

# Ragamuffin Parade Sponsorship Levels

Parade Date Saturday, September 26, 2026, 1 PM

## Major Sponsor \$3000

- Name and Logo displayed on all parade registration and consent forms (Approximately **15,000** forms distributed to all private and public schools in District 20)
- Name/Logo predominantly displayed on parade posters distributed to over 250 businesses along the commercial corridors and Bay Ridge, Dyker Heights and Bensonhurst
- Indoor/outdoor banners with your Name/Logo highlighting you as a **Ragamuffin Major Sponsor**
- Name/Logo on the Ragamuffin Website's **Homepage and Sponsor** page
- Name/Logo as Major Parade Sponsor on Banner at Reviewing Stand
- Entry to the pre-parade breakfast for five
- Tickets for two to the Parade 60<sup>th</sup> **Gala Brunch**

## Float Sponsor \$2500

- Name and Logo on the Ragamuffin Website Home Page and Sponsor Page
- Name/Logo predominantly displayed on parade posters distributed to over 250 businesses along the commercial corridors and Bay Ridge, Dyker Heights and Bensonhurst
- Name/Logo displayed on all parade registration and consent forms (Approximately **15,000** forms distributed to all public and private schools in District 20)
- Indoor/outdoor banners with your name and logo highlighting you as a **Ragamuffin Parade Sponsor**
- Name/Logo on Sponsored Float
- Entry to the parade breakfast for five
- Ticket for two to the Parade 60<sup>th</sup> **Gala Brunch**

## Band Sponsor \$1500

- Name/ Logo on the Ragamuffin Website Home Page and Sponsor Page Name/Logo displayed on all parade registration and consent forms (Approximately **15,000** forms distributed to all public and private schools in District 20)
- Indoor/Outdoor banners with your Name Logo highlights you as a **Ragamuffin Parade Band Sponsor**
- Entry to the Parade Breakfast for two at **Salty Dog**

## Bike Sponsor \$500

- Your Name listed as a **Bike Sponsor** on the Ragamuffin Websites Home Page and Sponsor Page
- Name/Logo displayed on all parade registration and consent forms (Approximately **15,000** forms distributed to all public and private schools in District 20)
- Entry to the Parade Breakfast for two at **Salty Dog**

## Friend and Family \$300-\$500

- Name/ Logo on the Ragamuffin Website Home Page and Sponsor Page
- Entry to the Parade Breakfast for two at **Salty Dog**
- Name and Logo displayed on all parade registration and consent forms (Approximately **15,000** forms distributed to all private and public schools in District 20)

***ALL SPONSORS ARE WELCOME TO MARCH IN PARADE, DISTRIBUTE THEIR COMPANY'S PROMOTIONAL MATERIALS AND REQUEST RESERVED SEATING ON THE REVIEWING STAND***