# **Privacy Policy**

Pivot Point Group LTD is committed to preserving the privacy of all visitors to this website. Please read the following privacy policy to understand how we use and protect the information that you provide to us.

By browsing, registering or placing an order on this site, you consent to the collection, use and transfer of your information under the terms of this policy. **Information That We Collect From You** 

When you visit, register or order products or services on this website you may be asked to provide certain information about yourself including your name, contact details and credit or debit card information. We may also collect information about the following:-

- 1. Your usage of our website as well as information about you from any messages you post to the website and/or e-mails or letters you send to us.
- 2. Information about your visit, including but not limited to: your IP Address, operating system, browser version, geographical location, length of your visit and pages visited. This information is held on our server logs and is used for generating anonymous statistics to help us improve our service to you. We reserve the right to use this information to investigate and take action against any misuse of the site.
- 3. Information provided by you via online forms. This includes, but is not limited to; enquiries, complaints, registration forms.
- 4. Any transaction you perform on our site. This includes personal information that may identify you for the purposes of the transaction and any account you may hold with

us. We may also use this information for anonymous statistical purposes. **Use of Your Information** 

Your information will enable us to provide you with access to all parts of our site and to supply the goods or services you have requested. It will also enable us to bill you and to contact you where necessary concerning your orders. We will also use and analyse the information we collect so that we can administer, support, improve and develop our business.

In particular, we may use your information to contact you for your views on our services and to notify you occasionally about important changes or developments to the site or our services. Further, we might also use your information to let you know about other products and services which we offer which may be of interest to you and we may contact you by post, telephone or fax, as well as by e-mail. If you do not wish to be contacted in the future, please let us know.

We may also use your information for all or any of the following purposes:-

- 1. To generate anonymous statistical reports. These are essential to give us an overview of how our site is being used and enables us to improve our service.
- 2. Personal data submitted to this site may be used for the following, plus any purpose stated on the relevant part of the site:
  - i. administer the website;

ii. improve your browsing experience by personalising the website;

iii. enable your use of the services available on the website;

iv. send to you goods purchased via the website, and supply to you services purchased via the website;

v. send statements and invoices to you and collect payments from you;

vi. send you general commercial communications;

vii. send you email notifications which you have specifically requested;

viii. provide third parties with statistical information about our users – without identifying any individual user;

ix. deal with enquiries and complaints made by or about you relating to the website.

3. Any other purpose stated on the relevant part of our website at the point the data is gathered.

## Who else will receive your personal data?

Our accountants, only if required for them to prepare and file tax returns and company accounts.

### Does your data leave the EU?

Your data may also be processed in the USA with your informed consent and/or as necessary for the performance of our contract. If so this will be done on US-based compliant systems (privacy shield certified and/or EU model clauses agreements).

# **Disclosure of Your Information**

The information you provide to us will be held on our computers in the UK and may be accessed by our staff working in the UK who act for us for the purposes set out in this policy or for other purposes approved by you. Those parties process information, fulfil and deliver orders, process credit card payments and provide support services on our behalf. We may also pass aggregate information on the usage of our site to third parties but this will not include information that can be used to identify you. Finally, if our business enters into a joint venture with or is sold to or merged with another business entity, your information may be disclosed to our new business partners or owners.

Countries outside the European Economic Area do not always have strong data protection laws. However, we will always take steps to ensure that your information is used in accordance with this policy. Unless required to do so by law, we will not otherwise share, sell or distribute any of the information you provide to us without your consent.

# Cookies

Cookies are small amounts of information which we store on your computer. Cookies make it easier for you to log on to and use the site during future visits. They also allow us to monitor website traffic and to personalise the content of the site for you. You may set up your computer to reject cookies although, in that case, you may not be able to use certain features on our site. Some cookies are session cookies, which means they only remain as long as you are on the site, these remember specific settings that help you navigate, settings for accessibility and similar things. When you register or purchase something a more permanent cookie which lasts 90 days or more is placed on your computer, this is an essential cookie which can keep you

logged in, remember your preferences and your purchases. We may add tracking cookies at a later date to collect generic information about how visitors use our website, this information is not personally identifiable and will be used to improve our website and your experience as a visitor. We aim to comply with the new EU regulations in all ways as you have seen already with our consent form at the start of your visit.

### Security and Data Retention

We employ security measures to protect your information from access by unauthorised persons and against unlawful processing, accidental loss, destruction and damage. We will retain your information for a reasonable period or as long as the law requires.

### Accessing and Updating

You are entitled to see the information held about you and you may ask us to make any necessary changes to ensure that it is accurate and kept up to date. If you wish to do this, please contact us. We are entitled by law to charge a fee of £10 to meet our costs in providing you with details of the information we hold about you.

#### **Changes to Our Privacy Policy**

Any changes to our privacy policy in the future will be posted to the site and, where appropriate, through e-mail notification.

We can provide, on request a GDPR Compliance Statement for Pivot Point Group LTD