

## River Oaks Foundation The Campaign for the Boulevard



May 1<sup>th</sup>, 2020

Dear River Oaks Neighbors,

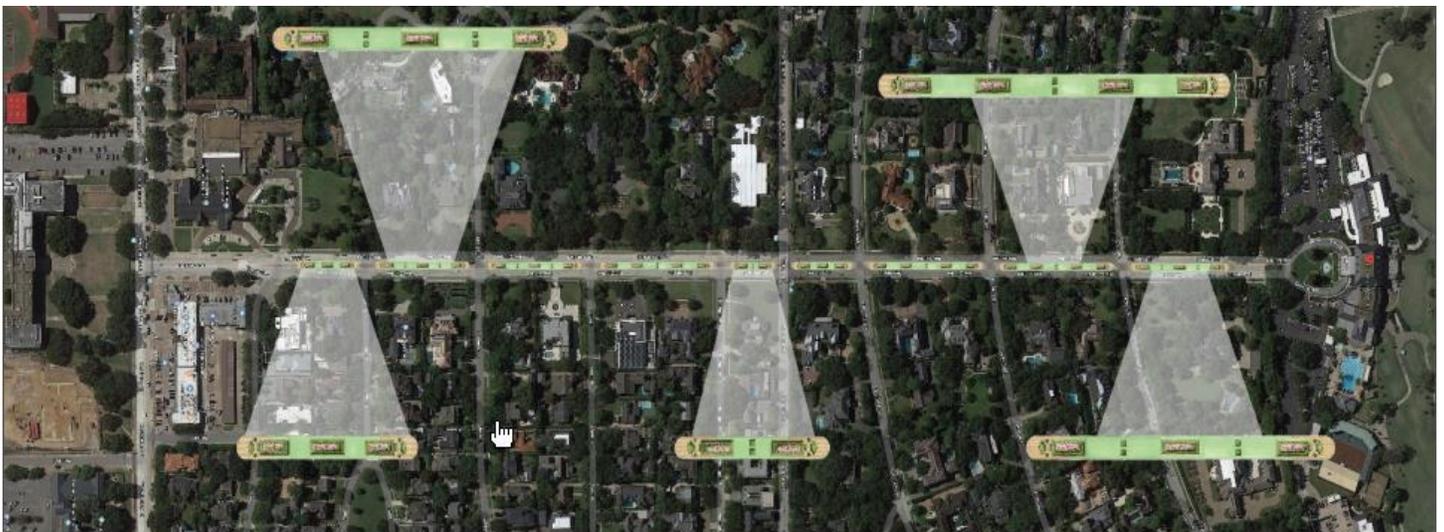
The River Oaks Foundation is pleased to announce that the installation of Phase I of the River Oaks Boulevard Beautification project has commenced. You will soon see three esplanades with end-caps paved in reclaimed Cedar Bayou bricks and colorful rose gardens bordered by low green hedges and Zoysia grass. Phase I installation, which encompasses the esplanades between Inwood Drive and San Felipe Road and includes the relocation of the fire hydrant on the Inwood-Del Monte esplanade, is expected to take about four to six weeks to complete. Phase II installation, with a start date dependent on the timing of new gifts and pledges, incorporates the remaining esplanades to Westheimer Road. We hope to have the entire project completed no later than the end of this year. The plan view of the project is shown below. As a matter of interest, the design elements of the plan closely mimic the original boulevard landscape plan as conceived and installed in the 1930s. Note that the esplanade between ROCC and Inwood Drive will be reconstructed to match the others.

To date, the campaign has received gifts and pledges of approximately \$1,200,000 from a group of enthusiastic early donors, for whom we are supremely grateful, as shown on the reverse side of this page. These committed funds will pay for Phase I installation and maintenance costs. Phase II is estimated at \$1,500,000, funds that are yet to be raised by the Campaign for the Boulevard. We appeal to your generosity and neighborhood spirit to help us raise these remaining funds. With that in mind, included with this newsletter is a pledge form and return mail envelope. More information about River Oaks Foundation and this project can be found on our website at [www.riveroaksfoundation.org](http://www.riveroaksfoundation.org). Please do not hesitate to contact one of us at the Foundation should you have questions, comments, or doubts. We are also available to meet and discuss in person should you wish.

We sincerely hope you share the Foundation's interest in this beautification project; the boulevard, the centerpiece of our neighborhood, is deserving of our particular attention.

Susanne Pritchard  
President  
River Oaks Foundation

Chris O'Sullivan  
Treasurer and Campaign Chairman  
River Oaks Foundation



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