

**2020 Semper Running Half Marathon Sponsorship Agreement**

**Saturday July 11th, 2020**

Seminary Park, Lake Geneva, WI. 53147

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone and Email: \_\_\_\_\_

Sponsorship Level: (see attached for descriptions)

- Parking Sponsor \$400
- Mile Marker \$500
- Inspirational \$250
- ~~Water Station \$125-FILLED~~

**Sponsorships include an option to have a vendor table at our Expo.**

All participants and spectators will pass through the Expo, we encourage vendors to have demonstrations, giveaways, raffles, drawings, ect ready. Please check all options below that apply:

- Table for early packet pick up - Friday July 10, 2020 - 4-8pm - Harbor Shores (inside)
- Table for race day post party - Saturday July 11, 2020 - 8am-12pm - Seminary Park (outside)
- Yes, we will supply a giveaway item for the goodie bags (see attached for idea list)  
(Items are needed by July 1, 2020)
- Yes, my company will supply a banner/sign for start/finish area (parking sponsor only)

**Please send form to:**

Semper Running, LLC  
N2420 County RD O  
Delavan, WI 53115

**OR email:** [racedirector@semperrunning.com](mailto:racedirector@semperrunning.com)

**All Sponsorship deadlines are May 1, 2020** (if it comes after this date Race Director will contact you with options)

**\*\*Write exactly how you want your company name to appear on all materials:** (spelling and punctuation) \_\_\_\_\_

**\*\*Please email sponsor logo:** (.jpg form) to [racedirector@semperrunning.com](mailto:racedirector@semperrunning.com) **ASAP** (sooner the better) – maximize your time to get recognition on our FB and website

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

All proceeds go to Semper Running Scholarship Fund: Set up for Walworth County High School Seniors who run Cross Country and Long Distance Track

More information Contact: Carlie Blackman Owner/Race Director [racedirector@semperrunning.com](mailto:racedirector@semperrunning.com)

Check out our website and Facebook Page [www.semperrunning.com](http://www.semperrunning.com),

Semper Running LLC, Tax ID: 83-3167387

**“Parking Sponsor” (3 spots left)**

\$400 Sponsorship

Logo on parking passes and/or parking signs

Table at the vendor expo

Recognition and logo placement on our website

Recognition and logo/ad placement on our social media

Company banner at start/finish line. (Banner is provided by the company, will be returned)

Logo recognition on sponsor thank you signs at packet pick up and post party

(\*\*You may supply any give away items with logo for goodie bags)

2 free race entries

**“Mile” Sponsors (10 spots left)**

\$500 Sponsorship

Logo on T-shirt – (3rd tier)

Logo on mile number on race course

Radio mentions on WLKG 96.1

Table at the vendor expo

Recognition and logo placement on our website

Recognition and logo/ad placement on our social media

Logo recognition on sponsor thank you signs at packet pick up and post party

(\*\*You may supply any give away items with logo for goodie bags)

1 Free Race Entry

**“Inspirational” Sponsors (9 spots left)**

\$250 Sponsorship

Logo on a sign on the race course with a motivational running quote, saying or joke  
(sponsor may pick or race director will pick one)

Table at the vendor expo

Recognition and logo placement on our website

Recognition and logo/ad placement on our social media

Logo recognition on sponsor thank you signs at packet pick up and post party

(\*\*You may supply any give away items with logo for goodie bags)

**“Water Station” Sponsor (FULL)**

\$125 Sponsorship

1 water station will be presented by Sponsor with logo on sign

Recognition and logo placement on our website

Recognition and logo/ad placement on our social media

Logo recognition on sponsor thank you signs at packet pick up and post party

(\*\*You may supply any give away items with logo for goodie bags)

**Idea List: Goodie Bags**

(100 - 300max items)

**(Please attach your business card, a coupon or have logo printed on items)**

Lanyards

Safety whistles

Sample aspirin packets

Sample supplement packets: gels, electrolytes, gel blocks, protein powder, etc.

Sample relief packets: bio-freeze, body glide, chap sticks, sunscreen, hand sanitizer, etc.

Any individually wrapped non-perishable food item

Headbands/Bandanas/Handkerchiefs

Bottle openers, Key chains

Pens/Pads of paper

Sunglasses

Water bottles

Sweat towels

Small tote bags

Small cowbells

Remember, these are just ideas, the list is endless!

