



Indian River County Youth Livestock and Horticulture Inc

Supporting 4H Youth in Agriculture throughout Our Community

2017-2018 Season Individual and Corporate Sponsorship

Formed in July 2017 the aim and purpose of Indian River County Youth Livestock and Horticulture Inc. is to promote and encourage the work of 4-H Clubs, Future Farmers of America, and adult leaders of Indian River County in promoting any phase of the agriculture industry.

The Indian River County Youth Livestock and Horticulture Inc is a Florida registered Not for Profit Corporation that is recognized as tax exempt by IRS code 501 (c) 3. IRCYLH is a member based non-profit. Membership is open to any individuals 21 and over who live or work in Indian River County and share the mission and goals of IRCYLH. Members annually elect the Board of Directors, Committee Chairs and Committees that will head the running of the annual fair time show and auction.

Our main goals are:

To promote livestock, horticulture, and the agriculture industry in the community, involving youth and members of their families and the surrounding community.

To teach youth fundamentals and professionalism in animal husbandry and business.

To plan and host successful local livestock and horticulture shows highlighting the youth of Indian River County.

To emphasize the project as a learning tool in building and developing respectable and responsible young adults with marketable skills.

IRCYLH is a charitable organization under IRS Code 501(c)(3), donations to IRCYLH are tax deductible.

WHERE DO YOUR DOLLARS GO?

Sponsors help support the exhibitors showing their projects each year. Sponsor dollars make prospect shows and the fair show and auction possible. Financial contributions offset the cost of these events to each student, making the experience more affordable for families and rewarding for the individual student.

IRCYLH SUPPORTERS

IRCYLH is completely financially supported by individuals, organizations, and businesses within our community. In order to provide for the outreaches, educational enrichment, and hands-on learning opportunities for youth involved in agriculture within Indian River County, IRCYLH depends upon community fundraising.

SPONSORSHIP OPPORTUNITIES

There are three main ways to get involved and help support the 4H youth of IRC:

Volunteer- Inquire with IRCYLH to find out what positions need to be filled and where you might plug in to use your skills.

Partner Sponsorship- IRCYLH is appreciative of local individuals, organizations, and businesses who partner with us to further the mission of our organization and its endeavor to provide for our youth. Partner financial gifts are used to support general fund expenses to help pay for necessities like printing, software, and animal husbandry assets.

- IRCYLH financial partnership sponsors receive recognition of their gifts on the Website, FaceBook page, and printed materials.

Event Sponsorship- Sponsor a special event, like one of our prospect shows or a show clinic, or sponsor the largest event for the 4H youth of Indian River County, the IRCYLH Show and Auction at the IRC Firefighters Fair.

- Financial sponsors of the Battle on the Beach Cattle or Classic on the Beach Goat Prospect Shows receive recognition on the Website, FaceBook page, signage during the prospect show, and advertising announcements during show weekend.
- Show and Auction sponsorship opportunities are now available in tiers, according to varying advertising availabilities.

SPONSORSHIP TIMELINES

- Volunteer Commitment: Elections are held for board positions in August, however, assistance is needed within the varying committees throughout the year.
- Financial Support: Partnership Supporters are needed throughout the year 8/17-7/18
Prospect Sponsorship- Oct. 21st, 2017
Show and Auction Sponsorship- 1st Dec. 3rd, 2017
2nd Feb. 1st, 2018

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IRCLYH SHOW and AUCTION SPONSORSHIP

GRAND CHAMPION SPONSOR \$500+

Benefits:

Your company name announced during the awarding of a:

- Banner
- Trophy
- Belt Buckle

Your company logo advertised in the following ways:

- Sponsorship Sign around the arena stage for the duration of the fair (limited to the first 12 sponsors additional will be hung with priority around the barn).
- IRCYLH Website
- IRCYLH FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

RESERVE CHAMPION SPONSOR \$400+

Benefits:

Your company name announced during the awarding of a:

- Trophy
- Belt Buckle

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website
- IRCYLH FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

BLUE RIBBON SPONSOR \$350+

Benefits:

Your company name announced during the awarding of:

- Ribbons
- A Class Award Trophy

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website
- IRCYLH FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

RED RIBBON SPONSOR \$300+

Benefits:

Your company name announced during the awarding of:

- Ribbons

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website
- IRCYLH FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

WHITE RIBBON SPONSOR \$250+

Benefits:

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website
- IRCYLH FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

BEST IN CLASS SPONSORS \$150+

Benefits:

Your company name recognition on Sponsorship Signage, IRCYLH Website, IRCYLH FaceBook Page, and all IRCYLH Tier Sponsor Printed Recognition Materials, Announced during the awarding of the following:

- A Species Showmanship Award, OR
- A Carcass Contest Winner (Swine or Steer, 1st, 2nd, or 3rd), OR
- A Highest Daily Weight Gain Winner (Swine or Steer, 1st, 2nd, or 3rd), OR
- Steer Grooming Contest Winner, OR
- All-Around Exhibitor Award, OR
- IRC Bred Swine, OR
- IRC Bred Steer, OR
- 2018 IRC Firefighters Fair Herdsman Award, OR
- Sponsor ANY TWO (2) Individual Project Areas (Horticulture, Swine, Beef Breeding, Steer, Rabbit, Cavy, Poultry, or Goats), OR
- Sponsor Judging Honorarium for Any One Species or Showmanship Class

FRIENDS OF IRCYLH SPONSOR \$75+

Benefits:

Your company name recognition on Sponsorship Signage, IRCYLH Website, IRCYLH FaceBook Page, and all IRCYLH Tier Sponsor Printed Recognition Materials, Announced during the awarding of the following:

- Sponsor record book awards (junior, intermediate, and senior) for a species or project (swine, beef breeding, steer, horticulture, rabbit/cavy, poultry, or goats)
- Sponsor ANY ONE (1) Individual Project Area

IRCYLH Keystone Partners \$750+

Partner financial gifts are used to support general fund expenses to help pay for necessities like printing, software, and animal husbandry assets. IRCYLH is appreciative of local individuals, organizations, and businesses who partner with us to further the mission of our organization and its endeavor to provide for our youth. In recognition of Keystone Partnership, partner businesses will:

- Have their company logo sign or banner hung for the duration of ALL IRCYLH events throughout the year,
- Have announcement of sponsorship support announced during ALL IRCYLH, events, including the prospect shows and fair,
- Receive sponsorship recognition on the IRCYLH website,
- Receive sponsorship recognition the IRCYLH FaceBook page, and
- Be recognized on ALL tier recognition printed materials

Thank you for supporting students in agriculture
here in Indian River County.

We greatly appreciate your consideration of contribution
to furthering the mission and goals of IRCYLH.

2017-2018 Sponsorship Form

IRCYLH

P.O. Box 613

Fellsmere, FL 32948

IRCYLH.INC@gmail.com

Individual or Business Name: _____

Name as It Should Appear Printed and Announced (if different):

Address: _____ Phone: _____

_____ Email: _____

Preferred Method of Contact: _____

Sponsorship (please circle one): Keystone Partner (\$750) Grand Champion (\$500)

Reserve Champion (\$400) Blue Ribbon (\$350) Red Ribbon (\$300) White Ribbon (\$250)

Best in Class Sponsors (\$150)

Friends of IRCYLH (\$75)

Other Financial Contribution: \$ _____ (Please make checks payable to IRCYLH)

Fair Show and Auction Sponsors, do you have a preference for species buckle, award, project area, or record book? YES/NO

If so, which species (in order of preference)? _____ *Market Steer* _____ *Market Swine*

_____ *Beef Breeding* _____ *Goats*

_____ *Poultry* _____ *Rabbit*

_____ *Cavy* _____ *Citrus*

*For Sign and Banner Recognition, PLEASE send your company logo or business card to:

IRCYLH.inc@gmail.com

Please contact IRCYLH sponsorship director, Leah Flynt (7726332494), for questions or assistance.

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