



11/1/2024

Dear Artist,

On behalf of the Carolina Beach Mural Project Board of Directors, I am excited to share this commission opportunity open to all Artists interested in submitting a proposal. The winning concept will capture the spirit of Carolina Beach spray-painted on a whale float that is scheduled to debut at the start of the official Carolina Beach Centennial celebration on March 6, 2025, and will be included in the Azalea Festival Parade on April 5, 2025. Thereafter, the float will make appearances at local events and parades in Carolina Beach for the next few years.

The Carolina Beach Mural Project (CBMP), a recognized 501c3 non-profit organization, is dedicated to celebrating and preserving the history and culture of Carolina Beach through murals. The Public Art commissioned by the Carolina Beach Mural Project is found throughout the commercial and boardwalk districts, creating a cultural destination for Carolina Beach residents and visitors to the island. For more information about CBMP, visit <https://carolinabeachmurals.org/>

Projected TIMELINE Centennial Float:

December 30, 2024 Deadline for Submissions

January 15, 2025 Winner Announced

February 15, 2025 Installation Begins*

March 1, 2025 Mural Completed *

*Dates contingent on weather and Artist availability. The artwork must be completed by March 1, 2025.

THEME

A backstory on the reason for a whale float: In 1954, Carolina Beach entered a float in the Azalea Festival Parade. While much of the island was damaged, the float survived

both hurricanes and was celebrated in 1955 with the slogan “Still Alive in 55”. See photos attached.

Our goal is to pay homage to the original float but bring it into the 21st century with color, imagination, and creativity. We want you to celebrate the 2025 Whale Float in your style! Whether you want to celebrate what’s iconic to Carolina Beach, create a meaningful pattern, or make the whale more abstract, here’s your chance to spray paint a whale that will be seen by hundreds of thousands of people at the parades and on local television. As a side note, rather than live mermaids, our float will be surrounded by CB youth- brownies, boy scouts, little league, CB Elementary School, etc.

SITE LOCATION & DIMENSIONS

Whale dimensions are 8 ‘wide, 30’ long and 8’ tall. Material is closed cell spray on foam with a bumpy surface. The texture is similar to bubble wrap.

Thus, spray paint experience is necessary. Both sides of the trailer will have plywood waves with messaging and sponsor logos. The whale and trailer will be painted with an outdoor primer before your work begins. Based on your recommendations, we may ask for a protective coat to be added after your work is completed to protect the art.

BUDGET

This mural’s budget is \$3,500- \$5,000 based on Artist’s experience and level of detail.

SELECTION PROCESS AND PROPOSALS

Carolina Beach Mural Project prides ourselves in supporting North Carolina Artists. This project is limited to Artists currently living in North Carolina only. The Artist selection process is informal. We encourage all interested Artists to submit a preliminary concept rendering that fulfills this theme and the style of painting. ***The Artist may submit more than one concept rendering. The renderings must contain sufficient detail to convey the artist’s concept in terms of content, style, colors, etc.***

In your proposal, please also include:

- 1) Your itemized budget - your commission, cost to clear coat the mural, etc.
- 2) Name of your proposed mural concept & inspiration
- 3) Photos of previous work
- 4) Contact information for a previous mural Client.
- 5) Length of time (number of days) to complete.

- 6) Any other information you want the Board to know about you.
- 7) Send your proposal package to info@carolinabeachmurals.org by EOD December 30, 2024.

CB Mural Project does not pay for room/board for visiting Artists. However, we have several local businesses that offer a \$99 per day rate on the island for CB Mural Project Artists. We are happy to make the introduction.

Other than for the general theme itself, CBMP's Board of Directors encourages Artists to learn a little about Carolina Beach and our unique island. We are looking for the artist's creativity to propose his or her own original concept that best embodies and conveys Carolina Beach and all it has to offer.

All proposals will be presented to the CBMP Board of Directors for their consideration in a blind review- meaning the Board will be voting on design alone and how well it fulfills the RFP. If there is a tie, the Artists' previous works are considered. The final design will be selected by the Board and approved by the Carolina Beach Centennial Committee.

The CBMP President is authorized to negotiate with the selected artist on all aspects of the installation proposal including, but not limited to, price, installation schedule, liability insurance, preparation requirements, equipment needs, final concept details, city permits, and other provisions. The Board is free to reject all concepts and to restart the process.

Once the artist has been selected, the proposal approved, and the contract signed, "Let the painting begin."

Proposals will be accepted through December 30, 2024. Email your submission to info@carolinabeachmurals.org.

We are available to meet in person, Zoom or by telephone to discuss the theme in more detail, and to answer any questions you may have.

Respectfully,

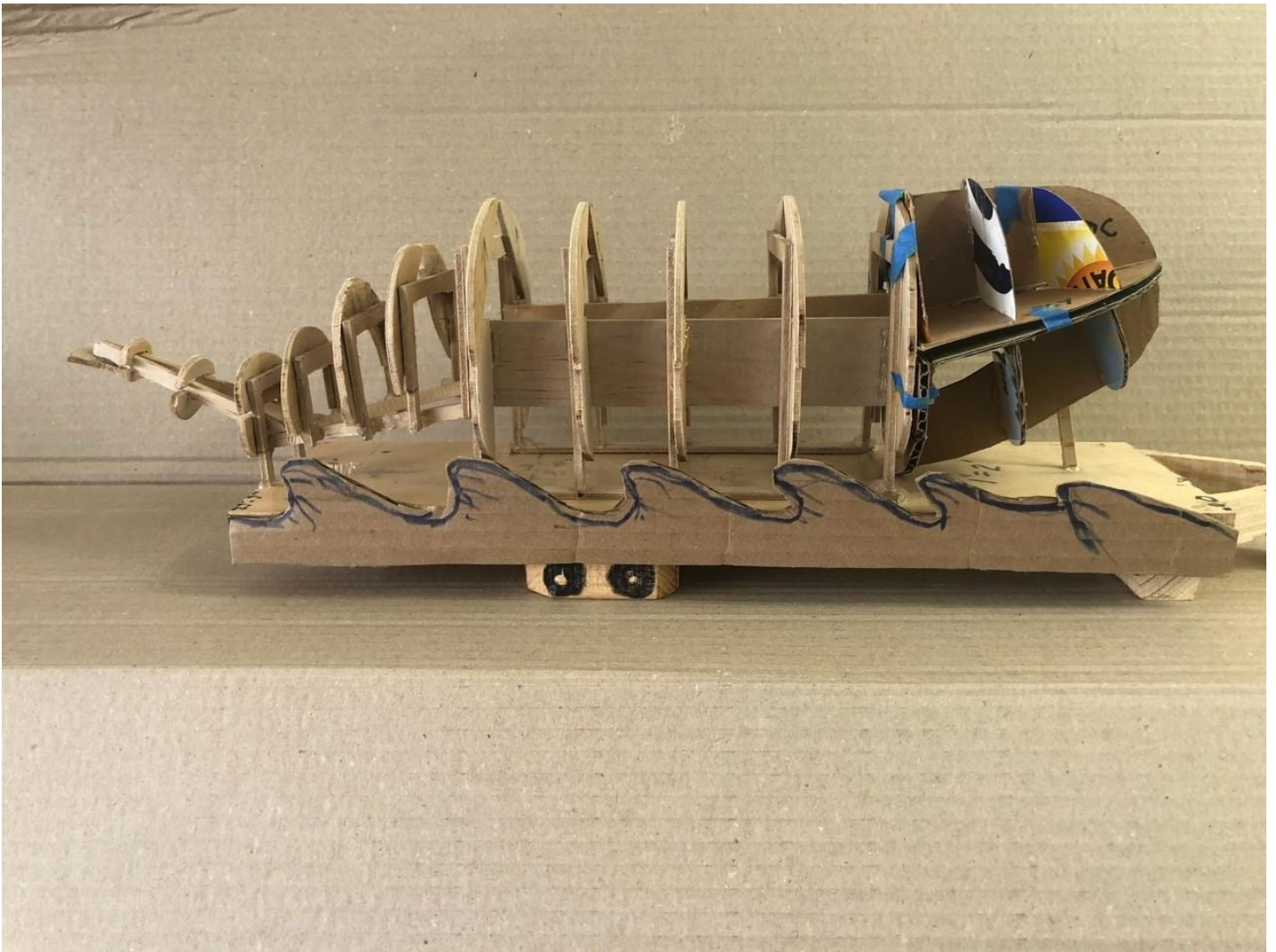
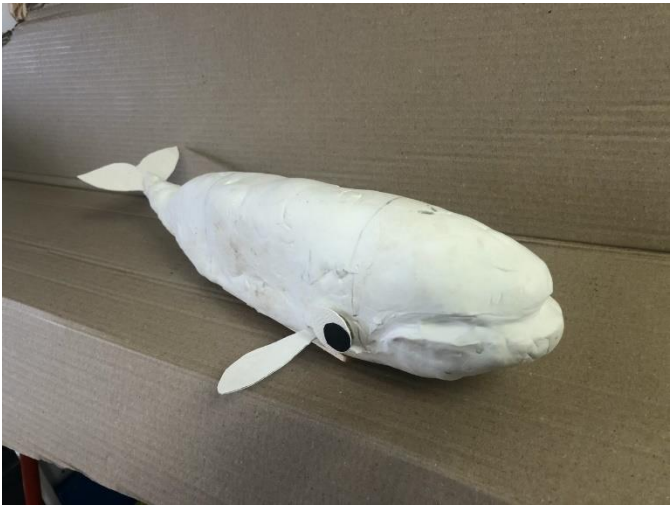
Maureen Lewis

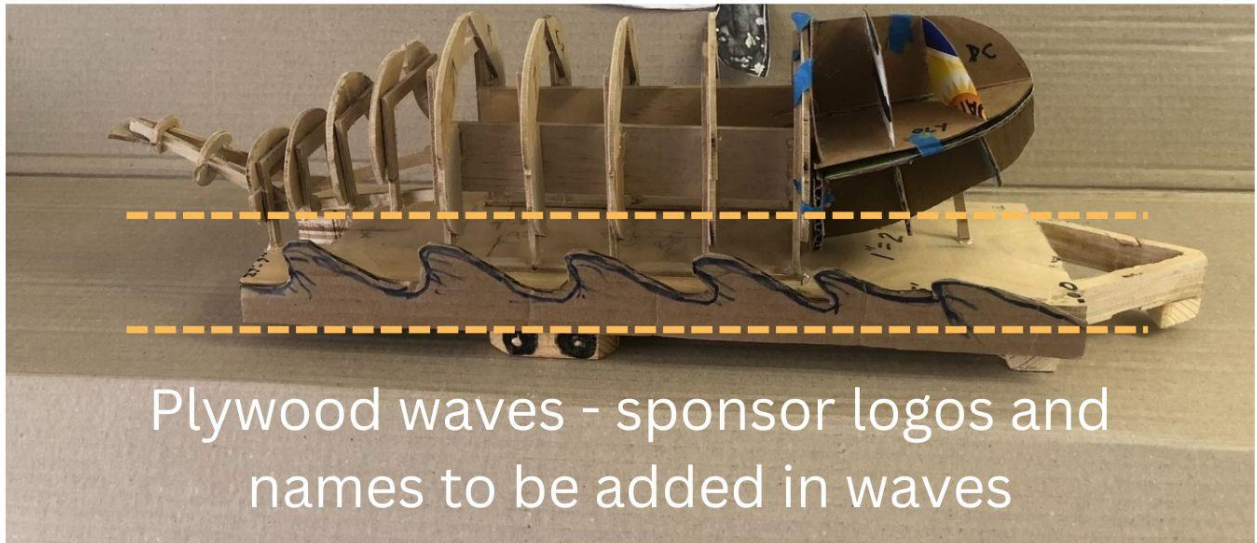
Founder/ President ~Carolina Beach Mural Project

info@carolinabeachmurals.org

HISTORIC PHOTOS OF ORIGINAL FLOAT







Trailer measures 30' end to end. Using a closed cell spray urethane foam to fill whale frame. That will be covered with a gray or white acrylic water based primer paint. Tail and fins will be mechanical to move. Blowhole will include a bubble machine to simulate whale spray.