

Hello!

I am writing to you in hopes that your company will consider being a 2023 Sponsor for the Semper Running Foundation events; the Semper Running Half Marathon, 2 person half relay & 2.2 mile; BFAMS Cross Country Invite; and our Poker FUN Run/Walk.

My name is Carlie Blackman and I am the President and founder of Semper Running. I grew up in Fontana, WI, attended Fontana Elementary School and graduated from Big Foot High School. I found my love for long distance running during my junior year of high school at Big Foot. I then attended Wisconsin Lutheran College where I earned my BA in communications and ran competitively for two years. After my experience on the WLC Cross Country team, I realized my true love for distance running and began competing in Half Marathons. I have continued my passion long distance running for over 15 years and would love to bring the Half Marathon to the Lake Geneva area.

The mission for **The Semper Running Foundation** is to help create awareness around the benefits long distance running has to offer, specifically, at the high school and middle school levels and acknowledging those who participate. All proceeds from any "Semper Running" event will help fund Scholarship opportunities for Walworth County High School Seniors who run on their schools official cross country team or compete in long distance track (800 meters or more). Qualifying students will have the chance to apply to receive a scholarship from the Foundation that will be applied to their accepting school. Semper funds also go to host a middle school cross country invite so the overhead is covered and schools do not have to pay an entry fee, and we are giving our youth runners another chance to run and race.

We are grateful for our first few years for the sponsorships we have had. Going forward this sponsorship will cover your company logo at all 3 of our events! Between signage, banners, social media, giveaways, and professional photos are just some ways your logo will be used. With our events we are able to tie communities, officials, and other nonprofits into working together. We are very much looking forward to all our events in 2023. For more event information please visit our website [www.semperrunning.com](http://www.semperrunning.com).

I cannot put this event on alone and that is why I come to your business for help. Please take a look at the attached Sponsorship Packages. These packages offer great public relationship opportunities, on and off the route! Between all our events will host up to 700 people between participants and volunteers, and that is not including the spectators.

If you are able to commit now, please email and we can get things moving.

I thank you for your time and please reach out with any questions.

Sincerely,

Carlie Blackman

Semperrunning2019@gmail.com

Semper Running Foundation Inc; Non-Profit 501(c)(3) Tax-Exempt 84-4681338

**2023 Semper Running Half Marathon ELITE Sponsorship Agreement**

Semper Running Half Marathon, 2 person half relay & 2.2 mile; BFAMS Cross Country Invite;  
and Poker FUN Run/Walk

Deadline for all sponsorships is June 1, 2023

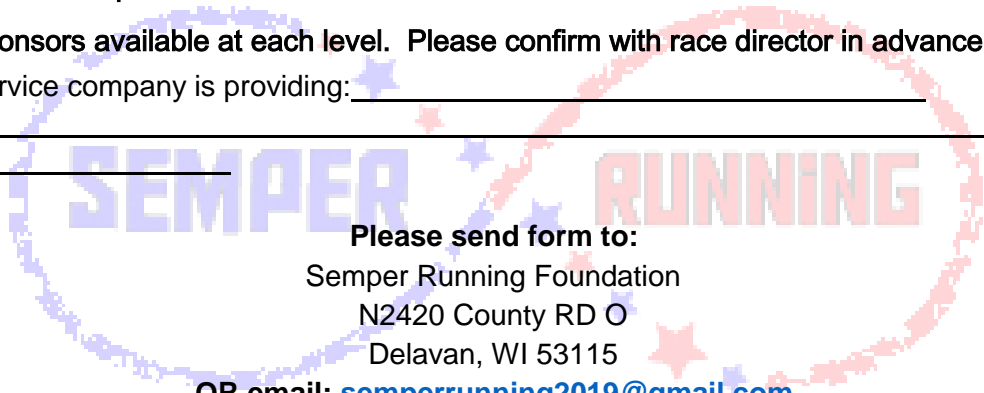
Company Name: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Phone and Email: \_\_\_\_\_

Sponsorship Level: (please see attached for details)

- Pacer Sponsor \$800
- Mile Marker Sponsor \$400
- Water Station Sponsor \$250
- Inspirational Sponsor \$125

In-kind sponsors available at each level. Please confirm with race director in advance.

In-kind service company is providing: \_\_\_\_\_  
\_\_\_\_\_



**Please send form to:**  
Semper Running Foundation  
N2420 County RD O  
Delavan, WI 53115  
**OR email: [semperrunning2019@gmail.com](mailto:semperrunning2019@gmail.com)**

\*\*Write exactly how you want your company name to appear on all materials: (spelling and punctuation) \_\_\_\_\_

\*\*Please email sponsor logo: (.jpg form) to **semperrunning2019@gmail.com ASAP** (sooner the better) – maximize your time to get recognition on our FB and website

\*\*Race Director will follow up to finalize all details with sponsor

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

All proceeds go to Semper Running Scholarship Fund: Set up for Walworth County High School Seniors who run Cross Country and Long Distance Track

More information Contact: Carlie Blackman Owner/Race Director [semperrunning2019@gmail.com](mailto:semperrunning2019@gmail.com)

Check out our website and Facebook Page [www.semperrunning.com](http://www.semperrunning.com)

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## Half Marathon perks:

### “Pacer” Sponsors

\$800 Sponsorship

Logo on T-shirt – (2nd tier)

Logo on mile pacer sign

Logo on one mile number sign

Radio mentions on WLKG 96.1

Logo placement on volunteer aprons (will be reused for years to come 2 logos per apron)

Recognition and logo placement on our website and registration site

Recognition and logo/ad placement on our social media

Semper Running will periodically share your company’s posts on social media

Company banner at start/finish line.

(Banner is provided by the company, will be returned)

Logo recognition on sponsor banners at packet pick up, start/finish line, and post party

3 free race entries

### “Mile” Sponsors (13 spots)

\$400 Sponsorship

Logo on T-shirt – (3rd tier)

Logo on mile number sign

Radio mentions on WLKG 96.1

Recognition and logo placement on our website and registration site

Recognition and logo/ad placement on our social media

Logo recognition on sponsor banners at packet pick up, start/finish line, and post party

2 free race entries

### “Water Station” Sponsor (5 spots)

\$250 Sponsorship

1 water station will be presented by Sponsor with logo on sign

Recognition and logo placement on our website

Recognition and logo/ad placement on our social media

Logo recognition on sponsor banners at packet pick up, start/finish line, and post party

(\*\*You may supply any give away items with logo for goodie bags)

1 free race entries

### “Inspirational” Sponsors (10 spots)

\$125 Sponsorship

Logo on a sign with a motivational running quote, saying or joke

Featured goodie bag item (event gets the item, sponsor provides business cards)

Recognition and logo placement on our website

Recognition and logo/ad placement on our social media

Logo recognition on sponsor banners at packet pick up, start/finish line, and post party

### BFAMS XC Invite & Poker FUN Run/Walk perks:

Recognition and logo placement on our website and registration site

Recognition and logo/ad placement on our social media

Logo recognition on sponsor banners at start/finish line and post party