

# RAGAMUFFIN PARADE SPONSORSHIP LEVELS

## MAJOR Sponsor - \$3,500 +

- Name/Logo displayed on ALL Parade Registration /Consent Forms (approx. 25,000 forms distributed to all private and public schools)
- Name/Logo ***predominantly*** displayed on Parade Posters. Distributed to over 250 businesses along the commercial corridors in Bay Ridge and Dyker Heights
- Indoor/Outdoor banner produced by Ragamuffin with your name/logo highlighting you as a “Ragamuffin Parade Sponsor”
- Name/Logo on the Ragamuffin website’s homepage and sponsor page
- Name/Logo as Parade Sponsor on banner at reviewing stand and on display at the fundraising luncheon.
- Entry to the pre-parade breakfast for five (5) at the Salty Dog, and five (5) seats reserved for you at the reviewing stand
- Option to distribute your company’s promotional material outside the pre-parade breakfast at the Salty Dog, and option to march in parade with your own banner or float
- Four (4) complimentary tickets to the fundraising luncheon

## CO-SPONSOR - \$2,500 - \$3,000

- Name/Logo displayed on ALL Parade Registration /Consent Forms (approx. 25,000 forms distributed to all private and public schools)
- Name/Logo displayed as Co-Sponsor on Parade Posters. Distributed to over 250 businesses along the commercial corridors in Bay Ridge and Dyker Heights
- Indoor/Outdoor banner produced by Ragamuffin with your name/logo highlighting you as a “Ragamuffin Parade Co-Sponsor”
- Name/Logo on the Ragamuffin website’s homepage and sponsor page
- Name/Logo as a Parade Co-Sponsor on banner at reviewing stand and on display at the fundraising luncheon
- Entry to the pre-parade breakfast for four (4) at the Salty Dog, and four (4) seats reserved for you at the reviewing stand
- Option to march in parade with your own banner or float
- Two (2) complimentary tickets to the fundraising luncheon

## **Santa Float Sponsor - \$2,000**

- Name/ Logo on the Ragamuffin website's homepage and sponsor page.
- Name / Logo as a Float Sponsor on Banner at reviewing stand and on display at the fundraising luncheon.
- Name / Logo on all signs of the sponsored float
- Entry to the pre-parade breakfast for three (3) at the Salty Dog, and three (3) seats reserved for you at the reviewing stand

## **Float Sponsor - \$1,500**

- Name/ Logo on the Ragamuffin website's homepage and sponsor page.
- Name / Logo as a Float Sponsor on Banner at reviewing stand and on display at the fundraising luncheon.
- Name / Logo on all signs of the sponsored float
- Entry to the pre-parade breakfast for three (3) at the Salty Dog, and three (3) seats reserved for you at the reviewing stand

## **BAND Sponsor - \$1,000**

- Indoor/Outdoor banner produced by Ragamuffin with your name/logo highlighting you as a "Ragamuffin Parade Band Sponsor"
- Name/Logo on the Ragamuffin website's homepage and sponsor page
- Name/Logo as a Band Sponsor on banner at reviewing stand and on display at the fundraising luncheon
- Entry to the pre-parade breakfast for two (2) at the Salty Dog
- Two (2) seats reserved for you at the reviewing stand

## **FRIEND - \$500**

- Name/Logo on the Ragamuffin website's homepage and sponsor page
- Name listing in luncheon program
- Entry to the pre-parade breakfast for two (2) at the Salty Dog
- Two (2) seats reserved for you at the reviewing stand

## **BIKE Sponsor - \$300**

- Your name listed as a “bike sponsor” in our luncheon program
- Entry to the pre-parade breakfast for two (2) at the Salty Dog
- Two (2) seats reserved for you at the reviewing stand