



2024-2025 Season

Giving Opportunities

Ballet Chesapeake depends on your support to sustain and grow in its mission to provide the highest quality dance education and performance opportunities in Harford County as well as exceptional dance entertainment and enrichment to the community.

As a supporter of Ballet Chesapeake, your commitment allows us to continue to:

- Provide outstanding guest faculty for Ballet Chesapeake's August Workshop,
- Support our need-based scholarship program,
- Present spectacular performances,
- Grow our outreach programs,
- Commission and acquire new artistic works,
- Nurture and support choreographers and dancers,
- Achieve recognition as a premiere regional performing arts institution.

Individual Giving

Your tax-deductible gift to Ballet Chesapeake supports classical ballet in our community, builds new audiences, and promotes an appreciation for the arts, while giving young dancers excellent classical training and performance opportunities.

To increase the impact of your gift, consider asking your employer about matching your donation. All donors will be recognized in programs for The Nutcracker, Sleeping Beauty, and the June Concert.

We express our gratitude for leadership gifts with special benefits:

- Gifts of \$1,000 and above are recognized with two tickets to the spring production, with donors listed in the Ballet Chesapeake's e-newsletter and on the company website.
- Gifts of \$2,500 and above are recognized with the above benefits, a quarter-page ad in the performance programs, and an invitation to stage dress rehearsals.

Corporate Giving

Corporate sponsorships include advertising in both print and digital programs at each of the three season productions as well as in our school lobby, reaching a total audience of 7,500 young families, seniors, and patrons of the arts. Sponsors are also recognized in Ballet Chesapeake's e-newsletter, sent quarterly with an audience of 1,200, and Ballet Chesapeake's website.

PROGRAM AD	DIMENSIONS	SEASON AD COST
Back Cover (Full page, color)	5"w x 8"h	\$1500
Inside Back Cover (Full page, color)	5"w x 8"h	\$1200
Inside Front Cover (Full page, color)	5"w x 8"h	\$1200
Inside Full Page (B&W)	5"w x 8"h.	\$750
Half Page (B&W)	5"w x 3.75"h	\$450
Quarter Page (B&W)	5" w x 1.75"h	\$300

Season programs ads are due by November 1, 2024.

PRODUCTION	VENUE	DATE	# PRINTED
The Nutcracker	Towson University	12/14 & 12/15	3,000
Sleeping Beauty	Towson University	Mid-April	2,500
June Concert	The Star Centre	June 7	2,000

GIVE TODAY!

Scan the QR to donate online.





2024-2025 Sponsorship Form

STEP 1: COMPANY INFORMATION

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Dancer you are supporting: _____

STEP 2: PAYMENT INFORMATION

☐ Payment Option 1: Credit Card

Circle: Visa MC AmEx

Visa/MC#: _____ EXP: _____ CVV: _____

☐ Payment Option 2: Enclose your check made payable to "Ballet Chesapeake" with this completed ad form.

STEP 3: SELECT SUPPORT LEVEL

Program Advertising

☐ Back Cover (\$1500)

☐ Inside Back Cover (\$1200)

☐ Inside Front Cover (\$1200)

☐ Full Page (\$750)

☐ Half Page (\$450)

☐ Quarter Page (\$300)

Scholarship Sponsorship

☐ One Year (\$2,750)

☐ One Semester (\$915)

STEP 4: SUBMIT YOUR AD ANY PAYMENT

Please submit electronic ad to sarah@balletchesapeake.org in one of the following formats:

- PDF – photos, logos and artwork should be to size in document and at least 300 dpi or higher
- PNG – High resolution 300 dpi or higher

Completed form and payment may be mailed to the address below or email to sarah@balletchesapeake.org with the subject line 2024-2025 PROGRAM AD.