

DADZCLUB | THE FORGE

INTERNATIONAL MEN'S DAY AWARDS 2026

PARTNERSHIP & SPONSORSHIP

Saturday 21 November 2026

The Royal Marines Experience

Portsmouth Historic Dockyard

CELEBRATING MEN. STRENGTHENING COMMUNITIES.



THE OCCASION

An extraordinary evening

A celebration of the men who make a difference.

**Join us at the newly opened
Royal Marines Experience,
Portsmouth Historic Dockyard.**

An uplifting awards ceremony, inspiring voices and meaningful connections across business, public services and community life.



A remarkable venue for remarkable people.

A MILESTONE YEAR

Ten years of Dadzclub

2016-2026: a decade of connection, support and positive role models.

Founded in Portsmouth in 2016, Dadzclub has grown into a community supporting fathers, families and men.

The 2026 awards celebrate this ten-year milestone while recognising unsung heroes whose actions inspire others.

A celebration rooted in genuine local experience.



WHY THIS MATTERS

A celebration with a purpose

Positive male role models. Stronger connections. Earlier support.

RECOGNISE

Celebrate everyday acts of courage, care and leadership.

CONNECT

Bring people together and challenge isolation.

INSPIRE

Encourage men and boys to seek support and support others.

Men's wellbeing deserves visibility, investment and lasting action.

OUR 2026 MISSION

Make the impact last beyond the night

Fundraising towards a dedicated Men's Mental Health Worker at The Forge.

Behind every number is a life, a family and a community.

Help us raise funds towards a dedicated Men's Mental Health Worker at The Forge, offering men a place to find connection and support.

The staffing goal is an ambition, not a funded post at present.



**IMAGINE THE FRATTON END
AT FRATTON PARK.
EVERY SEAT TAKEN.**

THE FRATTON END

That's roughly how many men we lose to
suicide in the UK every year.

5,000+ MEN

Behind every number is a dad, son, brother, partner, friend or colleague —
and a family and community whose lives are changed forever.

**INTERNATIONAL
MENS DAY
AWARDS**

OUR TRACK RECORD

A proven community celebration

Celebrating remarkable men and their contribution to our communities.



Pictured: winners of the 2025 International Men's Day Awards.

117 nominations in 2025

SIX YEARS OF IMPACT

Recognising unsung heroes.
Sharing stories that inspire.

A partnership with real value

Make a visible commitment to local people and men's wellbeing.

- Meaningful association with a respected community event
- Brand recognition across agreed event and campaign materials
- Opportunities for staff engagement and celebration
- Connections with local civic, business and community leaders
- A post-event summary of outcomes and sponsor recognition

Projected reach: 200+ attendees and 20,000+ digital reach — targets, not guarantees.

THE SEVEN AWARDS

Seven awards. Seven ways to make a difference.

Recognising the men and boys who make a difference in our communities.

Dadzclub Parenting Award

Celebrating fathers and male carers who make a difference to family life.

Mental Health and Wellbeing

Recognising those championing mental health and supporting others.

Community and Inclusion

Honouring those who bring people together and foster inclusion.

Unsung Hero

Recognising everyday heroes who go above and beyond for others.

Inspiring Young Male

Recognising young men who inspire through their actions and achievements.

Overcoming Adversity

Honouring resilience and courage in the face of life's challenges.

Veteran's Award

Recognising veterans making a difference beyond military service.

Award Partners can align their business with a category that reflects their values. £2,000 per award, subject to availability.

Real people. Remarkable impact.

Three stories from last year's award winners.

Steve Baker

COMMUNITY & INCLUSION

Through Seekers Create, Steve helps people feel they belong. He supported young people with additional needs to build confidence travelling independently, gave children from military families a voice through art, and brought isolated older residents together. His work shows that being included can change how someone sees their place in the world.

Thomas Burgess

VETERAN'S AWARD

A veteran himself, Tom co-founded Save A Warrior UK to help veterans and first responders facing profound mental health struggles. Several men who nominated him said his support saved their lives. One described emerging from a very dark place; others spoke of finding hope again and rebuilding relationships with their families.

Lenny Newell

INSPIRING YOUNG MALE

At just nine, Lenny had already helped feed children, donated gifts and given his bike to a child in need. He then spent three years growing his hair for the Little Princess Trust, raising £1,685. Despite being bullied about his appearance, he refused to stop: helping children facing hardship mattered more to him.

Nine people received awards across seven categories in 2025. Their stories show what recognition can mean to a community.

SPONSORSHIP OPPORTUNITIES

Choose how you make a difference

Benefits below are proposed and subject to agreement and availability.

HEADLINE PARTNER

£5,000

- One exclusive headline partner
- Lead campaign and venue branding
- Agreed on-stage recognition
- Premium guest places and PR
- Post-event impact summary

AWARD PARTNER

£2,000

- Association with an award
- Opportunity to present on stage
- Programme and digital branding
- Allocated guest places
- Sponsor recognition

EVENT PARTNER

£1,000

- Programme and event branding
- Social media acknowledgement
- Allocated guest places
- Community partnership recognition

Community Supporter: £250-£500 | A lighter-touch option for local independent businesses.

Help build a lasting legacy

Your support can do more than help stage one memorable evening.

CELEBRATE

Honour local men who make life better for others.

INCLUDE

Keep the event welcoming and accessible.

INVEST

Support the ambition for dedicated men's mental health provision.

A specific fundraising target and delivery budget can be shared with interested partners.

BECOME A PARTNER

Be part of something bigger

Join us in celebrating Portsmouth's men and investing in their wellbeing.

LET'S TALK ABOUT PARTNERSHIP

Discuss a package, request a tailored proposal or explore how your business can make a meaningful contribution.

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Presented by Dadzclub and The Forge

