



The Good Stuff Family is Dawn Kendrick’s video interview platform streamed live online and immediately available to share. We report the good news: good people doing exceptional things. Episodes are typically 20 minutes long. As soon as the episode is over, you have a link available to share on your social media, website, email blast to customers and newsletters. Our stories are shared on social media, with a following from 30 years as a news reporter in four cities.

We are a network of people who believe in real, genuine stories that uplift, encourage and inspire. They are stories that move us to See The Good and Be The Good. Stories told through the lens of a repurposed reporter. Together we’re breaking free from typical broadcasts and offering an antidote to the evening news. The stories you sponsor can be your own ideas or you can sponsor some of the exclusive Good Stuff stories we’re waiting to tell.

<b>Sponsorships</b>	<b>Platinum Sponsor 12 monthly episodes \$12,000</b>	<b>Gold Sponsor One episode \$1,000</b>	<b>Silver Sponsor One episode \$500</b>
30-second live endorsement from Dawn, beginning and end of each episode	X	X	
2-minute interview with spokesperson of your choice, middle of episode.	X	X	
Your logo (“bug”), duration of episode	X	X	X
Company info (“crawl”) at bottom of screen, duration of episode	X	X	X
Your logo on thegoodstufffamily.com Family Tree	X	X	X
Endorsement from Dawn in weekly blog	X	X	X
*One speaking engagement per year	X		

We are flexible and open to discussing any ideas or advice you may have on levels of sponsorship, as well as any type of story that is on your heart to tell.

Your partnership with The Good Stuff Family can also include these additional opportunities:

- Public speaking at events on your behalf, aligning you with The Good Stuff Family brand: \$2,000
- Spokesperson in your television, radio or social media commercial: \$3,000
- Creation of television or social media commercials, start to finish: \$10,000

### Learn More

---

[What They're Saying](#) (youtube, 1 min 17 sec)

[The Good Stuff Family: Where We Are Headed](#) (youtube, 39 sec)

[VNTG HOME COMMERCIAL](#) (youtube, 36 sec)

[Sponsored podcast with John Webb, cancer survivor](#) (Youtube 22 min)

[Conversations With Dawn Kendrick – Voyage Ohio Magazine](#)

[Cleveland's Top Ten KINDLAND Draft Picks](#)

Commented [TF1]:

Revised March 2023



