

12/5/2021

Dear Artist,

On behalf of the Carolina Beach Mural Project Board of Directors, I am excited to share this commission opportunity, open to all Artists interested in submitting a proposal. The winning concept will capture the spirit of Carolina Beach with a permanent installation on a public wall donated by a landlord.

The Carolina Beach Mural Project (CBMP), an organization currently working under the 501c3 non-profit Island Arts Culture Alliance, is dedicated to celebrating and preserving the history and culture of Carolina Beach through murals. The Public Art commissioned by the Carolina Beach Mural Project will be scattered throughout the commercial and boardwalk districts, creating a cultural destination for Carolina Beach residents and visitors to the island. For more information about CBMP, visit <https://carolinabeachmurals.org/>

Projected TIMELINE CB Arcade #10 Mural:

Feb 15, 2022	Deadline for Submissions
March 1, 2022	Winner Announced
April 10, 2022	Pre- Installation & Site Prep Work Completed
April 15, 2022	Installation Begins
April 22, 2022	Mural Completed *

*Dates contingent on weather, however, the mural must be completed by May 15, 2022.

THEME

This mural will celebrate the **Cape Fear Kite Festival**, an annual event that draws people from around the world to fly kites on the island.

For inspiration- please see attached photos and click on video <https://www.youtube.com/watch?v=ZMvy7Y6UIRg> for inspiration.

Important - we are looking for this mural to be painted in the Trompe L'oeil style or realistic 3D Mural Art. Trompe L'oeil means "trick of the eye" and provides a 3D experience for the viewer. We would also like this mural to be interactive- meaning that visitors can pose in front of the mural and act as if they were actually flying a kite(s).

SITE LOCATION & DIMENSIONS

The location for mural #10 in the CB Arcade located on 103 Carolina Beach Ave N. The main mural wall is west-facing and the Artist may also wrap the design around to the north-facing wall. See the attached file for photographs of the wall with the dimensions. The west-facing wall is currently seafoam green and measures approximately 49 'long by 25 ' high. The north-facing wall is 14' long by 25' high. Current signage on ARCADE (Business Name and Entrance Signage) stays as is.

SELECTION PROCESS AND PROPOSALS

The Artist selection process is informal. We encourage all interested Artists to submit a preliminary concept rendering that fulfills this theme and the

style of painting. The Artist may submit more than one concept rendering. The renderings must contain sufficient detail to convey the artist's concept in terms of content, style, colors, etc. Please include your budget with your proposal. Please also include the name of your proposed concept.

Other than for the general theme itself, the CBMP's Board of Directors encourage Artists to refer to the style referenced below. We are looking to the artist's creativity to propose his or her own original concept that best embodies and conveys the theme.

All proposals will be presented to the CBMP Board of Directors for their consideration in a blind review- meaning the Board will be voting on design alone and how well it fulfills the RFP. If there is a tie, the Artists' previous works are considered. Additional consideration for Artists who reside in local counties. The final design will be selected by the Board. The CBMP President is authorized to negotiate with the selected artist on all aspects of the installation proposal including, but not limited to, price, installation schedule, liability insurance, wall preparation requirements, equipment needs, final concept details, city permits, and other provisions. The Board is free to reject all concepts and to restart the process.

Once the artist has been selected, the proposal approved, and the contract signed, "Let the painting begin."

Proposals will be accepted through February 15, 2021.

We are available to meet in person, Zoom or by telephone to discuss the theme in more detail, and to answer any questions you may have.

Respectfully,

Maureen Lewis

Founder/ President

Carolina Beach Mural Project

Examples of Trompe L'oeil Style:















