



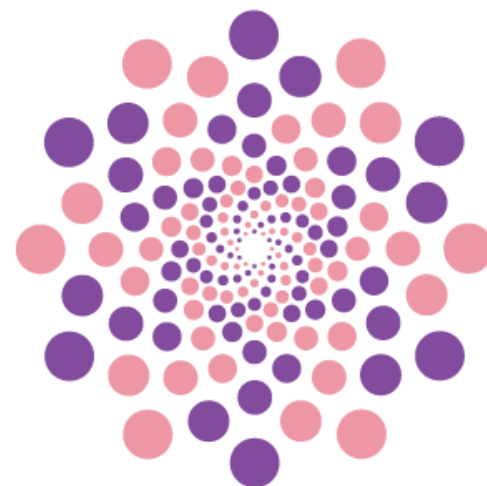
Mary Kucek, PMP- CEO



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OVARYIT

I'm OvaryIt. Period.

Revolutionizing equitable access to women's health and essential health services by leveraging innovative technology and pioneering delivery models to overcome barriers in the healthcare ecosystem.

Background

Funded by the National Institutes of Health:

- 🌸 September 2022: Awarded a phase 1 feasibility study. The results were published in the Journal of the American Medical Informatics Association Open: [Phase 1 Publication](#)
- 🌸 March 2023: we were selected for the NIH “incubator” program, I-Corps
- 🌸 August 2024: Awarded a phase 2 commercialization grant to commercialize a platform for pharmacists to prescribe contraception.
- 🌸 What’s next? Clinical Trial Pilot Program: July 2025. Want to join?

What are we trying to fix?

America is in a healthcare crisis!

Unaffordable

53%

of Americans are
uninsured or
underinsured

- ❁ 25 million Americans have no health insurance – expected to worsen
- ❁ 50% of Americans with insurance are at risk of not affording care

Geographic Barriers

1 in 5

Americans live in
rural areas

- ❁ 80% of rural counties (30 million Americans) are classified as “medically underserved”
- ❁ 35% of Americans live in a healthcare desert

Physician Shortages

122k

physician
shortage by
2032

- ❁ Currently: 40-day average wait for appointment
- ❁ 50% of physicians are experiencing burnout
- ❁ Expected: will worsen with increasing physician shortage

Transformative modality: pharmacist-led services

Affordable

80% off

traditional
care models

- ❁ Average pharmacist service cost = \$35
- ❁ Average physician PCP visit cost = \$171
- ❁ Creates attractive incentive for government entities, payors, benefit managers

Enhance Health

Convenient

90% of US

lives within 5
miles

- ❁ Closest healthcare facility to most Americans
- ❁ Walk-in and same-day care available
- ❁ One-stop for both clinical services and meds

Pharmacy Times

Army of New Prescribers

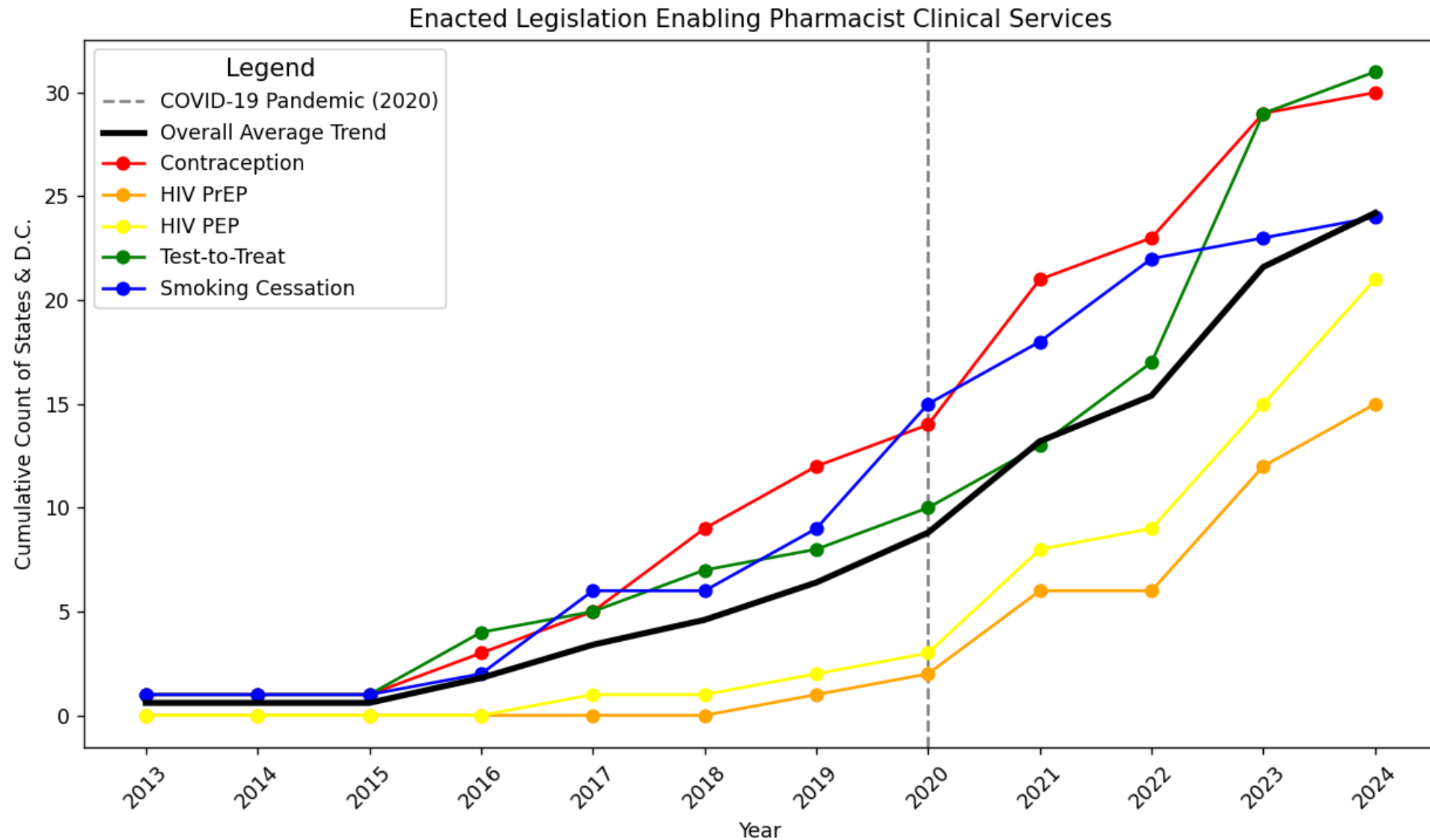
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community
pharmacists

- ❁ 81% of pharmacists want to expand clinical services
- ❁ 58% of patients are likely to first seek non-emergency care at pharmacies, 81% trust a pharmacist to provide care

U.S. Bureau of Labor Statistics

Legislative momentum for pharmacy-led services



- Scope and prescriptive authority is determined at the state level
- COVID proved the public health value of pharmacist services & proliferated legislative expansion

PRISM: The only EHR designed for retail pharmacies



Safety & compliance for patients and pharmacies

1. Patient creates secure account on our HIPAA-compliant portal.
2. Configured each state-specific workflows and services
3. Patient completes all intake information for state requirements, information is passed to the Pharmacist Portal.
4. Data encrypted at rest, in transit, and double encrypted PHI.

Disqualify

Contraception

Note: Patient indicated a desire for **Levora**.

- ☐ Contraceptive pills, initial prescription
- ☐ Other contraceptives, initial prescription
- ☐ Encounter for surveillance of other contraceptive pills
- ☒ Encounter for surveillance of contraceptive pills

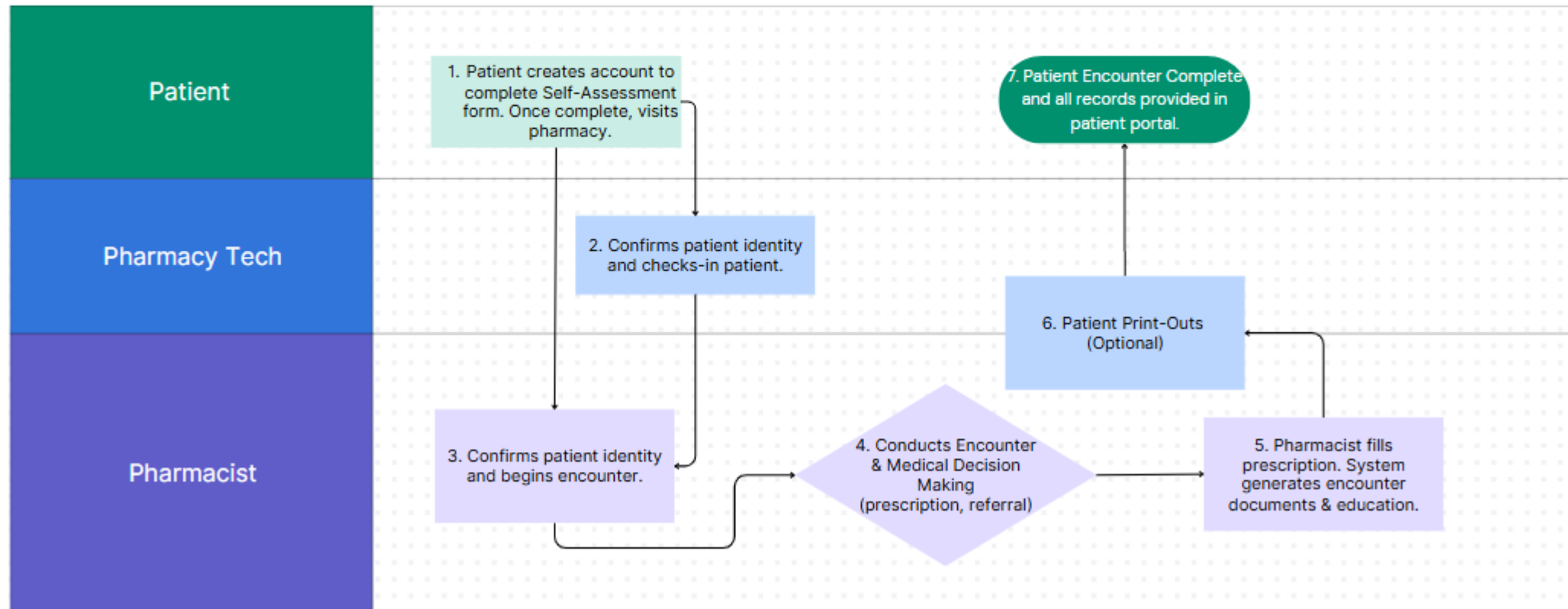
Write-in:

Decision comment:

Clinical Decision Support & Workflow Automation

1. Pharmacist Portal automates patient intake forms into encounter record
2. System provides real-time educational feedback, increasing confidence
3. Sends e-Rx via Surescripts for dispensing
4. Simplifies care coordination
5. Increases compliance and safeguards while reducing risk

Encounter Flow



PRISM automates compliance, enhances pharmacist efficiency, and unlocks new revenue streams for pharmacies

Competition: the current standard is... PAPER

	PRISM	Paper Form	Healthie EHR	XiFin	Scripted
Patient Portal with MFA	✓		✓		
Remote digital patient pre-evaluation screening	✓		✓		
Clinical Service-Specific Modules	✓	✓			✓
Medical documentation automation	✓			✓	
Collaborative Practice Agreements available	✓				✓
Claim Submission			✓	✓	✓
Electronic Prescribing	✓		✓		
Automated patient follow-up	✓		✓	✓	
Affordable for SMB pharmacies	✓				✓

Incentives to Join the PRISM-CS Clinical Trial

2025

Category	Incentives
Pharmacies	<ul style="list-style-type: none">• \$50 per contraceptive service x 25 encounters (up to \$1,250)• 1-year PRISM subscription<ul style="list-style-type: none">○ Enables continuation of contraceptive services beyond trial period• \$3,000 budget for local patient outreach
Pharmacists	<ul style="list-style-type: none">• No-cost contraceptive education course<ul style="list-style-type: none">○ Meets Board of Pharmacy educational requirements, \$250 value○ Provides 0.4 CEUs• \$50 gift card per completed survey (up to 5 surveys = \$250) + \$100 to attend a training session
Pharmacy Staff	<ul style="list-style-type: none">• \$25 gift card per survey (up to 2 surveys = \$50 total) + \$25 to attend a training session
Patients	<ul style="list-style-type: none">• No-cost contraceptive service• \$25 gift card per completed survey (up to 2 surveys = \$50 total)

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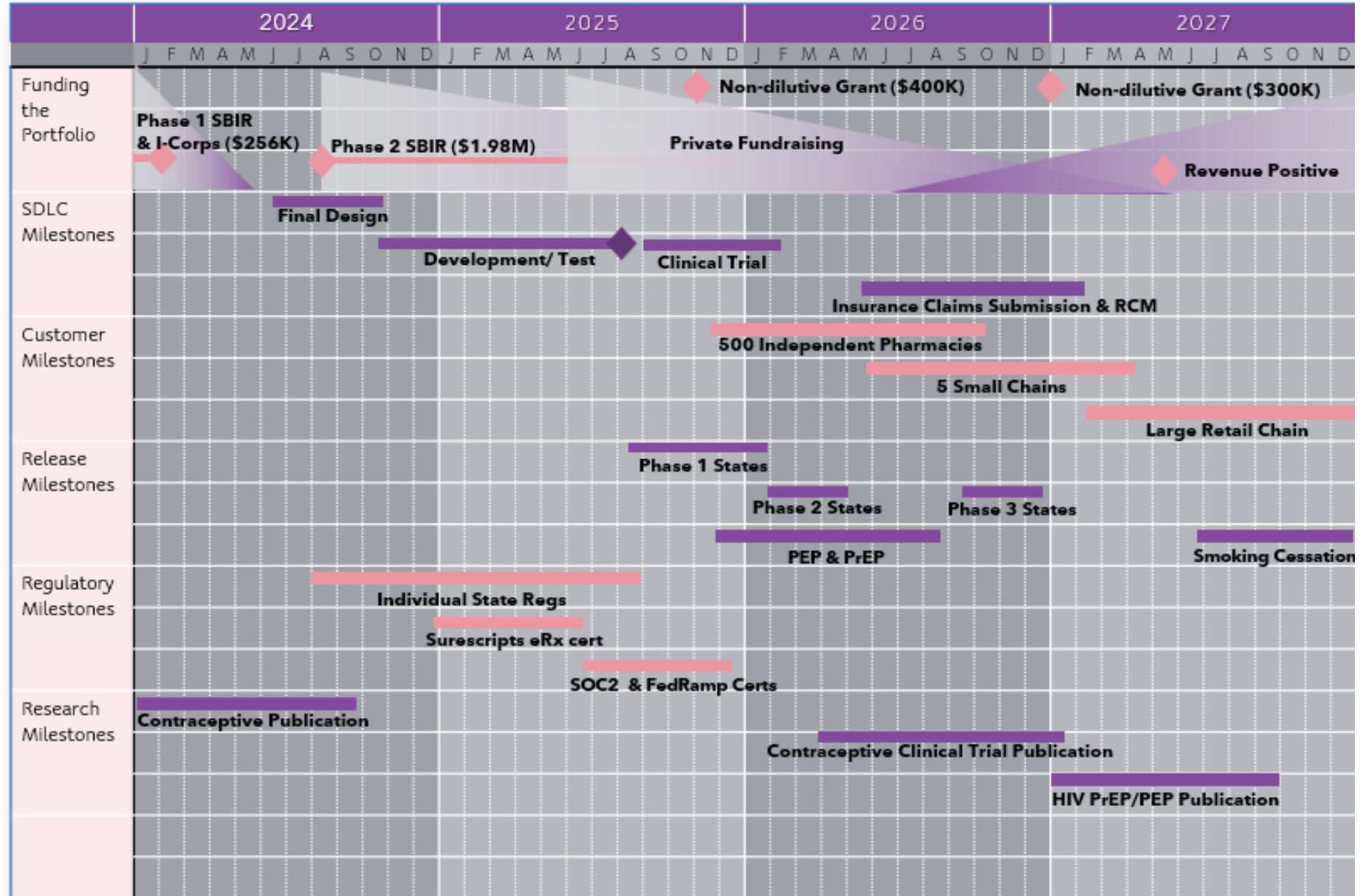
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Thank you for your Time!

Roadmap & Strategy

- ❁ Achieve Product Market Fit: Get great for established customers.
- ❁ Expand state coverage
- ❁ Expand clinical service modules
- ❁ Integrate insurance claim submissions



Mission & Purpose

About:

OvaryIt is a proprietary software platform empowering providers to deliver safe and reliable access to contraception services. With a robust rules-based engine and layered machine learning, the OvaryIt Platform is the ultimate decision-support tool for contraception.

Our Mission:

OvaryIt is a woman-owned company with a strong mission to increase access to family planning services and advance women's health through technological innovation, direct-to-consumer services, and scientific research.

Our Purpose:

Our goal is to empower women to make more informed decisions about their reproductive health while enabling providers to better understand a patient's past contraceptive history and goals.

