

Hello!

I am writing to you in hopes that your company will consider being a 2022 Sponsor for the Semper Running Half Marathon on July 9th, 2022.

My name is Carlie Blackman and I am the President and founder of Semper Running. I grew up in Fontana, WI, attended Fontana Elementary School and graduated from Big Foot High School. I found my love for long distance running during my junior year of high school at Big Foot. I then attended Wisconsin Lutheran College where I earned my BA in communications and ran competitively for two years. After my experience on the WLC Cross Country team, I realized my true love for distance running and began competing in Half Marathons. I have continued my passion long distance running for over 14 years and would love to bring the Half Marathon to the Lake Geneva area.

The mission for **The Semper Running Foundation** is to help create awareness around the benefits long distance running has to offer, specifically, at the high school level and acknowledging those who participate. All proceeds from any "Semper Running" event will help fund Scholarship opportunities for Walworth County High School Seniors who run on their schools official cross country team or compete in long distance track (800 meters or more). Qualifying students will have the chance to apply to receive a scholarship from the Foundation that will be applied to their accepting school. Last school year we awarded one \$1,000 scholarship, this year we plan to award two \$1,000.

Our first year for the half marathon was a huge a success. After all the planning and promoting we were able to put on a flawless road race. A lot of that is due to having awesome local sponsors. A huge bonus for sponsors was were able to have professional photographers, company logos made their way into hundreds of participant photos that were shared and re shared online. We were able to tie communities, officials, and other nonprofits into working together. We are very much looking forward to the second annual run and growing our participant base. Details about the event include; a one way course from Big Foot High School to Immanuel Lutheran Church in Lake Geneva. The majority of the course will be ran on South Lake Shore Drive. There will be a half marathon, half marathon 2 person relay, and a 2.2 mile walk. Participants, spectators and volunteers will get to enjoy a post party located at the finish line in Lake Geneva where your business is featured on race day. For more event information please visit my website www.semperrunning.com.

I cannot put this event on alone and that is why I come to your business for help. Please take a look at the attached Sponsorship Packages. These packages offer great public relationship opportunities, on and off the route! This event will host up to 400 people between participants and volunteers, and that is not including the spectators.

If you are able to commit now, please email and we can get things moving.

I thank you for your time and please reach out with any questions.

Sincerely,

Carlie Blackman

Semperrunning2019@gmail.com

Semper Running Foundation Inc; Non-Profit 501(c)(3) Tax-Exempt 84-4681338

2022 Semper Running Half Marathon Sponsorship Agreement

Saturday July 9th, 2022

Immanuel Lutheran Church 700 N Bloomfield Rd, Lake Geneva, WI. 53147

Deadline for all sponsorships is June 1, 2022

Company Name: _____
Company Address: _____
Contact Person: _____
Phone and Email: _____

Sponsorship Level: (please see attached for details)

- Pacer Sponsor \$800**
- Mile Marker Sponsor \$400**
- Water Station Sponsor \$250**
- Inspirational Sponsor \$125**

In-kind sponsors available at each level. Please confirm with race director in advance.

Service Company is providing: _____

Please send form to:
Semper Running Foundation
N2420 County RD O
Delavan, WI 53115

OR email: semperrunning2019@gmail.com

****Write exactly how you want your company name to appear on all materials: (spelling and punctuation) _____**

****Please email sponsor logo: (.jpg form) to semperrunning2019@gmail.com ASAP (sooner the better) – maximize your time to get recognition on our FB and website**

****Race Director will follow up to finalize all details with sponsor**

Sponsor Signature: _____ Date: _____

All proceeds go to Semper Running Scholarship Fund: Set up for Walworth County High School Seniors who run Cross Country and Long Distance Track

More information Contact: Carlie Blackman Owner/Race Director semperrunning2019@gmail.com

Check out our website and Facebook Page www.semperrunning.com

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“Pacer” Sponsors

\$800 Sponsorship

Logo on T-shirt – (2nd tier)

Logo on mile pacer sign

Logo on one mile number sign

Radio mentions on WLKG 96.1

Logo placement on volunteer aprons (will be reused for years to come 2 logos per apron)

Recognition and logo placement on our website and registration site

Recognition and logo/ad placement on our social media

Semper Running will periodically share your company’s posts on social media

Company banner at start/finish line.

(Banner is provided by the company, will be returned)

Logo recognition on sponsor banners at packet pick up, start/finish line, and post party

3 free race entries

“Mile” Sponsors

\$400 Sponsorship

Logo on T-shirt – (3rd tier)

Logo on mile number sign

Radio mentions on WLKG 96.1

Recognition and logo placement on our website and registration site

Recognition and logo/ad placement on our social media

Logo recognition on sponsor banners at packet pick up, start/finish line, and post party

2 free race entries

“Water Station” Sponsor (5 spots)

\$250 Sponsorship

1 water station will be presented by Sponsor with logo on sign

Recognition and logo placement on our website

Recognition and logo/ad placement on our social media

Logo recognition on sponsor banners at packet pick up, start/finish line, and post party

(**You may supply any give away items with logo for goodie bags)

1 free race entries

“Inspirational” Sponsors (10 spots)

\$125 Sponsorship

Logo on a sign with a motivational running quote, saying or joke

Featured goodie bag item (event gets the item, sponsor provides business cards)

Recognition and logo placement on our website

Recognition and logo/ad placement on our social media

Logo recognition on sponsor banners at packet pick up, start/finish line, and post party