



# E. JEAN PEMBERTON

EDUCATOR . RESEARCHER . RETENTION STRATEGIST

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## EDUCATION

**Dallas College**  
Spanish [2026]

**Dallas College**  
World History & Geography [2025]

**Southern Methodist University**  
DLS [2024]  
Dissertation: Retention Strategies of Black Educators

**Grace Theological Seminary**  
DD [2023]  
Biblical Languages

**Andersonville Theological Seminary**  
DMin [2017]  
Pastoral Leadership

**Prairie View A&M University**  
MBA [2016]  
Master Thesis: Strategies to Improve Student Retention

**Criswell College**  
Master in Christian Studies [2014]

**Andersonville Theological Seminary**  
Master in Pastoral Care [2013]

**Dallas Christian College**  
Bachelor of Science in Ministry of Leadership [2003]

## CIVIC ENGAGEMENTS

**Executive Board Member [2026 - Present]**  
National Pan Hellenic Council Dallas Chapter

**Executive Board Member [2023 - Present]**  
Sigma Gamma Rho Sorority Inc.

**Executive Board Member [2022 - 2024]**  
Mountain Plains Independent Bookseller Association

**Community Service Chair [2018 - Present]**  
On Point Ministries

## AWARDS & RECOGNITIONS

- Chapter Soror of the Year [2025]
- SWR Educator Recognition [2025]
- Teacher of the Month [2024 & 2025]
- Bright Idea Award [2023]

## ACADEMIC APPOINTMENTS

**LOTE Teacher (Language Other Than English) [2021 - Present]**  
Cedar Hill Independent School District, Cedar Hill, TX

**Bookseller [2019 - Present]**  
Enda's BOOKtique

**Campus President [2017 - 2021]**  
OPM Training Schools

**Campus President [2016 - 2017]**  
Peloton College, Dallas, TX

**Adult Education Literacy Prep Program [2014 - 2021]**  
Dallas College

**Academic Dean [2009 - 2014]**  
Trade Schools | ATI and Everest Colleges

## RESEARCH AND PUBLICATIONS

**A Comparative Study on Artificial Intelligence Applications for Student Retention in Secondary and Colleges**  
Association of Graduate of Liberal Studies Symposium (2025)

**Retention Strategies: Factors that Motivated Black Educators to Teach During a National Crisis**  
SMU (2024)

**Case Study: Strategies to Improve Student Retention of a Career College of Zenith Education**  
Prairie View A&M University (2016)

**The Importance of Developing Strategies for Employee Retention**  
Journal of Leadership, Accountability & Ethics 12(2), 119-129.

## BOOKS

- You Should Be Writing a Book. 2026
- SMARTpreneurs Like You - Dadpreneurs Edition. 2019.
- SMARTpreneurs Like You - Womenpreneurs Edition. 2019.

## EDUCATION CONFERENCES AND ENGAGEMENTS

- IAFOR (Int'l Academic Forum [2024 - Present])
- Assn of Graduate Liberal Studies Programs | SMU & RICE University [2024 - Present]
- American Bookseller Association [2019 - Present]
- Black Bookstore Coalition [2021 - Present]