

THE REPUBLICAN PARTY

Overview of County Republican Party Organization



THE REPUBLICAN ELEPHANT

The elephant is a widely recognized symbol of the Republican Party. Made popular by cartoonist Thomas Nast, the Republican elephant first appeared in Harper's Weekly in 1874. The Republicans have embraced the elephant as their official symbol and still use it in campaigns today.

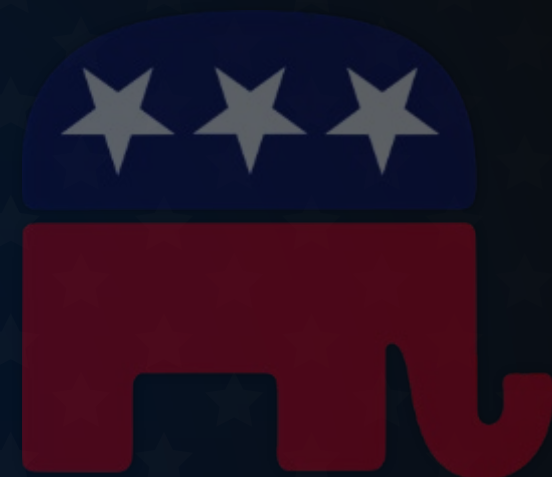


GOP

GRAND OLD PARTY

The Republican Party, also known as the GOP (Grand Old Party), is one of the two major contemporary political parties in the United States. It emerged as the main political rival of the Democratic Party in the 1850s.

The party was founded in 1854 by anti-slavery activists who opposed the Kansas-Nebraska Act, an act which allowed for the potential expansion of chattel slavery into the western territories of Kansas and Nebraska. It supported classical liberalism and economic reform while opposing the expansion of slavery into the free territories. The party initially had a very limited presence in the South but was successful in the North. By 1858, it had enlisted most former Whigs and former Free Soilers to form majorities in nearly every northern state. White Southerners became alarmed at the threat to slavery. With the 1860 election of Abraham Lincoln, the first Republican president, the deep Southern states seceded from the United States.



WHO WE ARE

Initially united in 1854 by the promise to abolish slavery, the Republican Party has always stood for freedom, prosperity, and opportunity. Today, as those principles come under attack from the faleft, we are engaged in a national effort to fight for our proven agenda, take our message to every American, grow the party, promote election integrity, and elect Republicans up and down the ballot. The principles of the Republican Party recognize the Godgiven liberties while promoting opportunity for every American.



WHAT WE DO ?

Republicans believe in liberty, economic prosperity, preserving American values and traditions, and restoring the American dream for every citizen of this great nation. As a party, we support policies that seek to achieve those goals.

Our platform is centered on stimulating economic growth for all Americans, protecting constitutionally guaranteed freedoms, ensuring the integrity of our elections, and maintaining our national security. We are working to preserve America's greatness for our children and grandchildren.



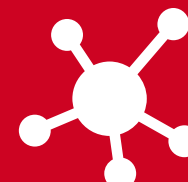
TRAIN



VOTE



SUPPORT



CONNECT



DEMOCRAT

Liberal, left leaning.

Minimum wages and progressive
taxation.

Abortion should remain legal

Founded in 1824

Gay Marriage Support

www.democrats.org



REPUBLICAN

Conservative, right leaning.

Believe taxes shouldn't be increased
for anyone.

Abortion should not be legal

Founded in 1854

Gay Marriage Oppose

www.gop.com

2024 presidential election

The 2024 United States presidential election was the 60th quadrennial presidential election held on Tuesday, November 5, 2024. Voters elected a president and vice president for a term of four years. Donald Trump, a member of the Republican Party, ran for re-election for a second, nonconsecutive term, after losing to him in 2020.

	DEMOCRAT	REPUBLICAN
Seats in the Senate	47/100	53/100
Seats in the House of Representatives	215/435	220/435
Governorships	23/50	27/50
Membership	44.7 M (2017)	32.8 M (2017)



AGENDA

- Colorado Political Map
- Overview of County Republican Party Organization**
- Precinct Strategy for Colorado Republicans**
- How Do We Bring Conservative Leadership to our
County and State Party
- Next Steps for YOU
- Conclusion

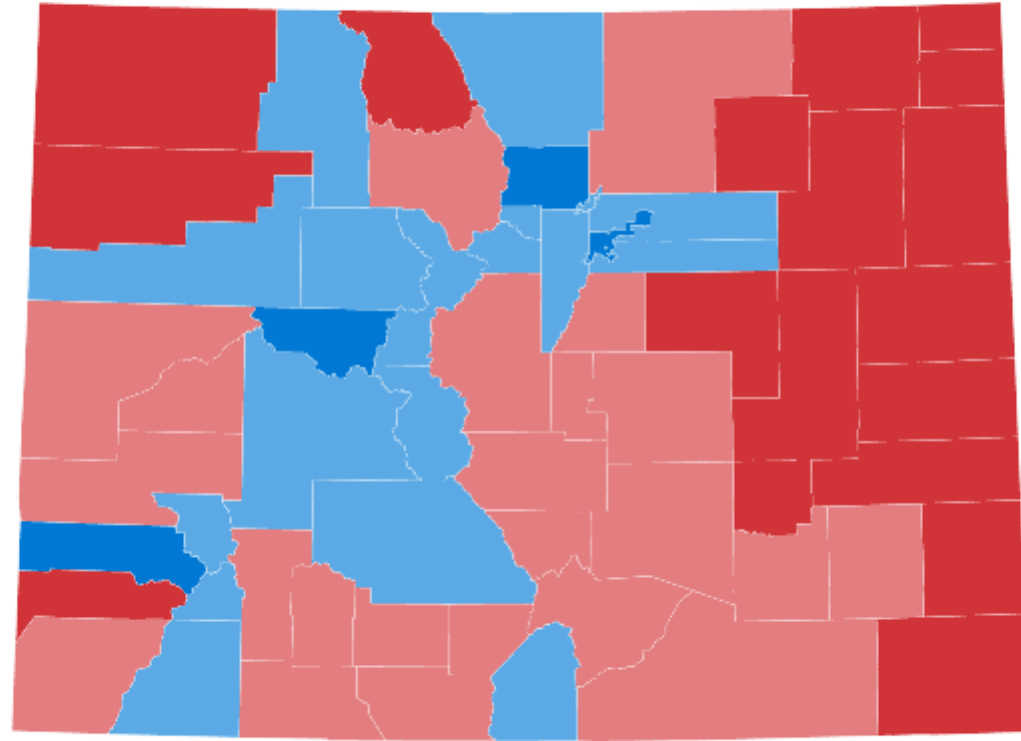


President **Harris 226:312 Trump** | US Senate **D 47:53 R** | US House **D 215:220 R**



Colorado ▾

President ▾



Map

Table

Results TBD
No race

Lead strength

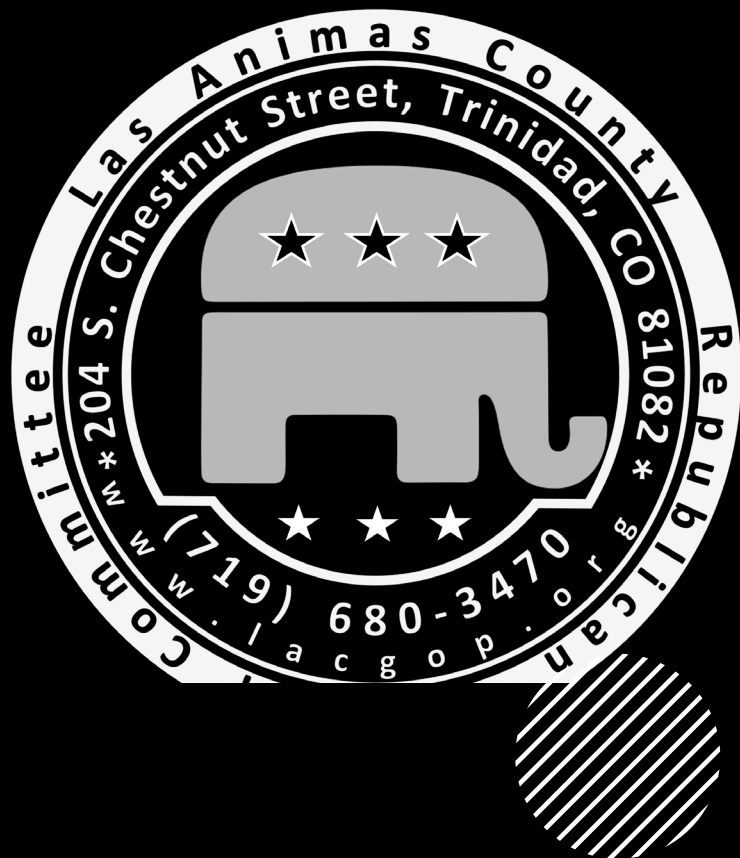
Trump
Harris



Overview of County Republican Party Organization

- **Organization**
 - Central Committee
 - Executive Committee
 - Chairman can appoint a Treasurer, IEC Chairman, and/or other additional roles (as they see fit).
 - Chairman can appoint members to Standing (i.e. Audit, Bylaws, Finance, etc.) and Special Committees (i.e. Credential, Rules, Resolutions, etc.)
- **Membership***
 - The organization's Power Comes from its Central Committee.
 - Central Committee is mostly made up of Precinct Committee Persons (PCPs), also includes Officers, Elected Officials in the County, and District Captains.
 - Up to Two PCPs are allotted per precinct in the county.
 - Central Committee elects Officers every odd year between 01-14 Feb.
 - Officers Chosen are Chairman, Vice-Chairman, Secretary, at minimum.
 - Some counties have more than one Vice-Chairman, per approved County Party bylaws.





Overview of County Republican Party Organization

Meetings

- Organizational Meeting 01-14 Feb ODD YEAR.
- Central Committee Meeting – Monthly, 1st THURSDAY.
- Executive Committee Meeting – usually once a month, as needed.
- Special Meeting – Driven by the call (invite with purpose of the meeting).

Meetings usually require a quorum, which is a minimum number of members for the specific meeting.

Meetings are governed under the county party bylaws and Roberts Rules of Order (parliamentary procedure).

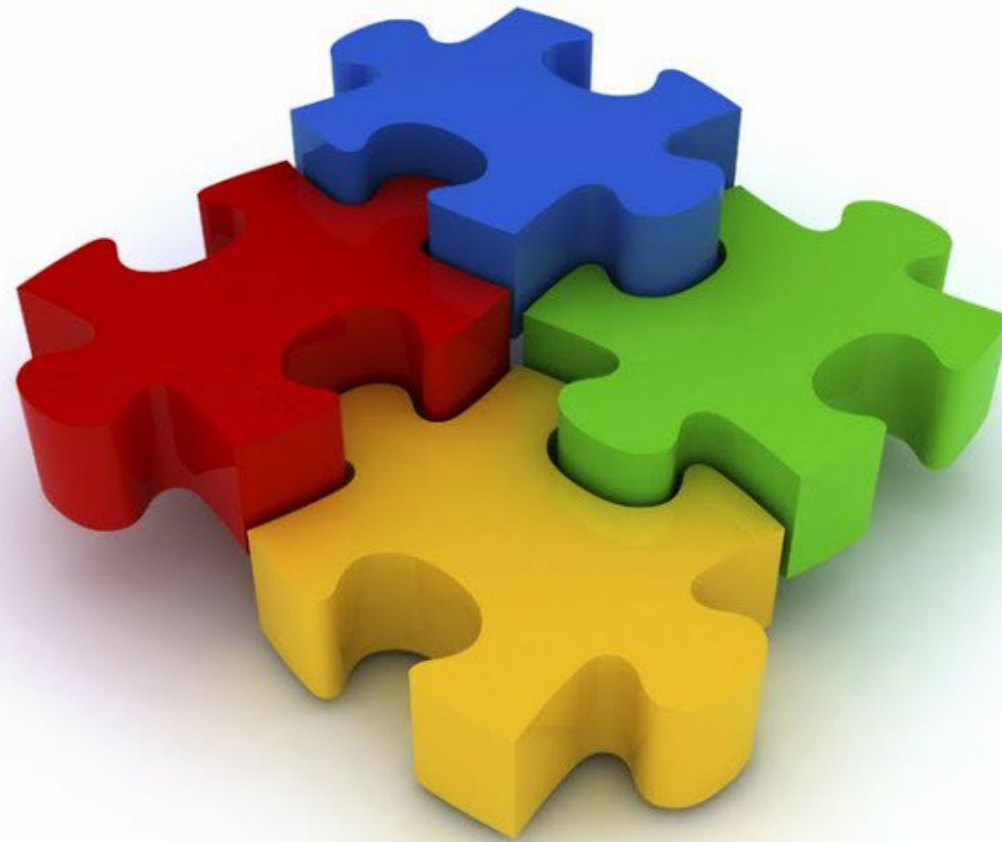


Overview of STATE Republican Party Organization

- **Organization**
 - State Central Committee (SCC).
 - State Executive Committee (SEC).
 - Chairman can appoint a Treasurer, IEC Chairman, and/or other additional roles (as they see fit).
 - Chairman can appoint members to Standing (i.e. Audit, Bylaws, Finance, etc.) and Special Committees (i.e. Credential, Rules, Resolutions, etc.)

- **Membership**
 - The organization's Power Comes from its State Central Committee.
 - Central Committee is mostly made up of State Officers, CO (State-Wide) Elected Officials, County Party Officers, and Bonus Members.
 - Bonus Members allotted based on last President/Governor race results
 - Some counties have more than one Vice-Chairman so the VC Vote of 1 at the SCC is split accordingly.





Where Do I Fit In?



What Is a Precinct?

- A precinct is the smallest political subdivision within Colorado, serving as the foundational unit for grassroots political activity. It consists of several hundred to a few thousand voters and reflects the local dynamics of a neighborhood or community. There are over 3,000 precincts in Colorado.

Your Role as a Precinct Chair

- You are the primary liaison between the Republican Party and the voters in your precinct. As a precinct chair, you have both strategic and operational responsibilities to engage voters, promote party values, and support Republican candidates. Your influence directly impacts voter turnout and election outcomes.
-

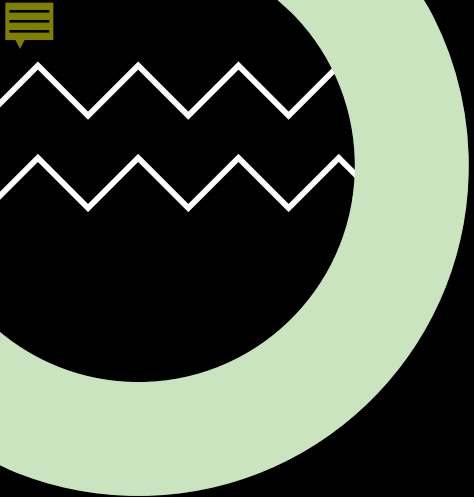


As a precinct chair, you hold the foundation of our grassroots efforts. Your leadership connects voters to the party, translates Republican policies into local actions, and ensures community voices are heard. This training serves as a step-by-step guide to mastering your responsibilities, educating your neighbors, and fostering Republican victories.

Your Mission

- **Organize and Engage**: Be the face of the Republican Party in your precinct, helping residents become informed, engaged, and active participants in the political process.
- **Grow and Lead**: Expand the Republican voter base by building relationships and recruiting volunteers.
- **Secure Elections**: Mobilize voters and ensure election integrity, playing a key role in securing victories for Republican candidates.





- Key Responsibilities
 - 1. **Organize Precinct Activities**
 - Coordinate voter outreach, education, and registration efforts.
 - Plan and lead precinct caucus meetings.
 - 2. **Recruit and Mobilize Volunteers**
 - Identify community members who share Republican values and involve them in party activities.
 - 3. **Engage and Educate Voters**
 - Provide information about Republican candidates, policies, and election processes.
 - 4. **Report to Party Leadership**
 - Share updates and insights about your precinct with county and state-level party leaders.



Overview of Colorado Election Laws

Colorado election laws are designed to promote voter participation while safeguarding election integrity. Key elements include:

- **Voter Registration**: Colorado offers same-day voter registration. Voters can register online, in person, or by mail up to and including Election Day.
- **Mail-in Ballots**: Colorado is a universal mail-in ballot state, meaning all registered voters automatically receive a ballot by mail.
- **Early Voting**: Early voting begins 15 days before Election Day at designated polling centers.
- **Election Day Voting**: In-person voting is available on Election Day at polling locations across the state.





- **Important Dates to Know**

- **1. Voter Registration Deadlines**
 - Online/By Mail: 8 days before Election Day.
 - In-person: Available through Election Day.
- **2. Mail-in Ballot Deadlines**
 - Ballots mailed to voters: 22 days before Election Day.
 - Ballots must be received by 7:00 PM on Election Day. Postmarks do not count.
- **3. Election Day:** Typically the first Tuesday in November.



Your Role in Election Integrity

- **Observe and Report:** Monitor voting centers for compliance with laws.
- **Educate Volunteers:** Ensure your team knows voter rights and legal boundaries for canvassing.
- **Combat Fraud:** Report any suspected irregularities immediately to election officials or your county party.



Core Responsibilities

Voter Outreach

Precinct chairs are the bridge between the Republican Party and voters. Effective outreach includes:



- 1. Door-to-Door Engagement:** Introduce yourself, share Republican values, and provide election information.
- 2. Phone and Text Banking:** Use personal communication to answer questions and encourage voting.
- 3. Community Events:** Attend or host events to engage voters and increase visibility.





Running Precinct Meetings

Precinct meetings are held during election cycles to:

- Elect delegates for county, state, and national conventions.
- Nominate candidates for local offices.
- Discuss and vote on party platform initiatives.

Reporting to Party Leadership

Keep your county party informed about:

- Voter trends and concerns.
- Volunteer recruitment progress.
- Challenges faced in your Precinct



Grassroots Engagement Strategies

Building Relationships

1. **Start with Neighbors:** Build trust by personally connecting with residents.
2. **Organize Volunteer Teams:** Identify passionate Republicans to assist with outreach and events.
3. **Engage Local Influencers:** Collaborate with community leaders, pastors, and business owners.

Effective Canvassing

- **Before Canvassing:** Know your talking points and carry informational materials.
- **During Canvassing:** Focus on listening to voters' concerns. Be respectful and concise.
- **After Canvassing:** Document feedback to tailor future outreach efforts.

Action Step: "Create a neighborhood contact list to track voter preferences and follow-up needs."

Volunteer Recruitment

Recruit volunteers by:

- Asking for help at precinct meetings.
- Inviting supporters to low-commitment activities like phone banking
- Recognizing and rewarding volunteer efforts



Election Duties

Get-Out-The-Vote (GOTV) Initiatives

Mobilizing voters during early voting and on Election Day is critical. Strategies include:

- Coordinating rides to polling places.
- Sending reminders about voting deadlines.
- Organizing neighborhood walks to distribute voter guides.
- Monitoring Election Integrity

Be vigilant at polling stations to ensure:

- Compliance with voter ID requirements.
- Proper handling of ballots.
- No unauthorized electioneering near polling locations.



ACTION ITEM: Complete Secretary of State Poll Watcher Training:

Maximize Your GOTV Efforts
Secure Your Win With Digital



Social Media Strategies



Building a Social Media Presence

1. **Choose Your Platforms:** Focus on Facebook, Twitter, and Instagram to reach various demographics.
2. **Profile Setup:** Use professional photos, a clear bio, and links to Republican resources.

Content Planning

- **Informative Posts:** Share updates about candidates, election dates, and party events.
- **Engaging Posts:** Ask questions, run polls, or share community stories to foster interaction.
- **Visual Content:** Use graphics, videos, and photos to make your posts stand out.

Instructional Tip: "Maintain a positive, solution-oriented tone to attract and retain followers."

Avoiding Pitfalls

- Do not post unverified information.
- Avoid confrontational debates or overly partisan rhetoric.
- Follow election laws regarding online endorsements.

Action Step: "Create a weekly content calendar to stay consistent and organized."



Building Party Presence



Hosting Community Events

1. **Meet-and-Greets:** Introduce candidates to your precinct.
2. **Town Halls:** Facilitate discussions about key issues.
3. **Social Events:** BBQs, coffee chats, or holiday gatherings can build camaraderie and trust.

Collaboration with Local Stakeholders

Partner with small businesses, veterans' groups, and faith-based organizations to amplify your outreach.



NAVIGATING PARTY STRUCTURE

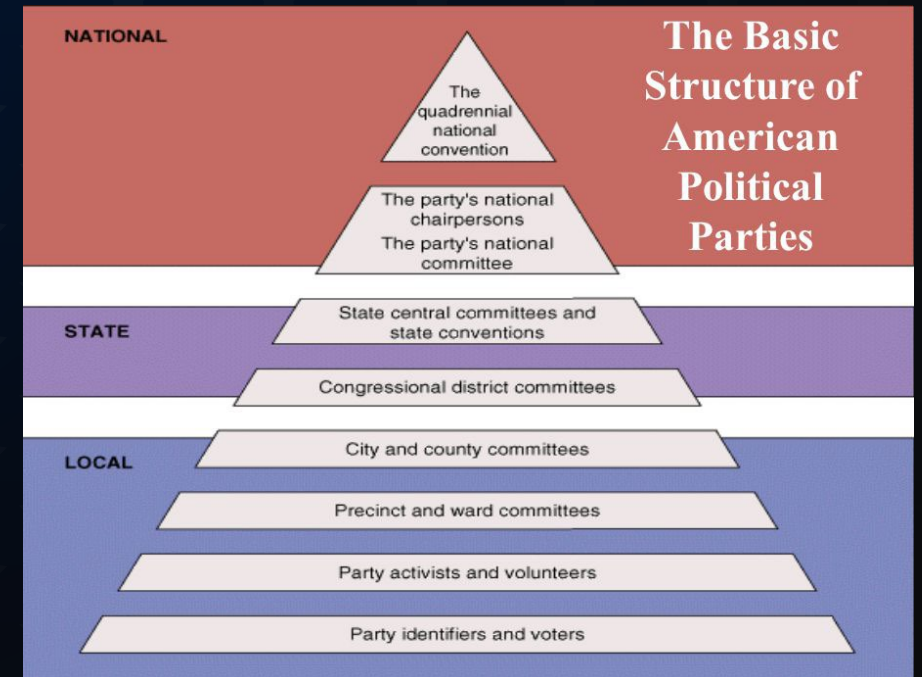


Overview of Party Levels

1. **Precinct Level:** Grassroots efforts led by precinct chairs.
2. **County Level:** Oversees precincts and coordinates local campaigns.
3. **State Level:** Develops platforms, endorses candidates, and manages statewide efforts.

Your Role in the Bigger Picture

- Participate in county and state conventions.
- Vote on leadership roles and party platforms.
- Represent your precinct's needs and concerns.



Training and Continuous Learning

Essential Training Topics

- Voter database tools (e.g., VAN or equivalent).
- Public speaking and persuasion techniques.
- Legal compliance for campaign activities.



Action Step: "Attend state and county workshops to refine your skills."





It Takes a TEAM!

Electoral success hinges on communication, cooperation and collaboration at all levels- inside and outside the county!



WINNING STRATEGY



HOLD the predominately conservative PRECINCTS



INFILTRATE the predominately liberal PRECINCTS



THANK YOU