

Advertising & Signage Opportunities

WINTER GARDEN VILLAGE



WG

Advertising & Signage Opportunities

WINTER GARDEN VILLAGE

A high-traffic entertainment destination in the heart of Winter Garden, Winter Garden Village is located in the western market of Orlando, situated in perfect proximity to accommodate all of Orlando and its many hotels.

This ideal forum allows for ample sponsorship and advertising opportunities. Winter Garden Village is a one-stop shopping and entertainment destination. While on property, we have consumers' complete attention, creating an environment that is receptive toward sponsorship opportunities and allows your message to be delivered effectively and concisely.

Winter Garden Village is the dominant power center in the western Orlando market, with over 1 million square feet. The center serves the growing and affluent communities of western Orlando, including Winter Garden and Windermere. Winter Garden Village features some of the community's favorite shops and restaurants including Bealls, Bed Bath & Beyond, Best Buy, Burlington, F21 Red, Haverty's, JOANN, LA Fitness, Lowe's, Marshalls/HomeGoods, Nike, Old Navy, Party City, PetSmart, Ross Dress for Less, Staples and Target.

The included package outlines Winter Garden Village on-property advertising and signage opportunities.



For pricing and availability please contact:

Morgan Blank - Director of Shopping Center Marketing
mblank@sitecenters.com

Ryan O'Connor - Director of Ancillary Income
roconnor@sitecenters.com

Demographic Data

Total Population: 349,000

Total HHS: 124,800

Average HH Income: \$82,700

Average Weekly Grocery Spend Per Capita: \$97

Monthly Visits on Average: 1.1M

Monthly Visitors: 212.8K

Top Cities:

Winter Garden, Windermere, Ocoee, Clermont, Orlando



Location Large Set Display

- Winter Garden Village has ideal locations with high foot and vehicle traffic for attractive and noticeable marketing displays.
- Dimensions: 12' x 12'
- Lease Terms: minimum 1 month



*Image shown is featured at another SITE Centers property

Signs

- Winter Garden Village has freestanding signs located around the shopping center
- Material: 1/16 White Styrene
- Lease Terms: minimum 1 month



On-Site Events

- We host multiple events per year that attract hundreds of attendees.
- We have opportunities available to set up a table at the events to hand out collateral and speak with attendees, as well as opportunities to be a presenting sponsor for these events.



Gift With Purchase Promotion & Social Media/Email Blast

Gift with Purchase

- Sponsor a Gift with Purchase promotion at Winter Garden Village



Social Media/Email Blast

- Notify Morgan Blank with any store promotions or sales to be included in online advertising
- Daily Facebook posts and monthly email blasts
- Facebook Page Likes: 14,000+
- Email Subscribers: 4,500+
- Please email all promotions to mblank@sitecenters.com 5-10 days before sale