



RAGAMUFFIN INC.

9728 Third Avenue • Suite 504
Brooklyn, New York 11209

Request for Corporate Sponsorship: 60th Ragamuffin Parade

We are pleased to invite your company to become a major donor for the 60th Annual Ragamuffin Parade taking place on September 26th, 2026, in Bay Ridge, Brooklyn. The Ragamuffin Parade, a cherished event that has been bringing joy to families for six decades, is the only children's parade in New York City. The parade is a beloved tradition that celebrates our neighborhood's creativity and commitment to its youngest members.

The Ragamuffin Parade provides children with a unique opportunity to dress in creative homemade costumes, march proudly along Third Avenue, and experience the excitement of being part of a festive parade. Each year, thousands of families gather for this occasion.

To make this event a resounding success, we rely on the generosity of local businesses and corporations like yours. Donations help cover essential costs such as floats, bands, permits, security, and costume contest winner prizes.

The Ragamuffin Committee invites your business to become a major sponsor for the 60th Ragamuffin Parade. In recognition of your support, we will prominently feature your company's name and logo on parade banners, promotional materials, and our official website. Sponsorship also offers opportunities for direct engagement with local families and positive media exposure.

Please consider making a substantial donation to help us celebrate this historic milestone. Attached are the sponsorship levels. We look forward to partnering with you to make the 60th Ragamuffin Parade our most memorable celebration yet!

718-307-7855

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