



Washington, DC

Melissa Tyson

Phone: +1-703-582-3147

e-Mail: melissa@choicehabit.com

🌐 www.choicehabit.com

Certifications:



Affiliations:



NAICS Codes:

541611, 541613, 541430, 611430,
541810, 541820, 541830, 541840,
541850, 541860, 541870, 541890,
541910, 512110, 512120, 512191,
512240, 519130, 519190, 541614,
541618, 541990, 561110, 561920,
561990, 926150, 519110, 541430,
541511, 541512, 561210, 541720,
541219, 611699

Core Competencies:

- Procurement Strategy and Compliance
- Contract Management and Vendor Performance
- Business Process Optimization
- Digital Marketing and Brand Strategy
- Training and Development
- Community and Stakeholder Engagement

Differentiators

- 15+ years of federal procurement experience across multiple agencies
- Expertise in both government and small business vendor environments
- Low-overhead, agile consulting model—built for responsiveness and scale
- Story-driven, compliance-ready documentation and training products
- Personalized, relationship-centered support to drive sustainable results

Expertise

Choice Habit LLC offers over 15 years of experience in federal contracting, procurement strategy, and project management. Our certified team has supported agencies and mission-driven organizations by streamlining acquisition processes, improving vendor performance, and delivering compliance-ready solutions. With deep knowledge of federal policies and operational execution, we help clients navigate complexity with clarity and efficiency.

Company Data

- Legal Name: Choice Habit LLC
- Business Type: Woman-Owned Small Business (WOSB) (pending), EDWOSB (pending), Minority-Owned Business
- Established: January 2023
- Location: Washington, DC
- UEI: JWSAZ7LB6LQ3
- CAGE Code: 9JU00
- TIN: 92-1718416

Past Performance

(Available upon request – capabilities demonstrated in federal agencies such as HHS, DOS, DOT, and nonprofit partnerships including CKC: Community Kinship Coalition)