

# March 23, 2025

Alyssa Kochel, President | Cody Snyder, Vice President | ~~Amy Searfoss, Registrar~~ | Amanda Miller, Secretary | Amy Bonkoski, Treasurer | Ashley Fehnel, Coaches Rep/DOC | Josh Santos, Field Commissioner | Mary Kunkle, REC Coordinator | ~~Chris Geddio, High School Coach~~ | ~~Jason Bagenstose, High School Coach~~

Guests: Andrew Mellert, Mallorie Mellert

Attendance & Approval of last meeting minutes	<ul style="list-style-type: none"> <li>• Cody</li> <li>• Mary</li> </ul>
Guests present to address board (end)	<ul style="list-style-type: none"> <li>• Mallorie is here - interested in Special events position. Andrew is here interested in a position on the board if/when it becomes available.</li> </ul>
Recognition	<ul style="list-style-type: none"> <li>• Thank you to our leaders and volunteers who have generously given their time and effort for U6 &amp; U8 Open Gyms – Coaches Randy, Dave, Andy, Josh, &amp; Mike</li> <li>• Thanks to Caden T., HS player who volunteered to teach kids how to juggle at the open gym</li> <li>• Amanda for spearheading the spring fundraiser</li> <li>• Mary for the time and dedication it took to form REC teams &amp; schedules</li> </ul>
Sponsor Shout Out (Amy B)	<ul style="list-style-type: none"> <li>• SVYS has some new sponsors for our spring season!</li> <li>• We recognize all sponsors at the top of our monthly meetings</li> <li>• SVYS would like to thank the following sponsors: New Enterprise Stone &amp; Lime Co., Stork Plows, Reading Precast, Fishers's Rentals, and Anytime Fitness, Sunshine State Farm, Reitnouer Trailer, &amp; Dickinson Crane</li> <li>• You guys are awesome and we are sending positive vibes your way forever!</li> </ul>
Treasurer Report (Amy B) & Approval of Treasurer's Report	<ul style="list-style-type: none"> <li>• Sponsor prospecting for spring: Dickinson Crane media sponsor</li> <li>• Spiritwear Online Store: \$188</li> <li>• Black jerseys for U15 Boys need to be handed out; \$15 per player</li> <li>• Dick's coupon weekend - 60 families used coupon</li> <li>• Hats from 4 imprint or ?</li> <li>• EPYSA fees paid for REC</li> <li>• Business symposium KOP 3/28</li> <li>• SV Scholarship? Criteria? (last year \$400)</li> <li>• Philly Union SVYS night; July 26 or Aug 9. Game 7:30 pm. Group rate Tix \$45-\$62 per person. Parking \$30. Klein bus quote \$45 per person for 33 seat bus.</li> <li>• CAMP</li> <li>• Treasurer's Report; see additional document</li> <li>• Approval? Ashley, Josh</li> </ul>
Field Commissioners (Josh)	<ul style="list-style-type: none"> <li>• (Amy B) can we ask Poland for credit for all the practices at MS that were cancelled on 3/20- Done</li> <li>• Rec fields will be painted this week</li> <li>• Willow Glen \$3500 quote for repair</li> <li>• Ideas on how to keep/maintain rec field lines. <ul style="list-style-type: none"> <li>○ Purchase PINS.</li> <li>○ Mellert has pin locator that will donate</li> </ul> </li> </ul>

Registrar (Amy S)	<ul style="list-style-type: none"> <li>• How soon to get flyers out for Fall? Goal April 15</li> <li>• Coaches out of compliance</li> </ul>
REC Coordinator (Mary)	<ul style="list-style-type: none"> <li>• Rosters finalized and sent to coaches</li> <li>• Practice and game schedules sent to coaches</li> <li>• Practices start 3/31; Games start 4/12, Games done by 5/21</li> <li>• REC coaches meeting 3/23</li> <li>• REC uniforms ordered</li> <li>• Parents inquiring about having a time to check out the Soccer Exchange for gear. Referred to Chrissy. Should we try to set something up for a couple hours before or during practices?</li> </ul>
Coaching/Player Development Report (Ashley)	<ul style="list-style-type: none"> <li>• Finalize evaluation dates - <ul style="list-style-type: none"> <li>○ <b>Date:</b> June 2nd (BOYS) and June 3rd (GIRLS &amp; BOYS), Rain Date</li> <li>○ <b>Time:</b> U9 &amp; U10 (5:30pm – 6:30 pm), U11, U12 &amp; U13 (6:45 pm – 7:45pm)</li> <li>○ <b>Where?</b> Willow Glen was perfect but field is unavailable. Rec fields?</li> <li>○ Confirm evaluator</li> <li>○ Considerations from last time – <ul style="list-style-type: none"> <li>▪ Expand scoring 1-5</li> <li>▪ Encourage coaches to attend</li> <li>▪ Plan/budget for snacks</li> <li>▪ Shorten sessions to 45 mins or 1 hour</li> <li>▪ Bring spirit wear and donation box</li> <li>▪ Q&amp;A for parents while they wait? Give out a flyer for how to contact the board and why you might contact the board, etc?</li> </ul> </li> </ul> </li> <li>• Grenko tournament was communicated</li> <li>• Berks Spring Classic for U13 and U15? Not seeing much else and the club tournaments are very expensive. <ul style="list-style-type: none"> <li>○ \$350 from board – entry is \$650, roughly \$25 a kid</li> <li>○ Does the club get charged a fee for this tournament? In case other teams would prefer this tournament or have a conflict for Grenko? <ul style="list-style-type: none"> <li>▪ \$25 fee per team (last year)</li> </ul> </li> </ul> </li> </ul>
Special Events/Sponsorships (open)	<ul style="list-style-type: none"> <li>• April:</li> <li>• Plum Creek Pretzel Fundraiser</li> <li>• Frozen soft pretzels come in retail boxes, and each retail box contains 3 pretzels.</li> <li>• The Original retail box price from Plum Creek Foods is \$7.99/ea. Your organization is essentially purchasing the retail boxes from Plum Creek Foods and selling them to your</li> </ul>

	<p>customers.</p> <ul style="list-style-type: none"> <li>• The Cinnamon Sugar retail box price from Plum Creek Foods is \$8.79/ea.</li> <li>• Your organization will receive a 50% discount off the market retail price of the soft pretzels. <i>This will allow you to keep 50% (or more) of the fundraiser proceeds.</i></li> <li>• Your organization will choose the price at which to sell a box of soft pretzels to your customers. <i>The minimum selling price is \$7.99/Original Box and 8.79/Cinnamon Sugar Box.</i></li> <li>• There are <b>no order minimum requirements!</b></li> </ul>
RBJSL Report ( <i>Cody</i> )	<ul style="list-style-type: none"> <li>• Voted on new board members - New RBJSL VP voted in</li> <li>• RBJSL DOC position open</li> <li>• RBJSL kicking out 4 teams supposedly</li> </ul>
Vice President ( <i>Cody</i> )	<ul style="list-style-type: none"> <li>• Nothing to report</li> </ul>
New Business / President Report ( <i>Alyssa</i> )	<ul style="list-style-type: none"> <li>• When to begin search for new uniform vendor. Any vendor recommendations? <ul style="list-style-type: none"> <li>○ Custom T-Shirts Inc (Reading)- Josh</li> <li>○ Rockhound</li> </ul> </li> <li>• Is there a board member or parent willing to go to practices and/or games and take pictures? Photos outdated and we also need team shots for spring teams</li> <li>• Open position as of 4/1 will be secretary.</li> </ul>
Open Discussion / Guest Comments & Concerns	<ul style="list-style-type: none"> <li>•</li> </ul>
Old Business	<ul style="list-style-type: none"> <li>• Referenced special board meeting that happened 2/23 for by law changes approved and uploaded on website</li> </ul>
Adjourn?	<ul style="list-style-type: none"> <li>• Ashley</li> <li>• Josh</li> </ul>

\*\*\*Special closed board meeting 3/23 - With new position of secretary opening we offered internally to board member if anyone is interested. Ashley voted into Secretary leaving DOC open. Josh interested and voted into DOC leaving FC open. Andrew Mellert provided interest in a position on the board and we voted him into FC effective 4/1. Roll call vote - all in favor