



Indian River County Youth Livestock and Horticulture Inc

Supporting Youth in Agriculture throughout Our Community

2020.21 Season Individual and Corporate Sponsorship

The 2019-2020 Show and Auction year did not end quite as expected. We planned and prepared, but with the rapid onset of COVID-19 in our area, the IRC Firefighters Fair had to be cancelled.

Our youth exhibitors had checked in their show and auction projects only hours before the announcement of fair cancellation. With the support of our community, dedicated volunteers, parents, and some ever-evolving adaptations all IRCYLH youth exhibitors were able to show their 2019-20 show and auction projects. Many thanks to those who supported these youth to continue the mission of IRCYLH.

Formed in July 2017, the aim and purpose of Indian River County Youth Livestock and Horticulture Inc. is to promote and encourage the work of 4-H Clubs, FFA, and adult leaders of Indian River County in promoting any phase of the agriculture industry.

The Indian River County Youth Livestock and Horticulture Inc is a Florida registered Not for Profit Corporation recognized as tax exempt by IRS code 501 (c) 3.

Our main goals are:

- To promote livestock, horticulture, and the agriculture industry in the community, involving youth and members of their families, and community.
- To teach youth fundamentals and professionalism in animal husbandry and in business.
 - To plan and host successful local livestock and horticulture shows highlighting the youth of Indian River County.
 - To emphasize the project as a learning tool in building and developing respectable and responsible young adults with marketable skills.

WHERE DO SPONSOR DOLLARS GO?

Sponsors help support the exhibitors showing their projects each year. Sponsor dollars make prospect shows, educational activities, and the fair show and auction possible. Financial contributions offset the cost of these events to each student, making the experience more affordable for families and rewarding for the individual student.

IRCYLH SUPPORTERS

IRCYLH is completely financially supported by individuals, organizations, and businesses within our community. IRCYLH depends upon community fundraising to provide for the outreaches, educational enrichment, and hands-on learning opportunities for youth involved in agriculture within our community.

IRCYLH is a charitable organization under IRS Code 501(c)(3), donations to IRCYLH are tax deductible.

SPONSORSHIP OPPORTUNITIES

There are three main ways to get involved and help support the youth of IRC:

Volunteer - Inquire with IRCYLH to find out what positions need to be filled and where you might plug in to use your skills.

Partner Sponsorship - IRCYLH is appreciative of local individuals, organizations, and businesses who partner with us to further the mission of our organization and its endeavor to provide for our youth. Partner financial gifts are used to support general fund expenses to help pay for necessities like printing, software, and animal husbandry assets.

Event Sponsorship - Sponsor a special event such as one of our prospect shows, a show clinic, or sponsor the largest event for the 4H youth of Indian River County, the IRCYLH Show and Auction at the IRC Firefighters Fair.

- Show and Auction sponsorship opportunities are now in tiers, according to varying advertising availabilities.
- ALL Sponsorships over \$250 include IRCYLH making and hanging signs under the livestock barn for the duration of the fair Show and Auction.

SPONSORSHIP TIMELINES

- Financial Support:
 - Partnership Supporters are needed throughout the year Aug. 2020- June 2021
 - Prospect Sponsorship: Oct. 2020
 - Show and Auction Sponsorship:
 - Returning Sponsor Awards - Jan. 10th, 2021
 - Individual Sponsor Awards Available - Feb. 14th, 2021

We greatly appreciate your consideration of contributing to furthering the mission and goals of IRCYLH!

2020-21 IRCYLH SHOW & AUCTION SPONSORSHIP

IRCYLH Keystone Partners \$750+

Partner financial gifts are used to support general fund expenses to help pay for necessities like printing, software, and animal husbandry assets. IRCYLH is appreciative of local individuals, organizations, and businesses who partner with us to further the mission of our organization and its endeavor to provide for our youth.

In recognition of Keystone Partnership, partner businesses will:

- Have their company logo sign or banner hung for the duration of ALL IRCYLH events throughout the year
- Have announcement of sponsorship support announced during ALL IRCYLH, events, including the prospect shows and fair
- Receive sponsorship recognition on the IRCYLH website
- Receive sponsorship recognition the IRCYLH FaceBook page
- Be recognized on ALL tier recognition printed materials

DIAMOND SPONSOR \$500+

Your company name announced during the awarding of both a:

- Trophy and Belt Buckle

Your company logo advertised in the following ways:

- Sponsorship Sign around the arena stage for the duration of the fair (limited to the first 16 sponsors - additional sponsorship signs will be hung with priority around the barn).
- IRCYLH Website (for 1yr)
- IRCYLH FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

PLATINUM SPONSOR \$400+

Your company name announced during the awarding of both a:

- Trophy and Belt Buckle

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website (for 1yr) and FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

GOLD SPONSOR \$350+

Your company name announced during the awarding of a:

- Belt Buckle

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website (for 1yr) and FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

SILVER SPONSOR \$300+

Your company name announced during the awarding of:

- 2 Trophies

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website (for 1yr) and FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

BRONZE SPONSOR \$250+

Your company name announced during the awarding of one:

- Trophy

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website (for 1yr) and FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

SIGN SPONSORS \$250 and \$150

IRCYLH has two unique opportunities for sign sponsorship:

\$250- Sponsorship Signs are ordered by IRCYLH and made by a local sign company with your business logo- 2x4 corrugated plastic- and hung under the barn for the duration of the fair show and auction

\$250- Hog Boards- Your vinyl logo is displayed on a hog board during the Saturday night swine show and during the Wednesday showmanship competition, and the hog boards hung on the front side of the Livestock barn throughout fair week- ONLY 4 available

\$150- RETURNING Sign Sponsor- previous sign sponsors who have already had a sign made and do not need changes can have their sign sponsorship renewed for only \$150 (renewal does not apply to hog boards, as vinyl must be cut new each year)

BEST IN CLASS SPONSORS \$150+

Your company name recognition on Sponsorship Signage, IRCYLH Website, IRCYLH FaceBook Page, and all IRCYLH Tier Sponsor Printed Recognition Materials, announced during the awarding of ONE the following Belt Buckles (PLEASE list preference):

- A Highest Average Daily Weight Gain Winner (Swine or Steer)
- All-Around Exhibitor Award
- IRC Bred Swine or Steer
- 2021 IRC Firefighters Fair Herdsman Award (3 needed- Jr., Int., Sr.)
- A Carcass Contest Winner [(Swine or Steer, 1st, 2nd, or 3rd), *please note, carcass contest winners are awarded a monetary gift in lieu of a belt buckle*]

FRIENDS OF IRCYLH SPONSOR \$75+

Your company name recognition on Sponsorship Signage, IRCYLH Website, IRCYLH FaceBook Page, and all IRCYLH Tier Sponsor Printed Recognition Materials, announced during the awarding of the following:

- Sponsor record book awards (junior, intermediate, and senior) for a species or project (swine, beef breeding, steer, horticulture, rabbit/cavy, poultry, sheep, or goats)

****JUDGING SPONSORS NEEDED****

In order to enhance the educational experience and learning opportunities that the annual fair show and auction provide, the board of IRCYLH has voted to broaden the geographic range from which our judges are selected. To do so will require an increased financial need to support these changes. Please consider donations in any amount toward this unique educational endeavor.

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Indian River County Youth
Livestock and Horticulture Inc

2020-21 Sponsorship Form

IRCYLH
P.O. Box 613
Fellsmere, FL 32948_
IRCYLH.INC@gmail.com

Individual or Business Name: _____

Name as it should appear Printed and Announced (if different):

Address: _____ Phone: _____
_____ Email: _____

Preferred Method of Contact: _____

Sponsorship (please circle one): Keystone Partner (\$750) Diamond Sponsor (\$500)
Platinum Sponsor (\$400) Gold Sponsor (\$350) Silver Sponsor (\$300) Bronze Sponsor (\$250)
Best in Class Sponsors (\$150) Friends of IRCYLH (\$75) Judging Sponsor: \$_____

Other Financial Contribution: \$_____ (Please make checks payable to IRCYLH)

Sign Sponsor: New (\$250) Returning (\$150) Hog Board (only 4 available: \$250)

Fair Show and Auction Sponsors, do you have a preference for species buckle, award, project area, or record book? YES/NO

If so, which species (in order of preference)? _____ Beef Breeding _____ Goat

_____ Poultry _____ Rabbit _____ Cavy _____ Citrus _____ Sheep

_____ Market Sheep _____ Market Steer _____ Market Swine _____ Market Goat

*For Sign and Banner Recognition, PLEASE send your company logo or business card to:

IRCYLH.inc@gmail.com

Please contact IRCYLH sponsorship director, Leah Flynt (772.633.2494), for questions or assistance.
Donations and financial contributions can be made through the PayPal link on our website: IRCYLH.com

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