

WHAT IS A BUYER'S AGENT?

A buyer's agent is a real estate professional who represents the interests of the home buyer in a property transaction. Their primary role is to help buyers find the right property, negotiate the best price, and guide them through the entire home buying process, from search to closing.

In contrast a seller's agent (or Listing Agent) represents the seller and aims to sell the property at the highest possible price. Their responsibility is to market the property, find potential buyers, and negotiate on behalf of the seller.

MEET DESIREE

For many years Desiree has been making the dream of homeownership a reality for people just like you. She is dedicated to finding the best mortgage solutions for every borrower and situation. She makes customer service her number one priority which is why 99% of her business comes from referrals and repeat clients.

Desiree wants to be your lender for life and looks forward to working with you and exceeding your expectations! She strives to provide the highest level of personalized service, professionalism, and expertise. She will educate you in a clear and concise manner to ensure a smooth application, timely approval, and a prompt closing.

CALL OR TEXT:

239. 292. 0154

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TO GET STARTED!**



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WHY YOU NEED A BUYER'S AGENT



Desiree Gardner
Branch Manager
NMLS#379590
239. 292. 0154
dgardner@mycityhl.com

Top Benefits of Using a Buyer's Agent

Expert Negotiation:

A buyer's agent is your advocate in the negotiation process, working tirelessly to secure the best possible price and terms. With their expertise, you can avoid overpaying and gain advantageous conditions in the contract.

Market Knowledge:

Armed with deep knowledge of local market trends and property values, a buyer's agent provides insights that help you make informed decisions. They can identify the true value of a home, ensuring you invest wisely.

Access to Listings:

Buyer's agents have access to a wide array of property listings, including those not available to the general public. This gives you more options and increases your chances of finding the perfect home.

Handling the Paperwork:

Navigating the complex paperwork involved in a real estate transaction can be overwhelming, but a buyer's agent takes care of it all. They ensure every document is completed accurately and on time, leading to a smooth and stress-free closing.

Guidance and Support:

From your initial search to closing day, a buyer's agent provides personalized advice and support every step of the way. Their guidance helps you make confident decisions and ensures a positive home-buying experience.

Meet Ken Doran: Broker and Coach

Ken's extensive experience in real estate positions him as a trusted advisor for both buyers and sellers. With over 35 years as a top-producing realtor, he has successfully facilitated transactions for more than a thousand clients, ensuring they achieve their real estate goals. Now he brings his dedication and expertise to the forefront, assisting buyers in navigating the complexities of the real estate market. His commitment to securing the best deals while ensuring a smooth and safe transaction is unwavering. Ken believes in putting his clients first, continually striving to provide exceptional service and support throughout their real estate journey.



KEN DORAN
FLORIDA BROKER CRS, SRES
239-470-5115
KENRDORAN@GMAIL.COM
WWW.KENDORAN.COM

FIND MORE INFORMATION ONLINE AT:
MYCITYHL.COM



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