



▶▶ power team

By Dave Danielson | Photos by C Phelps Photography

From left to right: Briana Leuck, Sarina McNeel, Heather Chaney, Jenn Haeg, Colleen Newton, Missy Ruff.

HOMELIFE

REALTY GROUP

Building Forward

ONE OF THE GREATEST GIFTS YOU SHARE WITH YOUR CLIENTS ON A DAILY BASIS IS HELPING THEM TAKE THE NEXT STEPS AHEAD IN THEIR LIVES. WITHOUT YOU, THEIR PATHS WOULD BE MUCH MORE DIFFICULT. THAT'S THE SAME SPIRIT THAT HOMELIFE REALTY GROUP PUTS TO WORK FOR ITS CLIENTS EACH DAY AS PART OF BETTER HOMES AND GARDENS THE GOOD LIFE GROUP.



Heather Chaney (left) and Jenn Haeg (right) lead the Homelife Realty Group team.

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Jenn Haeg and Heather Chaney are the team leads for this new power team who are helping area residents reach their real estate goals by building forward.

Leadership through Experience

Jenn and Heather draw on their experience and expertise in new construction for their leadership roles.

Jenn earned her real estate license in 2011. “I’m an empathetic REALTOR® when it comes to helping families during a stressful move or transition, from my personal experiences — I moved seven times growing up. My dad was in corporate America and his job moved us from the east coast to the Midwest. So I bring that to the table when/if it’s a family having a hard time with a move. I always include the kids in the conversation,” Jenn points out. “And on a new construction/new build side, I understand the stresses, excitement, and process well: I have gone through the build process myself five times. I guess I’m addicted to moving! As a Realtor, I represent Woodland Homes.”

Heather first got her real estate license in 2004. “At that time, I was with another real estate company in Bellevue. I was a young, married mom. My husband at the time was in a serious car accident and became disabled. I took care of him and the kids and I needed a full-time job,” Heather says. “From there, I went into the corporate side of real estate for many years. To keep my license and learn the business, I worked in marketing for a large real estate company, followed by commercial real estate sales, title and escrow, and from there, started working for another contractor/builder for a few years. I jumped back into full-time residential sales six years ago with both feet. Being former military, I also understand the stresses that come along with moving. Today, the majority of my business is new construction sales. I currently represent Richland



Homes in the Bennington neighborhood of Chestnut Hills.”

Joining Forces

In time, Jenn and Heather both joined Better Homes and Gardens The Good Life Group. “We had both been at another brokerage in Omaha and knew each other for many years. Shared similar stories. In 2020, we sought each other’s company because we were both representing a builder and going through the same growing pains, not having the time to enjoy our lives with our families,” Jenn remembers. “So we decided to join forces to get a support system in place and alleviate some of the pressures and stress.”

Heather agreed that the move made great sense. “Being in real estate can be a lonely business at times, even though you’re working with buyers and sellers and are always busy,” Heather says. “It’s nice having your own little crew that you can go to — people who lift your spirits if you’re having a bad day and a group you can turn to for support and help. We have that in our brokerage. We honed that in on a more intimate scale through building our team.”

Growing Together

Today, Homelife Realty Group has six team members, including Colleen



Jenn Häeg.

“IT’S REWARDING BEING ABLE TO HELP OUR TEAM MEMBERS WHEN THEY NEED IT, BEING A SUPPORT SYSTEM FOR THEM, AND WATCHING THEM GROW THEIR BUSINESS WHILE DEEPENING OUR FRIENDSHIPS,



Heather Chaney.



The Homelife Realty Group team at Better Homes and Gardens Real Estate The Good Life Group.

Newton, Missy Ruff, Sarina McNeel, and Bri Leuck, in addition to Jenn and Heather.

Jenn and Heather take great pride and joy in working with their team. “Our team is outstanding. Working together with the environment we have here has really opened the doors for expanding our business with flex time for new ventures,” Jenn says.

“It’s rewarding being able to help our team members when they need it, being a support system for them, and watching them grow their business while deepening our friendships,” Heather emphasizes.

Jenn was diagnosed with cancer this spring and went through surgery and six weeks of radiation. “My business would not have survived without this team,” she says. “They were there for me, my clients, my builder, and my family. I can’t begin to tell you how much I appreciate them and would do anything for them.”

Jenn is in remission and has a positive outlook for the future.

Family Life

Away from work, Jenn and Heather cherish time spent with their families.

Jenn and her husband, Nate, have two adult children — daughter, Bri, who serves as the Happiness Manager for the Homelife Realty Group is ready to take her real estate license test, and son, Judd, who is closing on his first house next week, at the age of 20. Jenn enjoys music festivals, live boxing events, and lake life. She is involved with a breakfast networking club and serves on the board of directors for MRCIE.

Heather enjoys moments spent with her fiancé, Joe, and her three adult children — Sydney, Justin, and Tyler. Heather has a real passion for travel. She also is a United States Air Force veteran and has served as past president of the local Rotary organization.

Passion and Purpose

When you talk with Jenn and Heather, one thing that comes through clearly is the passion they have for encouraging growth and success in others — the mark of true leadership.

With gratitude and a drive to improve, the Homelife Realty Group makes the process easier for those they build forward with.