



10/15/2023

Dear Artist,

On behalf of the Carolina Beach Mural Project Board of Directors, I am excited to share this commission opportunity, open to all Artists interested in submitting a proposal. The winning concept will capture the spirit of Carolina Beach with a permanent installation on a public wall donated by the town of Carolina Beach.

The Carolina Beach Mural Project (CBMP), a recognized 501c3 non-profit organization, is dedicated to celebrating and preserving the history and culture of Carolina Beach through murals. The Public Art commissioned by the Carolina Beach Mural Project will be scattered throughout the commercial and boardwalk districts, creating a cultural destination for Carolina Beach residents and visitors to the island. For more information about CBMP, visit <https://carolinabeachmurals.org/>

Projected TIMELINE Mural 18:

January 5, 2024	Deadline for Submissions
January 30, 2024	Winner Announced
April 1, 2024	Pre- Installation & Site Prep Work Completed
April 8, 2024	Installation Begins*
April 30, 2024	Mural Completed *

*Dates contingent on weather and Artist availability. The mural must be completed by May 20, 2024.

THEME

This is a **sidewalk mural (Mural #18)** in the heart of Carolina Beach Boardwalk district. The Artist is free to use their creativity to come up with a colorful design that captures the vibe of Carolina Beach. It could be a repeated pattern, tell a story, or? We

are looking to you for a fresh concept that could be interactive and help make the Alley a safe and fun place for our community and visitors.

SITE LOCATION & DIMENSIONS

The location for Mural #18 is the Alley located on Pavilion Ave N between the boardwalk and Carolina Beach Ave N (see photo). This location is extremely visible with foot traffic all year long. Alley measures 16.5' wide and 125' long.

The plan is to add potted plants and festive string lights (solar) throughout the alley to really make this area a Public Art destination.

SELECTION PROCESS AND PROPOSALS

We pride ourselves in supporting North Carolina Artists. The Artist selection process is informal. We encourage all interested Artists to submit a preliminary concept rendering that fulfills this theme and the style of painting. The Artist may submit more than one concept rendering. The renderings must contain sufficient detail to convey the artist's concept in terms of content, style, colors, etc.

In your proposal, please include:

- 1) Your itemized budget
- 2) Name of your proposed mural concept & inspiration
- 3) Photos of previous work
- 4) Contact information for a previous mural Client
- 5) Length of time (number of days) to complete.
- 6) Please include if you have previously installed asphalt art, concerns, and maintenance requirements for such a project.
- 7) Send your proposal package to info@carolinabeachmurals.org by EOD January 5, 2024.

CB Mural Project does not pay for room/board for visiting Artists. However, we have several local businesses that offer a \$99 per day rate on the island for CB Mural Project Artists. We are happy to make the introduction.

Other than for the general theme itself, the CBMP's Board of Directors encourages Artists to learn a little about Carolina Beach and our unique island. We are looking to the artist's creativity to propose his or her own original concept that best embodies and conveys the energy and vibe of Carolina Beach.

All proposals will be presented to the CBMP Board of Directors for their consideration in a blind review- meaning the Board will be voting on design alone and how well it fulfills the RFP. If there is a tie, the Artists' previous works are considered. We are preferential to Artists who live, work, or have strong ties to North Carolina. The final design will be selected by the Board. As this mural will be installed on Carolina Beach Town property, the town council will also have to approve the final design presented by CB Mural Project before work can begin.

The CBMP President is authorized to negotiate with the selected artist on all aspects of the installation proposal including, but not limited to, price, installation schedule, liability insurance, wall preparation requirements, equipment needs, final concept details, city permits, and other provisions. The Board is free to reject all concepts and to restart the process.

Once the artist has been selected, the proposal approved, and the contract signed, "Let the painting begin."

Proposals will be accepted through January 5, 2024.

We are available to meet in person, Zoom or by telephone to discuss the theme in more detail, and to answer any questions you may have.

Respectfully,

Maureen Lewis

Founder/ President

Carolina Beach Mural Project

info@carolinabeachmurals.org

