than one concept rendering. The renderings must contain sufficient detail to convey the artist's concept in terms of content, style, colors, etc.

In your proposal, please include:

- 1) Your itemized budget (your expected commission pay to include your supplies, etc.)
- 2) Name of your proposed mural concept & inspiration
- 3) Photos of previous work

- 4) Contact information for a previous mural Client.
- 5) Length of time (number of days) to complete.

CB Mural Project does not pay for room/board for visiting Artists. However, we have several local businesses that offer a \$99 per day rate on the island for CB Mural Project Artists. We are happy to make the introduction.

Other than for the general theme itself, the CBMP's Board of Directors encourage Artists to refer to the links provided as reference. We are looking to the artist's creativity to propose his or her own original concept that best embodies and conveys the theme..

All proposals will be presented to the CBMP Board of Directors for their consideration in a blind review- meaning the Board will be voting on design alone and how well it fulfills the RFP. If there is a tie, the Artists' previous works are considered. Additional consideration for Artists who reside in North Carolina. The final design will be selected by the Board. As this mural will be installed on Carolina Beach Town property, town council will also have to approve the final design presented by CB Mural Project before work can begin.

The CBMP President is authorized to negotiate with the selected artist on all aspects of the installation proposal including, but not limited to, price, installation schedule, liability insurance, wall preparation requirements, equipment needs, final concept details, city permits, and other provisions. The Board is free to reject all concepts and to restart the process.

Once the artist has been selected, the proposal approved, and the contract signed, "Let the painting begin."

Proposals will be accepted through March 15, 2023.

We are available to meet in person, Zoom or by telephone to discuss the theme in more detail, and to answer any questions you may have.

Respectfully,

Maureen Lewis

Founder/ President

Carolina Beach Mural Project



