

Board Meeting Agenda

Tuesday, July 18, 7:15 pm

Board Business:

- Roll call Jono, Robin, Heather, Evelyn, Jennifer, Ryan, Kait, Sarah, Shana
- Next meeting: Thursday, August 24, 7:15 at DCM
- No prior meeting minutes given to approve

Executive Session

- Spoke about possibility of 5 year performance plan and starting up a Balanchine trust like there was in the past. There is no 5 year performance plan as of now.
- Kait gave update that staff contracts will be drafted. These will be used to keep staff accountable, have job descriptions and benchmarks to meet. Plan to have these drafted by September meeting.

Artistic Director's Report

- Company roster for 2023-2024 season discussed. 32 dancers offered a Mainstage position and 31 accepted. 11 dancers offered an Ensemble position and 9 accepted.
- BC will not be performing at Bel Air Festival again this year. Roster seems to be filled with musical groups.
- Festival of the Trees is confirmed, but time/date has not yet been given. Dancers to help create ornaments for the BC tree at lock in.
- Shana discussed Sugarplum and Cavalier are contracted for Nutcracker. We have a possible Snow King that will attend a couple days of August Workshop.
- August Workshop update: dancers will begin learning Alice during Workshop. Guest teachers are all contracted. There will be a reception prior to the performance. Possibility of door prizes to promote local establishments.
- Outreach formats were discussed: Ensemble will perform snippets at library outreaches with Mainstage performing soloist parts. In addition to libraries BC will perform at the Armory and Oakcrest.
- Discussed preliminary ideas for Chesapeake/environmental projects through the company: Chesapeake Bay Foundation initiative as possible service hours for dancers.

Executive Director's Report

- Discussed season sponsors and fundraising initiatives: possible goal amount for the year of \$15k. Promote fundraising for costumes: Marzipan for Nutcracker and Mad Hatter, Queen of Hearts and Bunny costume for Alice. Ideas to promote on social media include creating a reel of Brianna making a costume from scratch as well as posting a photo of an old costume and listing all the dancers who have worn it throughout the years/asking them to tag themselves.
- Larger budget needed to create Wonderland and Alice costumes since it's a new production for BC.
- Kait discussed the volunteer update for BC: Jennifer Geissler will be the volunteer coordinator and created a sign up genius with all possible positions for the year. This was sent out to the company.

The meeting was adjourned at 8:17 p.m.