

B A L L E T
Chesapeake

2022-2023 Season
 Sponsorship Opportunities

Program Advertising

Each year, Ballet Chesapeake offers businesses the opportunity to reach over 7,500 young families, seniors, and patrons of the arts with a highly targeted message.

PRODUCTION	VENUE	AD DUE	# PRINTED
The Nutcracker	Towson University	November 1	3000
Coppelia	Towson University	March 1	2500
June Concert	Bel Air High School	May 1	2000

AD SIZES AVAILABLE	DIMENSIONS	AD COST
Back Cover (Full page)	5" w x 8" h	\$750
Inside Back Cover (Full page)	5" w x 8" h	\$450
Inside Front Cover (Full page)	5" w x 8" h	\$450
Inside Full Page	5" w x 8" h	\$400
Half Page	5" w x 3.75" h	\$250
Quarter Page	5" w x 1.75" h	\$100

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Chesapeake

Emerald Gala Sponsorship



Our Emerald Gala will be held Saturday, March 11, 2023, at Water's Edge. Guests will enjoy dinner, dancing, drinks, auctions, and entertainment.

SPONSORSHIP LEVEL	BENEFITS	AMOUNT
Prima Ballerina	Logo on all marketing materials, logo on program, two tables at event, full page (inside) ad in season programs, eight tickets to spring performance, all other items listed below	\$3,000
Corps de Ballet	One table at event (seat 10), half page (inside) ad in season programs, four tickets to the spring performance, all other items listed in lower level	\$1,500
Character Artist	Logo in program, mentioned in social media advertising, thanked in BC e-newsletter, two tickets to the spring performance, four seats at event	\$750

BALLET *Chesapeake*

Scholarship Program Sponsorship

Ballet Chesapeake has a needs-based scholarship program that is available to current and potential students. These scholarships are awarded to any student looking to participate in BC, and students qualify based on their financials. These scholarships allow aspiring dancers from less fortunate circumstances to participate for free or at a steeply discounted rate.

SPONSORSHIP LEVEL	BENEFITS	AMOUNT
Support one dancer for one year	Quarter page (inside) ad in season programs, all other items listed in lower level	\$2,500
Support one dancer for one semester	Thanked in BC e-newsletter, two tickets to the spring performance, name and logo on BC website	\$800



BALLET *Chesapeake*

Ballet Chesapeake is Northern Maryland's premier dance company. We provide both outstanding dance education and exceptional performance opportunities. BC's mission as a nonprofit educational organization is to expand, nourish, and enrich the artistic opportunities in classical dance through training, performance, and community outreach in service to the Northern Maryland region.

Your sponsorship support will help secure the financial viability of Ballet Chesapeake and will ensure that we continue to present future generations in Northern Maryland with exceptional dance and ballet opportunities. Thank you!

Your support keeps us dancing!

Contact: Kait Weber, BC Executive Director: kaitlin@balletchesapeake.org or 410-877-0777

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Payment Methods (please circle one): CHECK CREDIT

CREDIT CARD PAYMENT

Circle: Visa MC AmEx

Name on Card: _____

Account #: _____ EXP: _____ CVV: _____

Signature: _____

Please mail your check (**payable to Ballet Chesapeake**) to:
Ballet Chesapeake, 3473 Merchants Blvd, Suite A, Abingdon, MD 21009
Ballet Chesapeake can also accept credit card payments by phone
Digital ads may be emailed to: info@balletchesapeake.org

Support Level (please check):

Spring Gala Sponsorship

Prima Ballerina (\$3,000)

Corps de Ballet (\$1,500)

Character Artist (\$750)

Scholarship Sponsorship

One Year (\$2500)

One Semester (\$800)

Program Advertising

Back Cover (\$750)

Inside Back Cover (\$450)

Inside Front Cover (\$450)

Full Page (\$400)

Half Page (\$250)

Quarter Page (\$100)