



# Indian River County Youth Livestock and Horticulture Inc

Supporting Youth in Agriculture throughout Our Community

## **2023.24 Season Individual and Corporate Sponsorship**

Formed in July 2017, the aim and purpose of Indian River County Youth Livestock and Horticulture Inc. is to promote and encourage the work of 4-H Clubs, FFA, and adult leaders of Indian River County in promoting any phase of the agriculture industry. The Indian River County Youth Livestock and Horticulture Inc is a Florida registered Not for Profit Corporation recognized as tax exempt by IRS code 501(c)3.

### **Our main goals are:**

- To promote livestock, horticulture, and the agriculture industry in the community, involving youth and members of their families, and community.
- To teach youth fundamentals and professionalism in animal husbandry and in business.
  - To plan and host successful local livestock and horticulture shows highlighting the youth of Indian River County.
  - To emphasize the project as a learning tool in building and developing respectable and responsible young adults with marketable skills.

### **WHERE DO SPONSOR DOLLARS GO?**

Sponsors help support the youth exhibiting their projects each year. Sponsor dollars make prospect shows, educational activities, and the fair show and auction possible. Financial contributions offset the cost of these events to each student, making the experience more affordable for families and rewarding for the individual exhibitor.

### **IRCYLH SUPPORTERS**

IRCYLH is completely financially supported by individuals, organizations, and businesses within our community. IRCYLH depends upon community fundraising to provide for the outreaches, educational enrichment, and hands-on learning opportunities for youth involved in agriculture within our community.

*IRCYLH is a charitable organization under IRS Code 501(c)(3), donations to IRCYLH are tax deductible.*

## **SPONSORSHIP OPPORTUNITIES**

There are three main ways to get involved and help support youth in agriculture of IRC:

**Volunteer** - Inquire with IRCYLH to find out what positions need to be filled and where you might plug in to use your skills.

**Partner Sponsorship** - IRCYLH is appreciative of local individuals, organizations, and businesses who partner with us to further the mission of our organization and its endeavor to provide for our youth. Partner financial gifts are used to support general fund expenses to help pay for necessities like printing, software, and animal husbandry assets.

**Event Sponsorship** - Sponsor a special event such as one of our prospect shows, a show clinic, or sponsor the largest event for the 4H youth of Indian River County, the IRCYLH Show and Auction at the IRC Firefighters Fair.

- Show and Auction sponsorship opportunities are now in tiers, according to varying advertising availabilities.
- ALL Sponsorships over \$250 include IRCYLH making and hanging signs under the livestock barn for the duration of the fair Show and Auction.

We greatly appreciate your  
consideration of  
contributing to furthering  
the mission and goals of  
IRCYLH!

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## **2023.24 IRCYLH SHOW & AUCTION SPONSORSHIP**

### ***Presenting Sponsor \$5000.00***

The Presenting Sponsor(s) underwrite the general fund expenses incurred to host the annual Show and Auction. IRCYLH is appreciative of local individuals, organizations, and businesses who partner with us to further the mission of our organization and its endeavor to provide for our youth.

In recognition of the Presenting Sponsor(s), the partner businesses will:

- Have their company logo sign or banner hung for the duration of ALL IRCYLH events throughout the year, in the arena and on the livestock photo backdrop.
- Have announcement of sponsorship support made during ALL IRCYLH, events, including the prospect shows and fair, “*presented by...*”
- Receive sponsorship recognition on the IRCYLH website and FB page
- Be recognized on ALL tier recognition printed materials and IRCYLH Show and Auction promotional materials, “*presented by...*”

### ***DIAMOND AUCTION SPONSOR \$2500+***

*Four (4) Diamond Sponsors are needed. These sponsorship opportunities directly offset the costs associated with hosting the livestock auction and buyers dinner. Each year, printed materials, including invitations and Buyers Passes, are sent out to previous and prospective auction registrants who are invited to a dinner hosted before the auction. Diamond Auction Sponsor company logos will be represented in mailings and on auction passes as well as being included on printed, day-of auction materials.*

In recognition of Diamond Auction Sponsorship, businesses will also:

- Receive sponsorship recognition on the IRCYLH website
- Receive sponsorship recognition the IRCYLH FaceBook page
- Be recognized on ALL tier recognition printed materials

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## ***PLATINUM SPONSOR \$1500***

Your company name announced during the awarding of both a:

- 2 Trophies and 2 Belt Buckles

Your company logo advertised in the following ways:

\*\*\*Sponsorship Sign around the arena stage for the duration of the fair (limited to the first 16 sponsors - additional sponsorship signs will be hung with priority around the barn)\*\*\*

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website (for 1yr) and FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

## ***GOLD SPONSOR \$750+***

Your company name announced during the awarding of:

- Belt Buckle and 2 Trophies

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website (for 1yr) and FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

## ***SILVER SPONSOR \$500+***

Your company name announced during the awarding of:

- Belt Buckle and Trophy

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website (for 1yr) and FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

## ***BRONZE SPONSOR \$350+***

Your company name announced during the awarding of:

- 2 Trophies

Your company logo advertised in the following ways:

- Sponsorship Sign under the barn for the duration of the fair
- IRCYLH Website (for 1yr) and FaceBook Page
- All IRCYLH Tier Sponsor Printed Recognition Materials

## ***SIGN SPONSORS \$250 and \$150***

*IRCYLH has two unique opportunities for sign sponsorship:*

**\$250- Sponsorship Signs** are ordered by IRCYLH and made by a local sign company with your business logo- 2x4 corrugated plastic- and hung under the barn for the duration of the fair show and auction

**\$250- Hog Boards-** Your vinyl logo is displayed on a hog board during the Saturday night swine show and during the Wednesday showmanship competition, and the hog boards hung on the front side of the Livestock barn throughout fair week- ONLY 4 available

**\$150- RETURNING Sign Sponsor-** previous sign sponsors who have already had a sign made and do not need changes can have their sign sponsorship renewed for only \$150 (renewal does not apply to hog boards, as vinyl must be cut new each year)

## ***BEST IN CLASS SPONSORS \$150+***

*Your company name recognition on Sponsorship Signage, IRCYLH Website, IRCYLH FaceBook Page, and all IRCYLH Tier Sponsor Printed Recognition Materials, announced during the awarding of ONE the following Belt Buckles or Cash Prizes (PLEASE list preference):*

- All-Around Exhibitor Award
- IRC Bred Swine or Steer
- 2023 IRC Firefighters Fair Herdsman Award (3 needed- Jr., Int., Sr.)
- A Carcass Contest Winner [(Swine or Steer, 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup>), *please note, carcass contest winners are awarded a monetary gift in lieu of a belt buckle*]

## ***FRIENDS OF IRCYLH SPONSOR \$75+***

*Your company name recognition on Sponsorship Signage, IRCYLH Website, IRCYLH FaceBook Page, and all IRCYLH Tier Sponsor Printed Recognition Materials, announced during the awarding of the following:*

- Sponsor record book awards (junior, intermediate, and senior) for a species or project (swine, beef breeding, steer, horticulture, rabbit/cavy, poultry, sheep, or goats)

## **\*\*JUDGING SPONSORS NEEDED\*\***

In order to enhance the educational experience and learning opportunities that the annual fair show and auction provide, the board of IRCYLH has voted to broaden the geographic range from which our judges are selected. To do so will require an increased financial need to support these changes. Please consider donations in any amount toward this unique educational endeavor.

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Indian River County Youth  
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## 203.24 Sponsorship Form

PLEASE RETURN TO:

IRCYLH, P.O. Box 613, Fellsmere, FL 32948

or: [IRCYLH.INC@gmail.com](mailto:IRCYLH.INC@gmail.com)

Individual or Business Name: \_\_\_\_\_

Name as it should appear Printed and Announced (if different):

\_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_ Email: \_\_\_\_\_

Preferred Method of Contact:

Sponsorship Level: \_\_\_\_\_

Other Financial Contribution: \$ \_\_\_\_\_ (Please make checks payable to IRCYLH)

**Sign Sponsor:** New (\$250)      Returning (\$150)      Hog Board (only 4 available: \$250)

*Fair Show and Auction Sponsors, do you have a preference for species buckle, award, project area, or record book?      YES/NO*

*If yes, please choose from the following: \_\_\_\_\_Rabbit    \_\_\_\_\_Market Rabbit    \_\_\_\_\_Cavy    \_\_\_\_\_Citrus*

*\_\_\_\_\_Commercial Poultry \_\_\_\_\_Breedstock Poultry    \_\_\_\_\_Market Steer    \_\_\_\_\_Beef Breeding Cattle*

*\_\_\_\_\_Goat    \_\_\_\_\_Market Goat Wether    \_\_\_\_\_Sheep    \_\_\_\_\_Market Sheep Wether    \_\_\_\_\_Swine*

\*For Sign and Banner Recognition, PLEASE send a digital file of your company logo by

February 25<sup>th</sup> 2024 to: [IRCYLH.inc@gmail.com](mailto:IRCYLH.inc@gmail.com)

Please contact IRCYLH sponsorship director, Leah Flynt (772.633.2494), for questions or assistance.

Donations and financial contributions can be made through the PayPal link on our website: [IRCYLH.com](http://IRCYLH.com)

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