CONNOR JOHNSON

RESUME

210 Cardinal Court | Hartsville, SC | cbjohnson603@gmail.com | 843-309-6513

MINISTRY SUMMARY

I'm a passionate communicator with a deep love for the local church and a desire to see people grow in their faith. I've had the privilege of leading worship, preaching, creating gospel-centered media, and walking alongside people in various seasons of life. I affirm the Baptist Faith and Message 2000 and have been trained in expository preaching through the Olford Institute. I intend to enroll in seminary in Spring of 2026. I have pulpit supplied, led church communications, and worked alongside ministry teams to creatively and effectively share the gospel and grow the church. More than anything, I want to help people experience the presence of God and grow in their faith.

MINISTRY EXPERIENCE

Assistant Minister of Worship, Media, and Outreach | Kelleytown Baptist Church

2022 - 2025

- Assisted the Worship Pastor in planning services, recruitment, leading services, and overseeing all
 aspects of worship technology including ProPresenter, livestream, audio, lighting, visual aids, and more.
- Implemented the use of ProPresenter and maintained the system to ensure all lyrics were accurate and in order, backgrounds set, and all videos, media, and sermon slides were prepared.
- Provided support through singing and playing a multitude of instruments such as acoustic guitar, piano/keys, and/or drums on the weekly basis.
- Worked in a blended service setting, balancing traditional and contemporary music.
- Developed a mobile app and website for the church family to improve communication and engagement.
- Managed the church social media accounts and increased engagement significantly through strategic methods I developed.
- Integrated my skills of photography/videography/drones to create engaging and exciting reels/videos.
- Collaborated with multiple ministries and backgrounds to accomplish a church wide production.
- Improved the church livestream by adding cameras, building a control room, and training volunteers.

Founder | Solid Steps Ministries

2025 - Present

- Serve as a "worship leader supply". I travel around twice a month to different churches to lead worship.
- · Created an online page to post devotions, blogs, and more to engage Christ followers outside of Sunday.
- Started the process of writing a book about my first ministry experience.

MINISTRY TRAINING & AFFILIATIONS

Certificate of Ordination	Baptist Faith and Message 2000	WinShape Camps Church Host
Olford Institute of Expository Preaching	Global Leadership Conference	Leadership Hartsville

EDUCATION

Double Major | Bachelor of Marketing Strategy and Digital Marketing

2019 - 2023

Francis Marion University | Florence, South Carolina

Pastoral Ministry Training Course

2025

Open Door Ministries

SKILLS

Expository Preaching	Planning Center	PraiseCharts	Creativity
Proficiency in Guitar/Piano	ProPresenter 7	Social Media Management	Public Speaking
Proficiency in Lead Vocals	YouTube, OBS, ect	Proven Leadership	Church Communications

^{**}more professional experience listed on next page**

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ADDITIONAL INFORMATION

REFERENCES

• Licensed Property and Casualty License

· Google Analytics Training Certificate

Lin Kirkman: 843-307-1464Eric Groves: 843-307-0569

• Tom McCrea: 704-677-3814

PROFESSIONAL EXPERIENCE

Sales Agent | Brandon Price Insurance Agency

Nov 2024 - Present

- Supported agency marketing strategies by creating digital ads, branded materials, and managing client outreach.
- Interfaced with customers and vendors, delivering excellent service and upholding the brand's professional image.
- · Ability to effectively present a proposal to potential clients and convert them to customers

CSR Agent | Allstate Insurance: The Robinette Agency

Feb 2019 - Jan 2022

- Assisted in building brand awareness for a new insurance agency
- Sold and serviced insurance policies, specializing in Property and Casualty products, ensuring clients received personalized coverage solutions.