



# MOVING TOWARD A MORE COMFORTABLE WORLD FOR DISTRIBUTORS

- Comfort in pricing Simple, transparent pricing with no quotes or back end administration. Equitable pricing which ensures distributors a strong margin and no made up price increases.
- Comfort in programs Simple, flat rate, bottom line dollars with no complex programs
  or varying COOP by product. No paperwork required to earn marketing dollars and no
  oversight of how it is spent.
- Comfort in products Simple, streamlined offering that includes only what provides value relative to competitive products.



## MOVING TOWARD A MORE COMFORTABLE WORLD FOR CONTRACTORS

- Comfortable Technology Time tested technology used in an innovative way
- Comfortable Reliability High quality products manufactured for maximum durability rather than minimum standards
- Comfortable Value Premium products without the premium price tag
- Comfortable Service Streamlined diagnosis with failure codes built in



## MOVING TOWARD A MORE COMFORTABLE WORLD FOR HOME OWNERS

- Comfort for the home Consistent temperatures with Cruise Control Cooling and Harmonized Heating | Added comfort with the Nearly No Noise guarantee, premium WiFi thermostat and advanced humidity control
- Comfort for the mind The most reliable heating and cooling equipment available backed by a 10 year no hassle parts warranty | Labor warranties available to ensure no unexpected expenses
- Comfort for the bank account Save thousands on initial purchase, energy bills and through energy rebates in many areas



# MOVING TOWARD A MORE COMFORTABLE WORLD FOR BUILDERS

- Comfortable Selling Feature Adds to the home purchaser value equation by offering advanced, high efficiency equipment with smart home capability
- Comfortable Savings Fund Contribute thousands to the bottom line through builder direct rebates
- Comfortable Secured Flow Committed inventory planning assures that builders receive
  every unit that they have planned for when they are ready for it



#### MOVING TOWARD A MORE COMFORTABLE WORLD FOR **ALL**

- More Comfortable Communities Each system installed contributes to Habitat for Humanity
- More Comfortable America The US Government has identified Journey Comfort
  product technology as key to national defense. Our heat pumps reduce the need for
  energy from adversarial governments and achieve energy efficiencies up 50% higher than
  federal minimums
- More Comfortable Planet Clean energy heat pump technology reduces carbon emissions and advances global climate efforts



#### SIMPLE STARTER PACK FOR DISTRIBUTORS

- 16 SEER I to I Minisplits with Lineset and Wiring Included
  - 15) 115 V, I Ton Systems
  - 15) 230 V, I Ton Systems
  - 7) 230 V, 2 Ton Systems



Critical parts included in the starter pack with more stock available from Texas

- 18 SEER Inverter Central Heat Pump Systems
  - 10) 2 Ton Systems
  - 24) 3 Ton Systems
  - 24) 4 Ton Systems
  - 24) 5 Ton Systems



Starter pack delivered COD for \$250K