

Vendor Pricing Guide

Photographer: Basic Package \$1,000 - Mid-level \$2,000 - Top Package \$3,500 - 2nd Shooter \$100/hr

Videographer: Basic Package \$600 - Mid-Level \$800 - Top Package \$1,200 - 2nd Camera person \$100/hr

- Their Time. Average Wage is \$35/hr. Between Prep, Day-of, & Editing they put in over 100 hours per wedding. Not to mention Travel & other costs they incur.
- The Equipment. This includes \$5,000 or more in high quality cameras, \$1,000's in editing software, backup storage to ensure your photos & videos are safe, online sites to share your photos & Videos, CD's & Drives for you to keep, etc
- Overhead - Business Expenses, Marketing Costs, Insurance, etc.

It would cost you over \$10,000 to duplicate what a professional Photographer & Videographer can already do! Plus your friends & Family can enjoy the day with you instead of work at your wedding!

DJ: Basic \$800 - Mid-level \$1,200 - Top \$2,500 They do charge extra for things like wireless mic, lights, etc

- Their Time. Average Wage is \$25/hr. Most will play into late hours of the night & then still have to pack up
- The high quality sound systems including speakers, amps, sound equipment, laptops, software, downloads, etc. Most will have over \$6,000 just in equipment.
- Overhead - Business Expenses, Marketing Costs, Insurance, etc.

It would cost you over \$8,000 to duplicate what a professional DJ can already do! Plus your friends & Family can enjoy the day with you instead of work at your wedding!

Food, Desserts, & Liquor: Averages will vary depending on type of food service, Bar service, etc

- Their Time. Average Wage is \$15/hr for food & bar service.
- The Big one here is insurance. Most states & almost every venue require a license if you are serving food to a group of 50 or more. This involves a class & purchase of a permit. In WI it is 12hrs & \$500. Then there is insurance. If people get sick, they can sue (yes this happens more than you would think). Insurance will help protect you if you or a family member are cooking your own food. Insurance policies are around \$1,000. The person serving liquor must have a liquor license in most States and it's usually required to pay for & obtain a permit in order just to have alcohol at your wedding. The list goes on.

It would cost you over \$2,000 to cater your own food & supply liquor! This is on top of the cost of the actual food & liquor! Plus the likely hood of you getting all your guests sick drops tremendously!

Wedding Planner: Day-of \$800 - Partial \$1,800 - Full Planning \$3,500

- Their Time. Average Wage is \$25/hr. Just a day-of Coordinator will put in over 100 hours.
- Their Contacts. Most will save you \$1,000's through discounts & negotiations. Not to mention they know the reputation of most vendors so you know your getting a good one.
- Their Experience. When it comes to Etiquette, Timelines, Do's & Don'ts, etc, they know way more than google or Pinterest & they will answer your direct question in regards to your specific situation without having to spend hours reading through forums!
- Overhead - Business Expenses, Marketing Costs, Insurance, etc.

The average savings by hiring a planner is \$4,200 *When hired for full planning services.

Vendor Shopping

Photographers

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Bakers

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Vendor Shopping

Videographers

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Caterers

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Vendor Shopping

Music

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Florists

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Vendor Shopping

Other:

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Package: _____ Price: _____ Hours: _____ Details: _____

Notes: _____

Other

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

Company: _____ Phone: (____) _____ Email: _____

Items & Quotes: _____

My Vendors

Wedding Planner: Company: _____ Phone: (____) _____ Email: _____
Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____
Contact Person: _____ Phone: (____) _____ Email: _____
Notes: _____

Venue Information: Company: _____ Phone: (____) _____ Email: _____
Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____
Contact Person: _____ Phone: (____) _____ Email: _____
Notes: _____

Photography Information: Company: _____ Phone: (____) _____ Email: _____
Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____
Photographer 1: _____ Hours: _____ Phone: (____) _____ Email: _____
Photographer 2: _____ Hours: _____ Phone: (____) _____ Email: _____
Notes: _____

Videography Information: Company: _____ Phone: (____) _____ Email: _____
Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____
Videographer 1: _____ Hours: _____ Phone: (____) _____ Email: _____
Videographer 2: _____ Hours: _____ Phone: (____) _____ Email: _____
Notes: _____

Music Information: Company: _____ Phone: (____) _____ Email: _____
Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____
Contact Person: _____ Phone: (____) _____ Email: _____
Notes: _____

My Vendors

Florist Information:

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____

Contact Person: _____ Phone: (____) _____ Email: _____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Wedding Dress:

Style/Color: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____

Contact Person: _____ Phone: (____) _____ Email: _____

Order Date: ____/____/____ Arrival Date: ____/____/____ Alteration Appt: ____/____/____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Bridesmaids Attire:

Style/Color: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____

Contact Person: _____ Phone: (____) _____ Email: _____

Order Date: ____/____/____ Arrival Date: ____/____/____ Alteration Appt: ____/____/____

Notes: _____

Company: _____ Phone: (____) _____ Email: _____

Mens Attire:

Style/Color: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____

Contact Person: _____ Phone: (____) _____ Email: _____

Order Date: ____/____/____ Arrival Date: ____/____/____ Fitting Appt: ____/____/____

Notes: _____

Rental Information:

Company: _____ Phone: (____) _____ Email: _____

Setup Included: Y N Total: \$ _____ Deposit: \$ _____ Balance: \$ _____

Contact Person: _____ Phone: (____) _____ Email: _____

Notes: _____

My Vendors

Stationary Information:

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____

Contact Person: _____ Phone: (____) _____ Email: _____

Notes: _____

Caterer Information:

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____

Contact Person: _____ Phone: (____) _____ Email: _____

Notes: _____

Desserts Information:

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____

Contact Person: _____ Phone: (____) _____ Email: _____

Notes: _____

Travel Agent:

Company: _____ Phone: (____) _____ Email: _____

Contact Person: _____ Phone: (____) _____ Email: _____

Notes: _____

Officiant Information:

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____

Contact Person: _____ Phone: (____) _____ Email: _____

Notes: _____

Other:

Company: _____ Phone: (____) _____ Email: _____

Package: _____ Price: \$ _____ Deposit: \$ _____ Balance: \$ _____

Contact Person: _____ Phone: (____) _____ Email: _____

Notes: _____