

12/5/2021

Dear Artist,

On behalf of the Carolina Beach Mural Project Board of Directors, I am excited to share this commission opportunity, open to all Artists interested in submitting a proposal. The winning concept will capture the spirit of Carolina Beach with a permanent installation on a public wall donated by a landlord.

The Carolina Beach Mural Project (CBMP) is a 501c3 non-profit dedicated to celebrating and preserving the history and culture of Carolina Beach through murals. The Public Art commissioned by the Carolina Beach Mural Project will be scattered throughout the commercial and boardwalk districts, creating a cultural destination for Carolina Beach residents and visitors to the island. For more information about CBMP, visit <https://carolinabeachmurals.org/>

Projected TIMELINE 915 N Lake Park #9 Mural:

Feb 15, 2022	Deadline for Submissions
March 1, 2022	Winner Announced
March 30, 2022	Pre- Installation & Site Prep Work Completed
April 4, 2022	Installation Begins
April 11, 2022	Mural Completed *

*Dates contingent on weather

THEME

This mural is about **FUN & JOY**. We want to see what you bring to this wall and we are open to your imagination.

A little history about this space: This building was originally a popular roller skating rink in the late 70's- early 80's. It was then turned into a beach bingo parlor and since has had many businesses within it's building including a bike shop, used car lot, Jeep rental, etc. It currently houses several businesses, the most established being the Island Wellness Center, Island Oasis Salon & Spa and Salty Dog Yoga Studio. Please note that while you can use these businesses as inspiration, the concepts cannot be perceived as advertising.

SITE LOCATION & DIMENSIONS

The location for mural #9 is one wall located on 915 N. Lake Park Blvd. The mural wall is actually a west-facing wall on Bennet Lane, Carolina Beach, NC 28428. See the attached file for a photograph of the wall showing the exact dimensions. The wall is currently blue and measures approximately 22' wide x 12' high. While the primary mural should be on the space as outlined in the RFP photo, there is more wall space that can be included in the mural design if the ARTIST desires to create a bigger mural. See photos below for the extended space.

SELECTION PROCESS AND PROPOSALS

The Artist selection process is informal. We encourage all interested Artists to submit a preliminary concept rendering that fulfills the theme of FUN & JOY. Artist's concept can include an interactive element. The Artist may submit more than one concept rendering. The renderings must contain sufficient detail to convey the artist's concept in terms of content, style,

colors, inspiration, etc. Please include your budget with your proposal. Please also include the proposed name of your concept.

Other than for the general theme itself, the CBMP's Board of Directors encourage Artists to have fun. We are looking to the artist's creativity to propose his or her own original concept that best embodies and conveys the theme.

All proposals will be presented to the CBMP Board of Directors for their consideration in a blind review- meaning the Board will be voting on design alone and how well it fulfills the RFP. If there is a tie, the Artists' previous works are considered. Additional consideration for Artists who reside in local counties. The final design will be selected by the Board. The CBMP President is authorized to negotiate with the selected artist on all aspects of the installation proposal including, but not limited to, price, installation schedule, liability insurance, wall preparation requirements, equipment needs, final concept details, city permits, and other provisions. The Board is free to reject all concepts and to restart the process.

Once the artist has been selected, the proposal approved, and the contract signed, "Let the painting begin."

Proposals will be accepted through Feb 15, 2022.

We are available to meet in person, Zoom or by telephone to discuss the theme in more detail, and to answer any questions you may have.

Respectfully,

Maureen Lewis

Founder/ President ~Carolina Beach Mural Project









