

Ragamuffin Parade Sponsorship Levels

Parade Date Saturday September 27, 2025

Major Sponsor \$2500

- Name/Logo displayed on all parade registration and consent forms (Approximately 2500 forms distributed to all private, and public schools)
- Name/Logo **predominantly** displayed on parade posters distributed to over 250 businesses along the commercial corridors and Bay Ridge and Dyker Heights
- Indoor-outdoor banners produced by Ragamuffin with your name slash logo highlighting you as a **“Ragamuffin Parade Sponsor.”**
- Name/Logo on the Ragamuffin Website’s Homepage and Sponsor page
- Name/Logo as Parade Sponsor on Banner at Reviewing Stand and Fundraisers
- Entry to the pre-parade breakfast for (5) at the **Salty Dog**
- Option to distribute your company's promotional materials at Parade

Float sponsor \$2000

- Name/ Logo on the Ragamuffin Website Home Page and Sponsor Page
- Name/Logo as a **Float Sponsor** on our **Banner at Reviewing Stand**
- Name/Logo on **Sponsored Float**
- Entry to the parade breakfast for 3 at **Salty Dog**

Band Sponsor \$1500

- Name/ Logo on the Ragamuffin Website Home Page and Sponsor Page
- Indoor/Outdoor Banner produced by Ragamuffin with your Name Logo highlights you as a **Ragamuffin Parade Band Sponsor.**
- Entry to the Parade Breakfast for 2 at **Salty Dog**

Bike Sponsor \$500

- Your Name is listed as a **“Bike Sponsor”** on the Ragamuffin Websites Home Page & Pre-Breakfast
- Entry to the Parade Breakfast for 2 at **Salty Dog**

Friend \$300-\$500

- Name/ Logo on the Ragamuffin Website Home Page and Sponsor Page
- Entry to the Parade Breakfast for 2 at **Salty Dog**

ALL SPONSORS ARE WELCOME TO MARCH IN PARADE