GLP-1 Receptor Agonists: A Comprehensive Guide for Primary Care

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Meet Lisa

- Family History of obesity
- Hard-working mother of two
- Years of failed diets and workout plans



DNA is My Destiny



Beyond DNA: Epigenetics

Maternal Nutrition's Role

can alter offspring DNA methylation, impacting future health.

Programming Metabolism

influencing adiposity and insulin sensitivity.

Long-Term Health Effects

These epigenetic changes
risk for obesity and
metabolic dysfunction later
in life.

Prenatal Stress: A Hidden Driver of Obesity 1.20x - 1.68x

Increased Obesity Risk

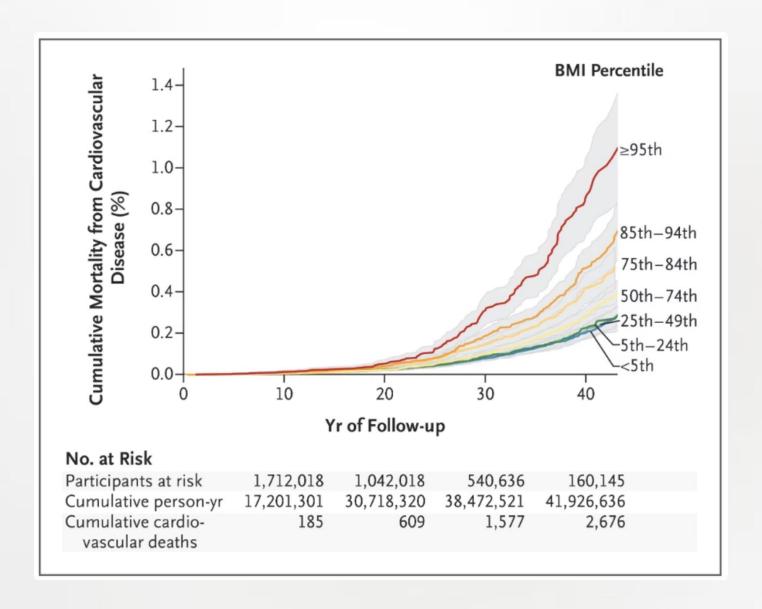
1.24x

Broad Health Implications

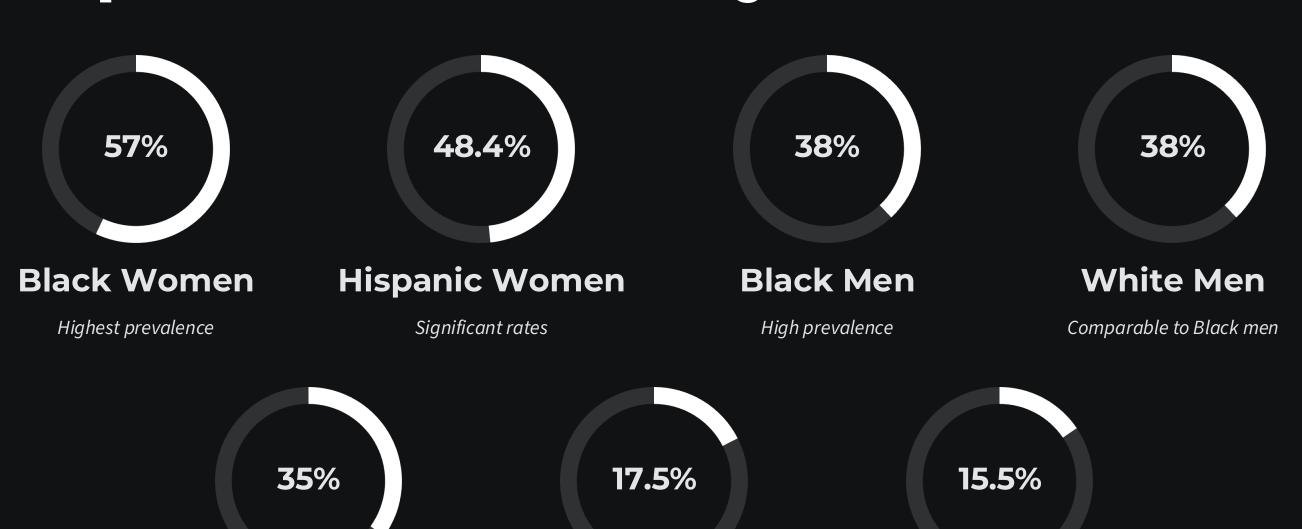


Childhood Obesity Risks

Overweight and obesity in adolescence was strongly associated with increased cardiovascular mortality in adulthood



Disparities in Obesity Prevalence



White Women

Above average

Lowest rates

Asian Men

Asian Women

Lowest rates

Rethinking BMI for Diverse Populations

Research indicates that metabolic risk equivalent to a BMI of 30 kg/m² in White individuals often occurs at significantly lower BMI values in other populations.

Ethnic Group	Equivalent BMI for Metabolic Risk (Compared to White BMI 30kg/m²)
South Asian	$24 kg/m^2$
Chinese	25 kg/m²
Black Individuals	26 kg/m²
White Individuals	$30 kg/m^2$

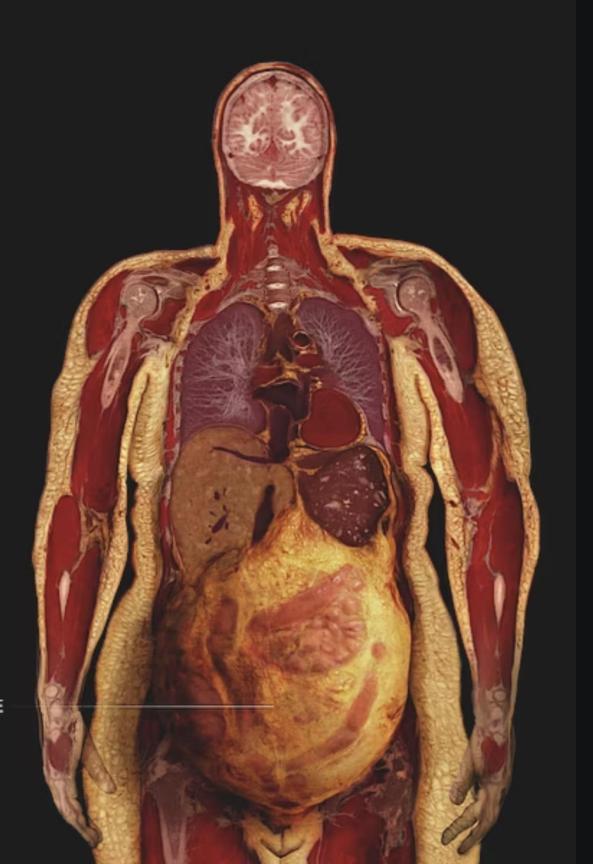
Source: Annals of Internal Medicine. 2022;175(6):765-773.





Why Obesity Matters to Cardiologists

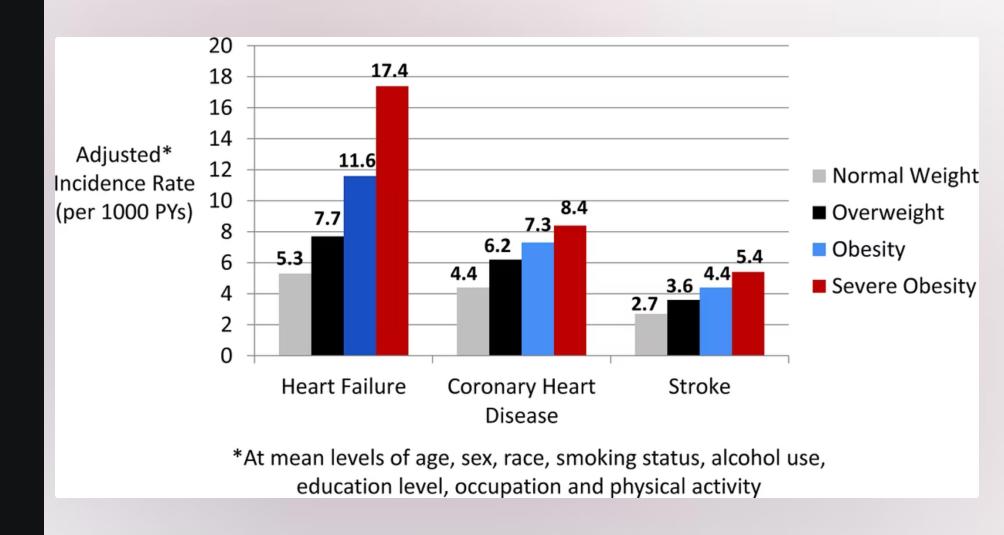




The Medical Reality

Obesity is a significant contributor to hypertension, accounting for approximately 40% of cases in women (Nurses' Health Study) and up to 78% in men and 65% in women (Framingham Offspring Study).

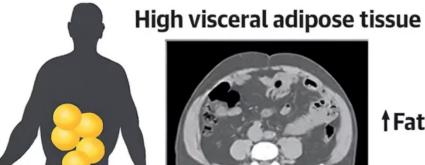
Medical Reality



The Medical Reality

Fat storage location critically impacts
health. Dysfunctional subcutaneous fat
leads to "lipid spillover," forcing excess fat
into vital organs (heart, liver, pancreas). This
"ectopic fat deposition" causes serious
metabolic and CVD complications, often
independently of overall weight.

Dysfunctional Subcutaneous Adipose Tissue

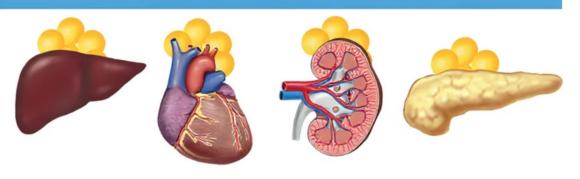


† Fat cell size



Poor buffering capacity

FFA Spillover Unhealthy Adipokine Secretion



Increased CVD and Type 2 Diabetes Risk

Vascular Inflammation & Adipose Dysfunction

Systemic Inflammation Visceral Fat

Chronic low-grade inflammation

Elevated CRP predicts CV events

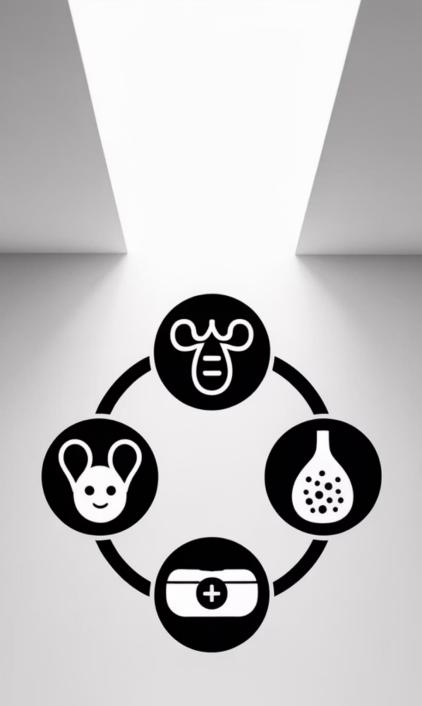
Secretes pro-inflammatory cytokines

TNF-α, IL-6 production

Macrophage Infiltration

Creates pro-inflammatory environment

Promotes atherosclerosis



METABOLIC SYNDROME

Metabolic Syndrome 6x Amplification

Hypertensi on Risk

Increased risk with obesity

T2DM Risk

Progressive increase with BMI

CAD Risk

Direct vascular effects

Insulin Resistance & Lipotoxicity







Excess Adipose

Increased circulating free fatty acids

Ectopic Fat

Deposition in liver, pancreas, muscle

Lipotoxicity

Oxidative stress, metabolic dysregulation



Epicardial Fat & Cardiac Remodeling

Epicardial Fat

Promotes coronary atherosclerosis

Contributes to atrial fibrillation

Cardiac Remodeling

Local adipokine expression

Inflammatory cytokine production

Concentric and eccentric LV hypertrophy

Accelerated Cardiovascular Aging

Vascular Aging

Accelerated atherosclerotic remodeling

Intima-media thickening

Earlier endothelial dysfunction

Inflammatory Acceleration

NLRP3 and TLR4 pathway activation

Early onset of age-related CV diseases

Reversible with weight loss

Impact of Obesity on Treatment of CVD

Diagnostic accuracy in CVD medicine can be hampered by the presence of obesity.... pharmacological treatments or cardiac procedures require careful adjustment to optimize efficacy.

CENTRAL ILLUSTRATION: Clinical Challenges in People With Obesity and CVD **Physical Activity** Osteoarthritis Lower back pain Limitations- Obstructive sleep apnea Asthma • ¥ Sodium **Mood Disorders** Diets **↓** Fats Anxiety/depression and 1 Proteins barriers to treatments Complexity in \undersightarrow combining them **Antidepressants** Medication Dvslipidemia Changes in pharmacokinetics/ T2DM → Insulin pharmacodynamics † Volume of distribution HTN→β-blockers † Glomerular filtration rate Tobacco→Cessation→ Cytochrome P450 increased energy intake • Hepatic metabolism **B-Blockers** Kidney disease Weight gain Ventricular Heart failure **Assists Device ↓Basal** metabolic rate Optimal Doses? CV Interventions Bridge to † Insulin DOACs vs vitamin K antagonist LMWH vs UFH Surgical peripheral revascularization: **Heart Transplant** PCI **Heart Surgery** Wound complications · Difficult femoral · † Rejection · †AF access †CVD mortality Valvular replacement/placement: Stent thrombosis · Wound infection Patient-prosthesis mismatch MACE Respiratory Permanent pacemakers: complications • † Radiation exposure

Bianchettin RG, et al. J Am Coll Cardiol. 2023;81(5):490-504.

Preoperative Evaluation Considerations



Gastroparesis Risk & Anesthesia

1

Mechanism

Delayed gastric emptying persists after fasting

Increased aspiration risk during anesthesia

Evidence

56% of GLP-1 users have increased gastric contents

Risk persists even after 7 days off medication

Day-of-Procedure Management

Asymptomatic + Appropriate Hold

Proceed as planned

Symptomatic Patients

Delay procedure, discuss aspiration risk

Inappropriate Medication Timing

Use full stomach precautions

The Wake-Up Call

- Alarming chest pain led to emergency room visit
- Diagnosed with high blood pressure and heart disease
- Doctor's warning: "Your weight is putting your life at risk"





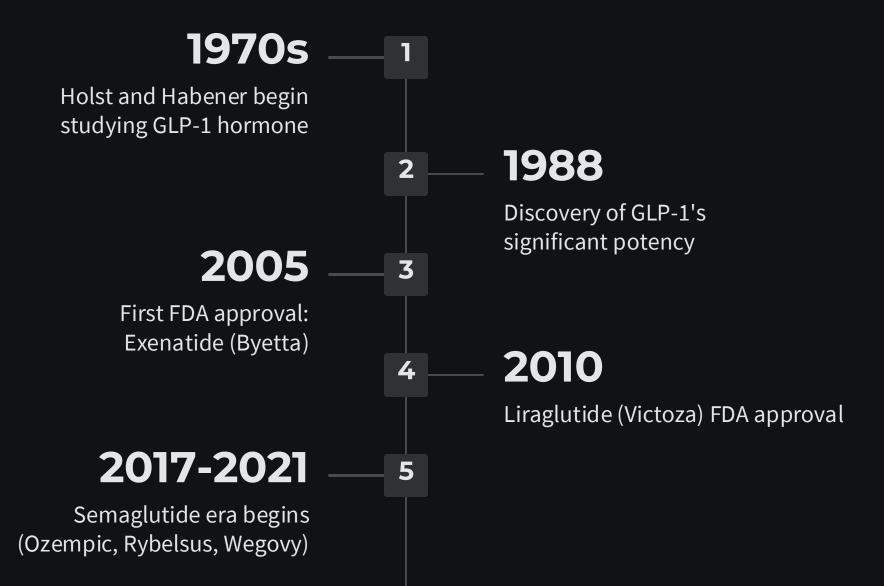
Turning to GLP-1

Desperate for change, Lisa tried medication

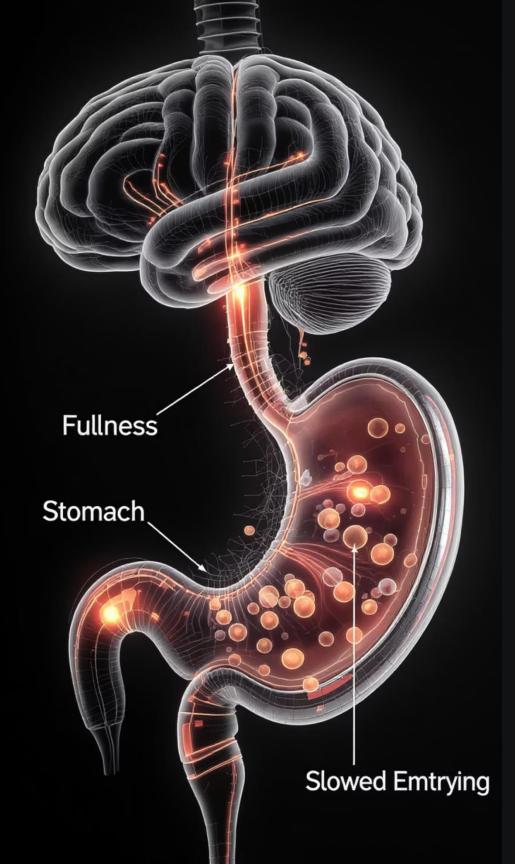
Initial results seemed miraculous

- Appetite suppressed
- Energy increased
- Weight began dropping
- Blood pressure started lowering

History of GLP-1 Receptor Agonists







How GLP-1 Agonists Work

- Mimic natural hormones that regulate hunger and fullness
- Slow stomach emptying and reduce appetite

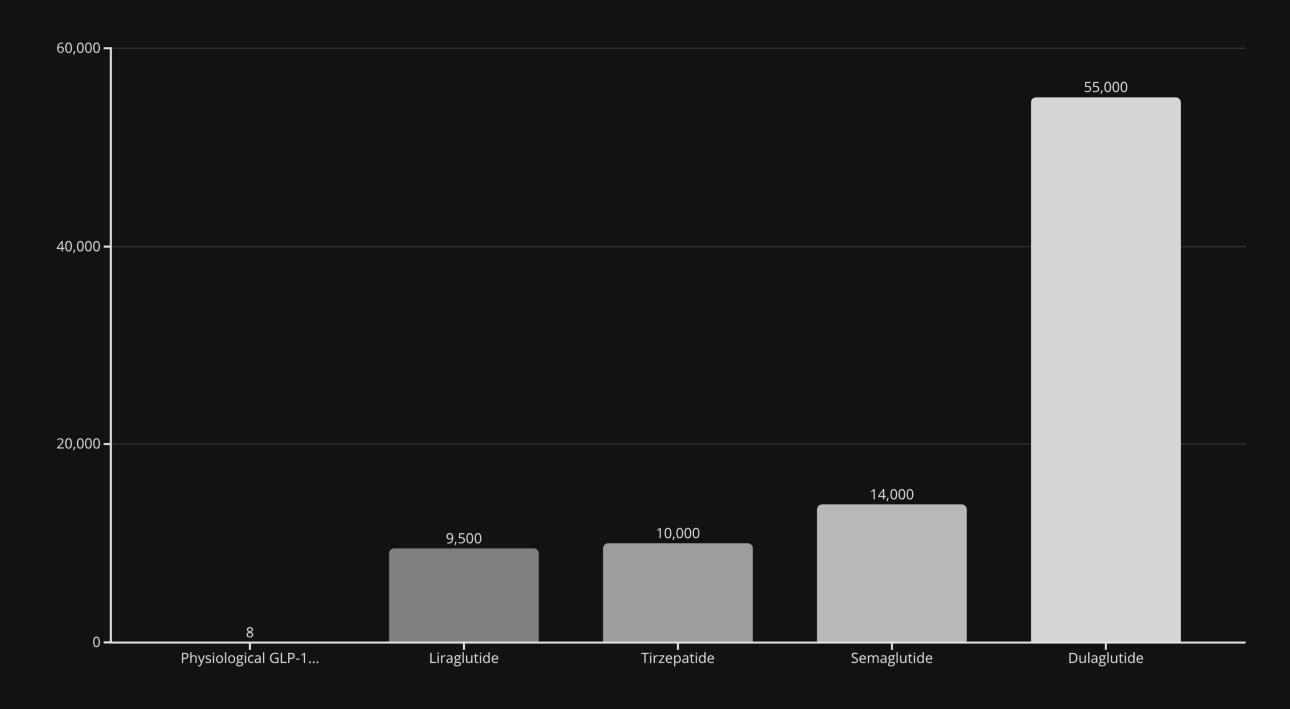
The GLP-1 Dose Difference

Naturally occurring GLP-1 is a hormone released by your gut in response to food. It acts as a subtle signal to your brain, pancreas, and stomach, helping to regulate hunger, blood sugar, and digestion at physiological levels.

Pharmaceutical GLP-1 agonists, however, are designed to create **supraphysiological levels** of this hormone.



The GLP-1 Dose Difference



CLINICAL TRIAL DATAS Improved Health Health Metters

The STEP Trials: Clinical Breakthrough

Breakthrough
The STEP trials were global clinical studies validating GLP-1
agonists.

They consistently demonstrated significant and sustained weight loss, with participants achieving an average reduction of 15-20% of their initial body weight, alongside improvements in cardiovascular risk factors, blood pressure, and blood sugar control.

Landmark GLP-1 Trials



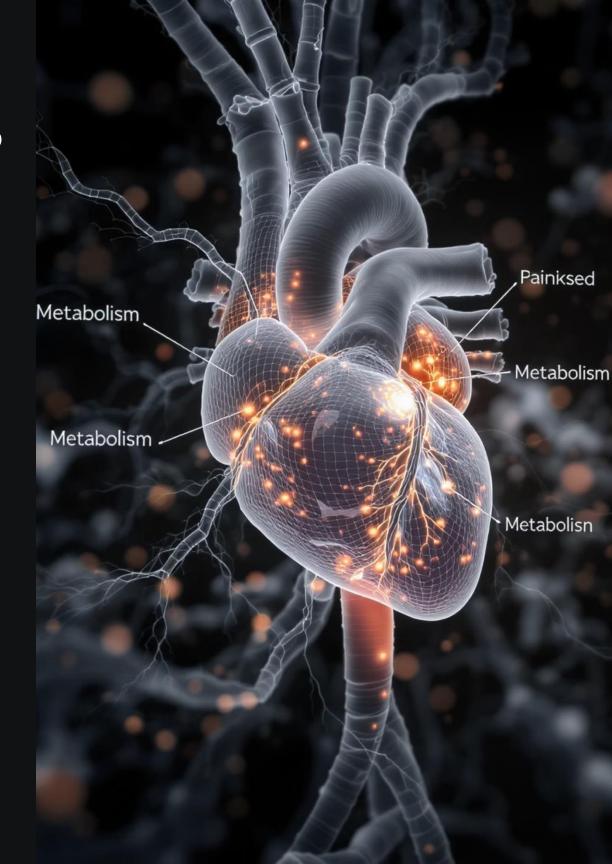
LEADER Trial (Liraglutide)

This study showed a significant reduction in major adverse cardiovascular events (MACE) in patients with type 2 diabetes at high cardiovascular risk.



SUSTAIN-6 Trial (Semaglutide)

Demonstrated a s**ignificant** reduction in the risk of cardiovascular death, non-fatal myocardial infarction, and non-fatal stroke.





The STEP HFpEF Trial

This landmark study showed semaglutide significantly improved heart failure symptoms, physical function, and exercise capacity, even beyond its weight loss benefits.

Meta-Analysis Results

14%

MACE Reduction

Three-point MACE (HR 0.86)

All-Cause Mortality

HR 0.88, 95% CI 0.82-0.96

16%

CV Death

HR 0.84, 95% CI 0.73-0.97

Nonfatal Stroke

HR 0.86, 95% CI 0.77-0.97

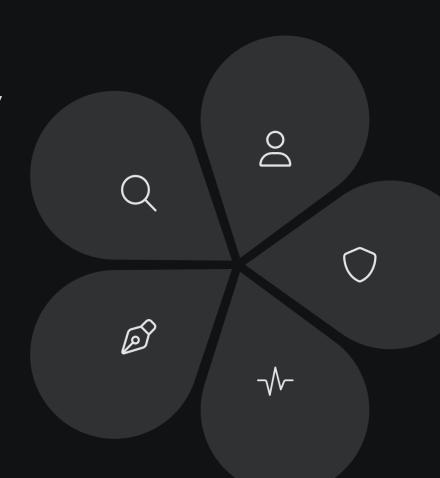
Mechanisms of Cardiovascular Protectior

Anti-inflammatory

Reduced CRP and inflammatory markers

Lipid Profile

Beneficial effects on lipoproteins



Endothelial Function

Enhanced nitric oxide bioavailability

Plaque Stabilization

Reduced inflammation and oxidative stress

Blood Pressure

Modest but consistent BP lowering



The True Cost: Value vs. Price

JAMA Health Forum study concluded that GLP-1 medications like tirzepatide and semaglutide are **not cost-effective** at their current U.S. prices.

To meet typical cost-effectiveness benchmarks of \$100,000 per quality-adjusted life year, these drugs would require substantial price reductions:

Tirzepatide

Needs a 30% price reduction

Semaglutide

Needs over an 80% price reduction

The True Cost: Compounded GLP-1

Compounded GLP-i agonists lack FDA review for safety, efficacy, and quality, raising significant concerns for patients.

No Regulatory Oversight

Not evaluated for safety, efficacy, or quality by the FDA.

Product Variability

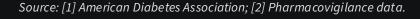
Concerns over inconsistent ingredients, chemical forms, and bioequivalence.

Increased Adverse Events

Pharmacovigilance data suggests higher rates of safety issues.

ADA Recommendation

The American Diabetes Association advises against their use.





The True Cost: Side Effects

While GLP-1 agonists offer powerful benefits, it's crucial to understand their common and potential side effects.

Gastrointestinal Distress

Nausea, vomiting, diarrhea, and constipation are common, especially during dose increases.

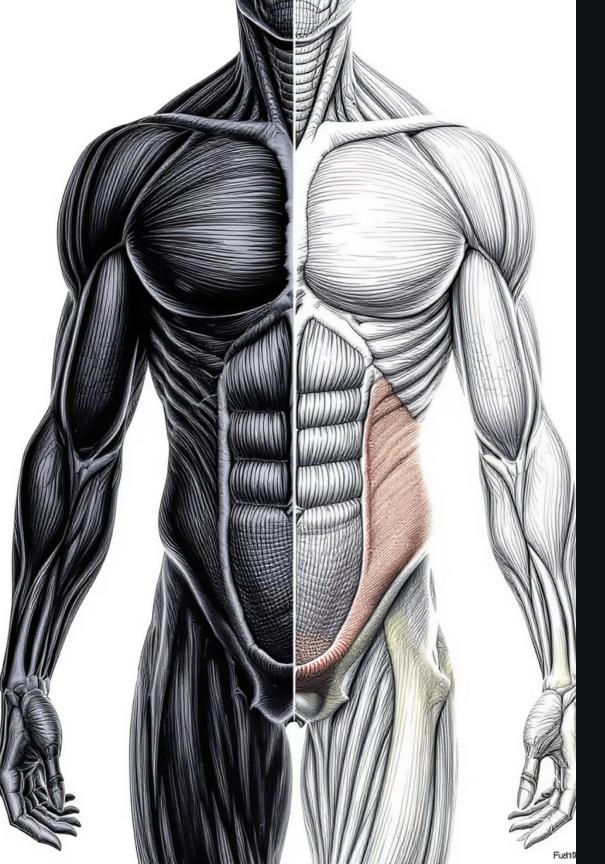
Fatigue & Discomfort

Patients may experience tiredness, lightheadedness, or general stomach discomfort.

Serious Adverse Events (Rare)

Rare but serious concerns include pancreatitis, gallstones, and thyroid C-cell tumors (in rodents).





The True Cost: Muscle Loss

While GLP-1 agonists promote significant weight loss, studies reveal a critical hidden cost: muscle loss. Up to 20-40% of this weight reduction can be lean body mass, leading to sarcopenia.

This is primarily driven by rapid weight loss, often compounded by reduced protein intake and physical inactivity, diminishing overall metabolic health and long-term well-being.

The Cost of Health







Insurance Denial

Coverage suddenly stopped

Financial Reality

\$900-1,500 monthly cost5

Weight Regain

Even worse than before

Lisa's weight loss stopped the moment her medication did

The Weight Regain Reality

A 2025 meta-analysis by Berg et al. revealed a critical insight: weight regained after stopping GLP-1 therapy was proportional to the initial weight lost.

Liraglutide Discontinuation

Patients regained an average of 2.2 kg.

Semaglutide & Tirzepatide Discontinuation

Patients regained an average of **9.7 kg**.



Obesity = Resiliency/Stress

The Downward Spiral

Without the medication, Lisa's familiar coping mechanisms resurfaced. The demands of work, family, and daily life mounted, bringing back old habits.

"Stressed" = "Desserts"



The Downward Spiral



Stress Returns

Work and family pressures remain unaddressed



Emotional Eating

Food becomes comfort again



Defeat

Feeling like a failure



Weight Gain

Rapid regain plus additional pounds



The Science Behind Stress & Fat Storage

Chronic stress significantly alters our body's metabolism, specifically influencing where and how we store fat.

O

The Cortisol Connection

Under chronic stress, the adrenal glands continuously release cortisol

02

Visceral Fat Accumulation

Elevated cortisol levels

promote the accumulation of

visceral fat



The Science of Emotional Eating

Emotional eating, a common response to stress and negative emotions, significantly impacts weight and overall health. Here's why it's more than just a bad habit:

Strong Correlation to BMI

Emotional eating is highly prevalent in adults with obesity and directly correlates with higher BMI across studies.

Predictive of Weight Gain

It proactively predicts increases in BMI and waist circumference, with a magnified effect in individuals who get less sleep.

Mediates Distress to Adiposity

Often, it serves as a behavioral link, explaining how psychological distress or depression can lead to increased body fat.

Reinforces Weight Gain

This behavior frequently involves energy-dense foods and is associated with dysregulated emotion processing, reinforcing cycles of weight gain.

Ultraprocessed Foods & Obesity

Consumption of ultraprocessed foods (UPFs) is strongly linked to obesity, independent of other dietary factors.

Consistent Association

Higher UPF intake is consistently associated with increased risk of overweight, general obesity, and abdominal obesity.

Dose-Dependent Risk

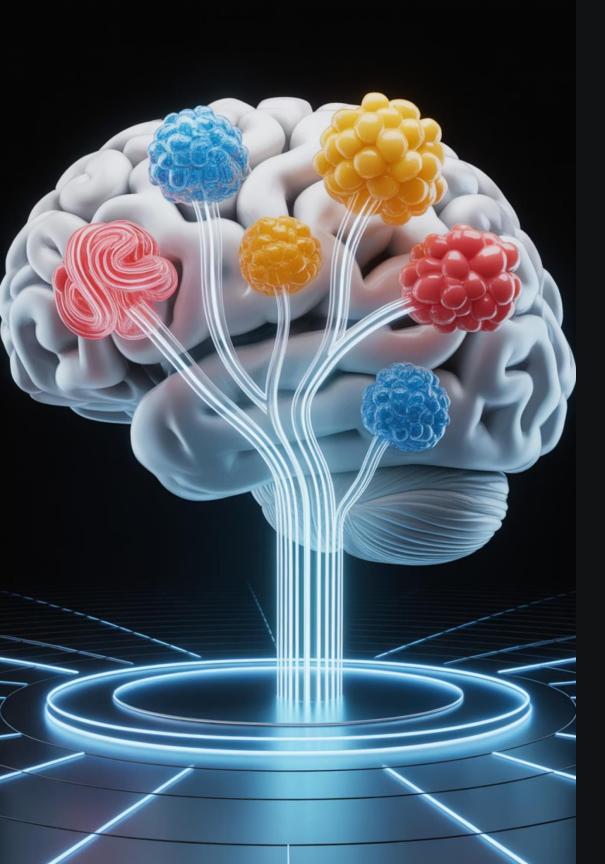
Each 10% increase in UPF consumption is linked to a 5–7% higher risk of obesity, even after adjusting for total energy intake.

Mechanisms Beyond Nutrition

The obesogenic effect relates to UPFs' hyperpalatability, high energy density, and their impact on satiety and eating behavior.

Clinical Recommendations

The American Heart Association recommends minimizing UPF intake to reduce obesity and cardiometabolic disorders.



Salt, Sugar, & Fat Syner

Synergistic Palatability

Salt, sugar, and fat combine to create highly palatable foods that trigger intense reward responses, overriding homeostatic appetite regulation.

Enhanced Energy Density

High sugar and fat content dramatically increase energy density, while salt amplifies flavor, making these foods irresistibly appealing.

Poor Satiety

This powerful combination, often with low fiber and protein, reduces the feeling of fullness and promotes greater overall caloric consumption.

Vanishing Caloric Density



Rapid Dissolution

Foods melt quickly, reducing the perception of volume.



Tricks the Brain

Less chewing means fewer satiety signals are sent.



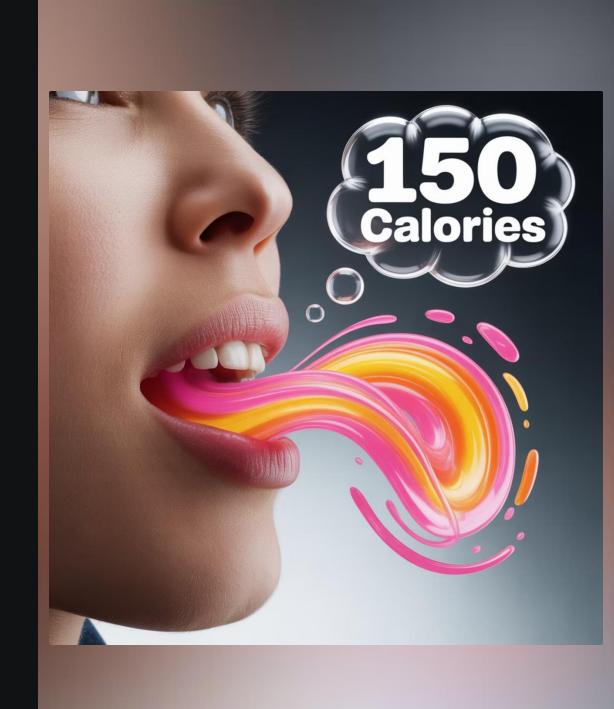
Delays Fullness

The brain doesn't register true caloric intake effectively.



Promotes Overeating

Leads to consuming more calories than needed.





The Crunch Factor

Ultraprocessed foods are meticulously engineered for an optimal "Crunch Factor"—the satisfying snap or crackle that enhances freshness and flavor through auditory and tactile sensations.

This sensory feedback activates brain pleasure centers, overriding natural satiety cues and encouraging rapid overconsumption.

Food Swamps & Obesit



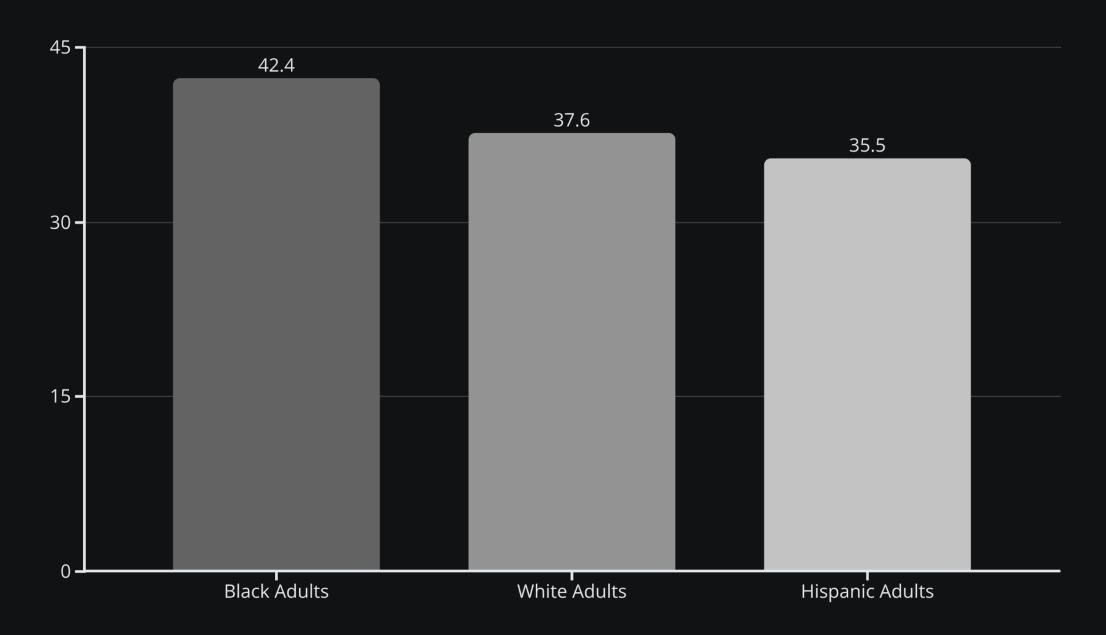


Unhealthy Dietary Patterns

Exacerbated Obesity Risk



Fast Food Consumption





Beyond Personal Responsibility

"Food choices may be beyond our control when products are systematically engineered"

— Michael Moss investigation

Food Addiction Criteria

1 Tolerance

Needing more to achieve satisfaction

3 Loss of Control

Cannot moderate consumption

2 Withdrawal

Irritability, cravings when stopping

4 Continued Use

Despite negative health consequences

The Tobacco Connection

1

2

3

Tobacco Companies

Philip Morris, R.J. Reynolds

Acquired Food Brands Applied Addiction Science Kraft, Nabisco, General Foods

Cigarette dependency tactics to food

Industry Exploitation Tactics

Neuroscie nce Weaponiz Medistudies identify brain activation patterns

Emotional Manipulati Manipulati on Nostalgic marketing creates lifelong loyalty

HyperPalatabilit

y
Combinations that
don't exist in nature



Targeted Food Advertising to Vulnerable Vouth

Disproportionate TV Ads



In 2017, Black children (ages 2-11) viewed **at least 80% more food-related TV ads**

Multi-Platform Targeting

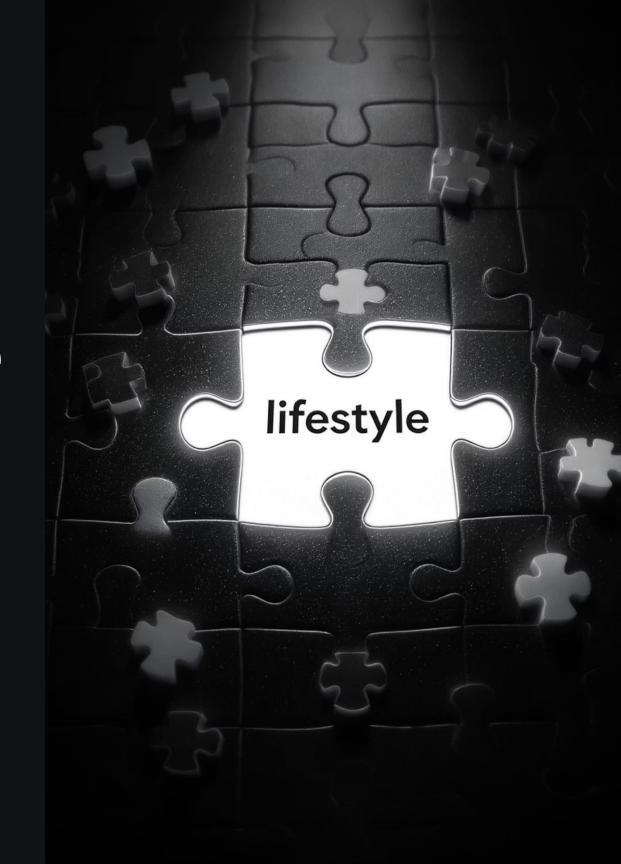


Hispanic children and other minoritized groups are also disproportionately exposed to unhealthy food ads across television, digital, and outdoor media



The Missing Piece

Medication treated the symptoms But not the underlying causes



The Upstream Analogy

"There comes a point where we need to stop just pulling people out of the river. We need to go upstream and find out why they're falling in."

Desmond Tutu



A New Discovery

Lisa attended a local health seminar
Introduced to a framework called Self*ish*



7 Strategies to Reduce Weight, Inflammation and Cardiac Risk

Selfish

A framework for sustainable health transformation

The Self*ish* Framework



Spirituality





Love



Food



Intimacy





Humor

Strategy #1: Spirituality

Cultivating meaning, purpose, and mindfulness





The Science of Spiritu

Reduces Reward-Driven Eating

MBIs significantly reduce rewarddriven eating.

Improves Eating Behaviors

They enhance controlled eating and fullness awareness.

Context Matters

Clinical settings show greater effectiveness for emotional eating.

Source: Obesity Reviews, 2017; Journal of Human Nutrition and Dietetics, 2025

Science of Spirituality &

weight losses ranging from about 3 to 7.5 pounds at posttreatment and follow-up, and they are particularly effective in reducing problematic eating behaviors such as uncontrolled, external, and reward-driven eating.

Obesity Reviews: An Official Journal of the International Association for the Study of Obesity. 2018;19(2):164-177.



The Science of Spirituality

A study by Yücel et al. demonstrated that an 8-week mindfulness program integrated into a diet intervention led to nearly double the weight loss: -5.2 kg compared to -3.1 kg in the diet-only group.

This approach also led to profound improvements in eating behaviors, including reductions in emotional eating, directly linked to BMI reductions within the mindfulness group.

Source: Journal of Human Nutrition and Dietetics: The Official Journal of the British Dietetic Association, 2025

How Lisa Applied Spirituality

- 1. 10-minute morning meditation
- 2. Weekly community service
- 3. Nature walks for reflection



Strategy #2: Exercise



The Science of Exercise As a

Keystone Habit Exercise enhances tenacity and resilience by inducing

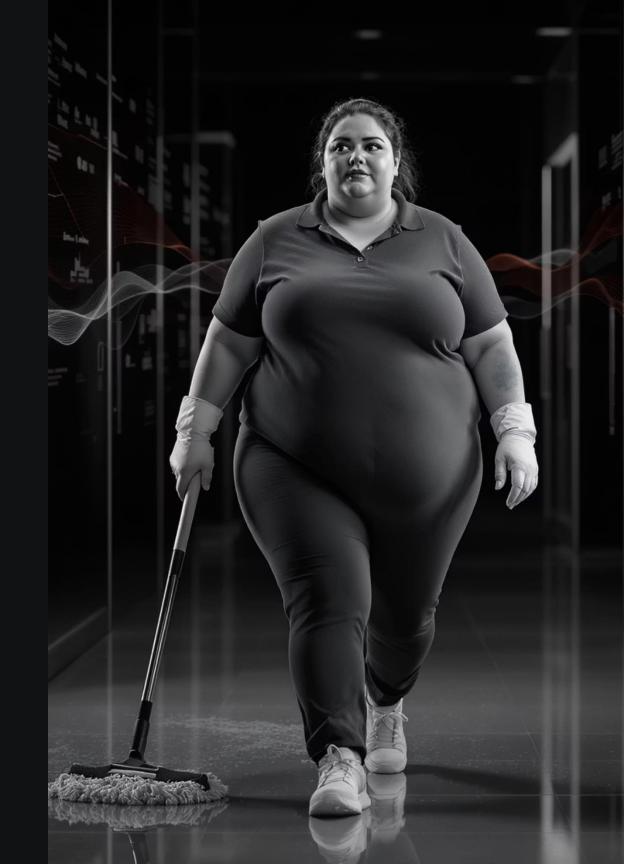
neuroplastic changes in key brain regions, including the anterior mid cingulate cortex (aMCC), which is central to effort-based decision-making, motivation, and intentional motor control



Cortex; A Journal Devoted to the Study of the Nervous System and Behavior. 2020;123:12-29.

Exercise Belief

A seminal study found that hotel room attendants, informed their work constituted adequate exercise, showed reductions in weight, blood pressure, body fat, and BMI after four weeks, despite no change in activity levels.



Exercise and Obesity

Both exercise and caloric restriction reduced visceral adipose tissue among adults with overweight and obesity, but only exercise had a dose-dependent effect, according to researchers."

Recchia F, et al. Br J Spots Med. 2023



Exercise and Appetite

Exercise suppresses appetite through hormone regulation, resulting in reduced hunger and a shift towards healthier food choices.

International Journal of Sport Nutrition and Exercise Metabolism. 2025;:1-17. doi:10.1123/ijsnem.2025-0078.



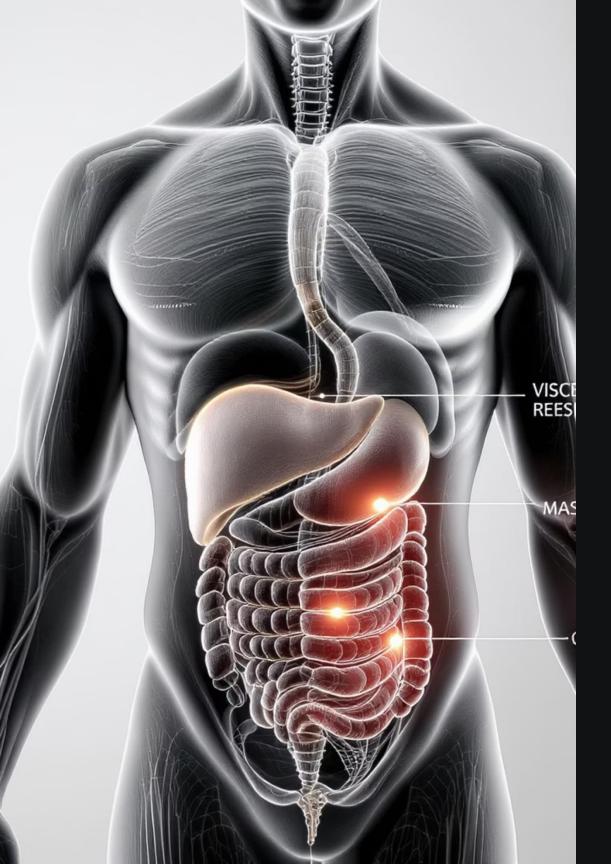
Muscle Mass Preservation

Critical Need

GLP-1s can cause loss of lean muscle mass along with fat

Recommendation

- 1. Strength training: 2-3 sessions weekly
- 2. Focus on major muscle groups
- 3. Resistance exercises: bodyweight, dumbbells, bands



Movement as Medici

Combining structured exercise with diet or lifestyle changes profoundly impacts body composition and health:

Superior Fat Loss

Visceral Fat Reduction

Muscle Preservation

Source: General health and exercise physiology research

Lisa's Movement Journey

- 1. Started with 10-minute evening walks
- 2. Gradually increased to 30 minutes daily
- 3. Added gentle strength training twice weekly





Strategy #3: Love

Self-compassion as medicine

The Science of Love

Research highlights self-compassion, especially self-forgiveness, for successful weight management and well-being.



Weight & Eating

Reduces BMI, emotional eating, and weight self-stigma.



Mental Well-being

Decreases self-criticism, shame, and improves quality of life.



Activity Levels

Increases physical activity engagement.

These improvements are mediated by reduced shame and self-criticism, making self-compassion a powerful path to lasting health changes.

Source: Journal of Health Psychology, 2019

Lisa's Self-Compassion Practice 1. Forgiveness for past struggles

- 2. Speaking to herself as she would a friend
- 3. Celebrating non-scale victories



Strategy #4: Food

Persistence over perfection





Fiber-Rich, Plant-Predominant Die

Mechanism

High-fiber foods increase endogenous GLP-1 production

Recommendation

25-38g fiber daily (93% of Americans don't meet this)

Benefits

Reduces side effects while enhancing satiety

How Fiber Stimulates GLP-1



Fiber Reaches Colon

Undigested dietary fiber arrives in the large intestine.



Microbial Fermentation

Beneficial gut bacteria ferment the fiber.



SCFA Production

Short-chain fatty acids (SCFAs) like butyrate are produced.



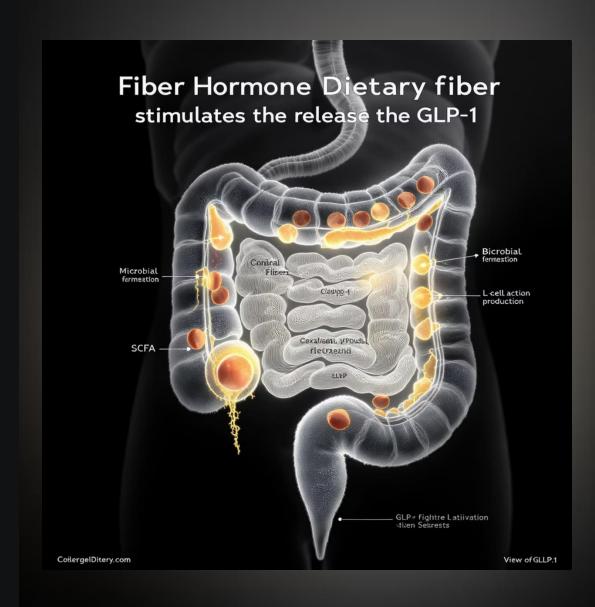
L-Cell Activation

SCFAs activate specific receptors on enteroendocrine L-cells.



GLP-1 Release

This triggers the release of endogenous GLP-1.



Optimal Macronutrient Balance



Legume Priority



Healthy Fats



Complex Carbs

Maintains muscle mass and prolongs satiety

Monounsaturated fats may increase GLP-1 secretion

Whole grains provide steady energy and fiber

Top Foods to Emphasize









Intuitive Eating & Weight Manager

Core Principles

Eating in response to internal hunger and satiety cues, rather than external or emotional triggers.

Key Subscales

"Eating for physical rather than emotional reasons" and "reliance on hunger/satiety" are strongest protective factors.



Obesity & BMI

Consistently associated with lower BMI, reduced odds of overweight and obesity, and less total/abdominal adiposity.

Weight Stability

Linked to greater weight stability over time, particularly in women, independent of dieting behaviors.

While mostly observational, this evidence supports intuitive eating as a valuable strategy for obesity prevention and weight management.

The Plant-Based Advantage

Research consistently demonstrates the effectiveness of plant-based diets in promoting significant weight reduction:

General Plant-Based Diets

An umbrella review found an average weight reduction of approximately **2 kg** when compared to non-plant-based diets.

Vegan Diets

Specifically, vegan diets showed even greater impacts, leading to weight reductions of up to 4 kg over 12 weeks in overweight adults.

Source: Nutrients. 2023;15(10):2331. doi:10.3390/nu15102331.

Nutrient Density vs. GLP-1 Agonists

GLP-1 Approach

Suppresses appetite

Often leads to nutrient deficiencies

Doesn't address food quality

Nutrient-Dense Approach

Natural appetite regulation

Nutrient sufficiency

Addresses food quality

Lisa's Food Evolution

- 1. Started with one plant-based meal daily
- 2. Learned simple, satisfying recipes
- 3. 80/20 approach, not perfection
- 4. Reconnected with hunger/fullness cues





Strategy #5: Intimacy

Connection as prevention

The Connection Prescription

57%

50%

30%

Success Rate

People with strong social support are 57% more likely to maintain weight loss

Mortality Risk

Social isolation increases mortality risk comparable to smoking 15 cigarettes daily

Stress Reduction

Strong social connections reduce stress hormones by 30%

The Science of Intimacy

A study showed that structured social support (participants recruited with friends) led to 66% weight loss maintenance. This was a 175% relative increase over the 24% maintenance achieved without support.

Lisa's Connection Strategy

- 1. Joined weekly walking group
- 2. Started cooking club with neighbors
- 3. Regular family meals without screens
- 4. Vulnerable conversations with trusted friends



Strategy #6: Sleep

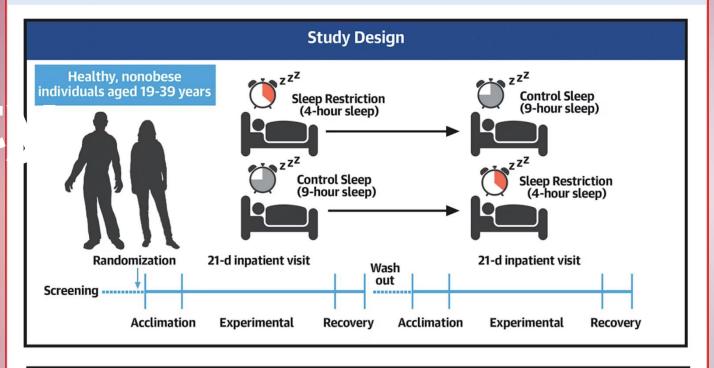
The foundation of health

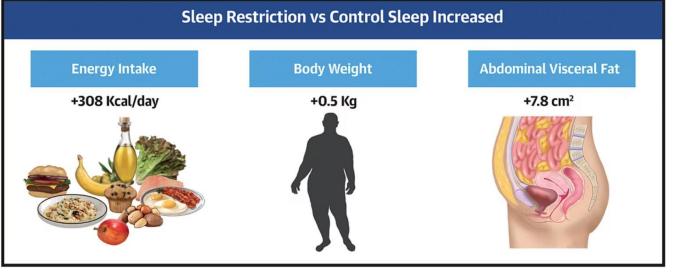


Sleep and Obesi

Sleep restriction combined with ad libitum food promotes excess energy intake without varying energy expenditure. Weight gain and particularly central accumulation of fat indicate that sleep loss predisposes to abdominal visceral obesity.

CENTRAL ILLUSTRATION: Effects of Experimental Sleep Restriction on Obesity Risk





Covassin N, et al. J Am Coll Cardiol. 2022;79(13):1254-1265.

The Science of Sleep

Randomized clinical trials demonstrate that extending sleep duration has a direct, measurable impact on caloric intake and can lead to significant weight management benefits.

Reduced Energy Intake

Sleep extension interventions have shown a decrease in daily energy intake by approximately **270 kcal**.

Clinically Meaningful Weight Loss

This sustained reduction in caloric intake can translate into modest and clinically meaningful weight loss over time.

Source: JAMA Internal Medicine. 2022;182(4):365-374. doi:10.1001/jamainternmed.2021.8098.

Sleep: The Forgotten Pillar

55%

20%

45%

Hunger Hormones

One night of poor sleep increases hunger hormone ghrelin by 55%

Insulin Resistance

Sleep deprivation increases insulin resistance by 20%

Weight Gain

People sleeping less than 6 hours are 45% more likely to develop obesity

Lisa's Sleep Revolution

- 1. Created consistent sleep/wake schedule
- 2. Prioritized 7-8 hours nightly
- 3. Started stretching for sleep



Strategy #7: Humor

Joy as medicine



The Science of Laughter

A 12-week laughter intervention program led to significant improvements in key health metrics:

Weight & BMI Reduction

Significant decreases in **body weight** (p=0.008) and **BMI** (p=0.006) were observed, particularly among individuals with metabolic syndrome risk factors.

Stress & Well-being

Participants experienced reduced **subjective stress** (p=0.004) and increased **subjective well-being** (p=0.002) and **optimism** (p=0.03).

Source: BMC Geriatr. 2022 Apr 23;22:361. doi: 10.1186/s12877-022-03038-y.

Lisa's Joy Practice

- 1. Comedy nights with friends
- 2. Playful movement (dance parties)
- 3. Funny podcasts during commute
- 4. Not taking herself too seriously



The Selfish Advantage

Addressing root causes, not just symptoms

Selfish vs. GLP-1: Side Effects

GLP-1 Side Effects

- Nausea (44%)
- Vomiting (25%)
- Diarrhea (30%)
- Constipation (24%)
- Potential pancreatitis
- Thyroid concerns

Self*ish* Side Effects

- Improved mood
- Better sleep
- Increased energy
- Enhanced relationships
- Greater life satisfaction
- Sustainable wellbeing

Selfish vs. GLP-1: Cost

GLP-1 Annual Costs

Medication: \$10,800-18,000

Medical monitoring: \$1,200-3,600

Side effect management: \$500-2,000

Total: \$12,500-23,600 annually

Selfish Annual Costs

Healthier groceries: 19% lower costs

Exercise: \$0 (walking is free)

Mindfulness: \$0 (free apps available)

Total: Net Savings

Selfish vs. GLP-1: Sustainability

GLP-1 Long-Term Results

Weight regain after stopping: 66% within 1 year31

Requires indefinite use

No lifestyle skill development

Self*ish* Long-Term Results

Skill-based approach maintains results

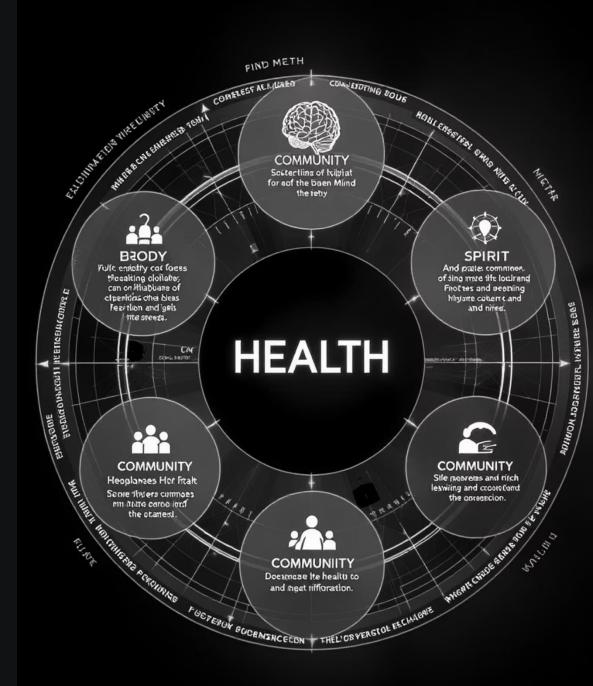
Creates lasting behavior change

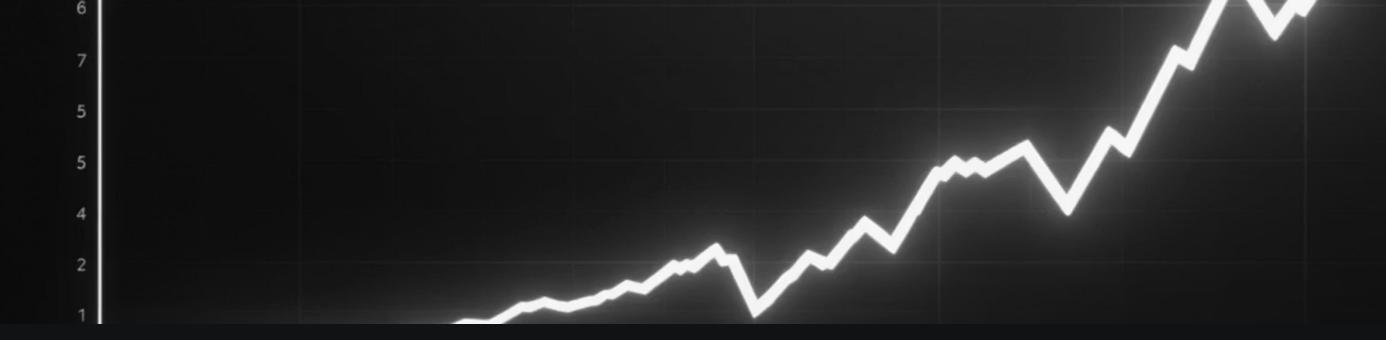
Addresses underlying causes

Why Self*ish* Works When Other Approaches Fail

It's Holistic, Not Reductionist

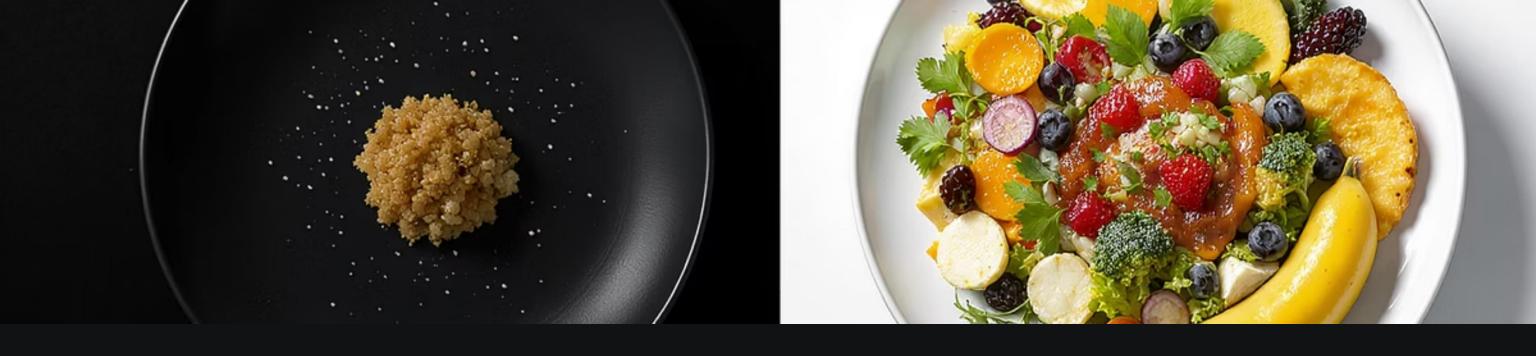
Addresses the whole person, not just weight





It's Sustainable, Not Quick-Fix

Builds habits and skills for lasting change



It's Abundant, Not Restrictive

Focuses on what to add, not just what to avoid

It's Personal, Not Prescriptive

Adapts to individual needs, preferences, and situations



3 Principles If You're Taking GLP-1



Prioritize Plant Protein & Nutrients

Combat muscle loss with adequate protein



Maintain Muscle Mass

Regular resistance training prevents weakness



Build Sustainable Habits

Prepare for life after medication

Preparing for Transition Off Medica

While on GLP-1

Use appetite suppression as opportunity to establish healthy habits

As You Consider Stopping

Implement SELFISH principles gradually

After Medication

Rely on established lifestyle skills to maintain progress

Lisa's Most Important Lesson

"The medication gave me a jump-start, but SELFISH gave me my life back. One was temporary; the other is forever."

- Lisa, age 48

Remember It's not selfish to be Self

It's the most generous thing you can do for yourself and those you love

www.DrBatiste.com

