



3/12/2023

Dear Artist,

On behalf of the Carolina Beach Mural Project Board of Directors, I am excited to share this commission opportunity, open to all Artists interested in submitting a proposal. The winning concept will capture the natural wildlife of the Carolina Beach surf line on a private wall located in the town of Carolina Beach.

The Carolina Beach Mural Project (CBMP), a recognized 501c3 non-profit organization, is dedicated to celebrating and preserving the history and culture of Carolina Beach through murals. The Public Art commissioned by the Carolina Beach Mural Project will be scattered throughout the commercial and boardwalk districts, creating a cultural destination for Carolina Beach residents and visitors to the island. For more information about CBMP, visit <https://carolinabeachmurals.org/>

Projected TIMELINE Mural 20:

July 1, 2024	Deadline for Submissions
July 15, 2024	Winner Announced
September 15, 2024	Pre- Installation & Site Prep Work Completed
September 20, 2024	Installation Begins*
October 1, 2024	Mural Completed *

*Dates contingent on weather and Artist availability. The mural must be completed by October 15, 2024.

THEME

This is a condominium complex, and we are working with the HOA to install a simple yet realistic scene that one would see at the shoreline or in the dunes of Carolina Beach. Birds include American Oyster Catcher, Least Tern, Piping Plover, Great Egret,

Snowy Egret, and Laughing Gull. Marine Animals include loggerhead, leatherback or green sea turtles, and dolphins.

Because there is a condo complex a few blocks away with the name Pelican Watch, we ask that you do not include pelicans in your concept.

We are looking for Artists to deliver their concepts in the Realism / Naturalism style. No people or words please.

SITE LOCATION & DIMENSIONS

This is a **3-sided elevator shaft** at the south end of Carolina Beach aka Wilmington Beach (see photo below). The location for Mural #20 is the elevator shaft of the Sea Colony condominiums located 1311 Lake Park Blvd S. This location is extremely visible as it is situated on the east side of Lake Park Blvd, also known as Highway 421, which spans the length of Pleasure Island. The Sea Colony Elevator Shaft Dimensions are: 10-1/2 'wide (front), 8' deep (2x sides) and approximately 45 feet tall. Mural would be installed beginning at the 10' line.

BUDGET

This mural's budget is between \$16-\$20K based on Artist's experience and level of detail.

SELECTION PROCESS AND PROPOSALS

We pride ourselves in supporting North Carolina Artists. The Artist selection process is informal. We encourage all interested Artists to submit a preliminary concept rendering that fulfills this theme and the style of painting. The Artist may submit more than one concept rendering. The renderings must contain sufficient detail to convey the artist's concept in terms of content, style, colors, etc.

In your proposal, please include:

- 1) Your itemized budget - your commission, cost to clear coat the mural, lift rental, etc.
- 2) Name of your proposed mural concept & inspiration
- 3) Photos of previous work
- 4) Contact information for a previous mural Client.
- 5) Length of time (number of days) to complete.

- 6) Any other information you want the Board to know about you.
- 7) Send your proposal package to info@carolinabeachmurals.org by EOD July 1, 2024.

CB Mural Project does not pay for room/board for visiting Artists. However, we have several local businesses that offer a \$99 per day rate on the island for CB Mural Project Artists. We are happy to make the introduction.

Other than for the general theme itself, the CBMP's Board of Directors encourages Artists to learn a little about Carolina Beach and our unique island. We are looking to the artist's creativity to propose his or her own original concept that best embodies and conveys Carolina Beach's shore wildlife.

All proposals will be presented to the CBMP Board of Directors for their consideration in a blind review- meaning the Board will be voting on design alone and how well it fulfills the RFP. If there is a tie, the Artists' previous works are considered. We are preferential to Artists who live, work, or have strong ties to North Carolina. The final design will be selected by the Board and approved by the Sea Colony HOA.

The CBMP President is authorized to negotiate with the selected artist on all aspects of the installation proposal including, but not limited to, price, installation schedule, liability insurance, wall preparation requirements, equipment needs, final concept details, city permits, and other provisions. The Board is free to reject all concepts and to restart the process.

Once the artist has been selected, the proposal approved, and the contract signed, "Let the painting begin."

Proposals will be accepted through July 1, 2024. Email your submission to info@carolinabeachmurals.org.

We are available to meet in person, Zoom or by telephone to discuss the theme in more detail, and to answer any questions you may have.

Respectfully,

Maureen Lewis

Founder/ President ~Carolina Beach Mural Project

info@carolinabeachmurals.org

