Offshoring2PH

OFFSHORE OUTSOURCING MADE EASY

A DIVISION OF CALANOG
MANAGEMENT CORPORATION

OFFSHORING2PH

A Division of CalanogCorp

MEET OUR FOUNDER

Paolo Carlo Calanog

Paolo is a disciplined entrepreneur and seasoned operations executive for over 15 years in BPO startups and co-managed portfolio; savvy in sourcing solutions, business development and profitability; domain expertise in customer service, tech-support, tele-sales, lead generation, talent acquisition and operations management. Started and grew EXIGO Process Solutions from five- man team to a 100 FTE operation in two years, with a portfolio of mostly US based clients. He founded Outsourcing2PH in 2017, a remote Staff Augmentation/ Offshore Outsourcing and Consulting firm, serving international clientele with annual revenues of USD 360k in consulting and outsourcing contracts.

WHY CHOOSE US...

The Offshoring2PH Advantage

With over 50 years of combined experience in various Business Process Outsourcing verticals, the Offshoring2PH Team is committed to delivering best-in-class service delivery that yield results for our clients. We provide scalable and cost effective solutions that are tailor-fit to the requirements of SME's, Solopreneurs and Start-Up Founders. Our goal is to help business owners harness Offshore Outsourcing by providing reliable remote staff at a fraction of what it will cost them on-site, thus helping them grow their teams, save on manpower costs and maintain the highest standards of efficiency.

WHAT WE DO...

Offshoring2PH caters to different requirements of individuals, startups, small and medium businesses. Our team specializes in virtual operations, including but not limited to the following:

- Inbound Contact Center Processes (Customer Service, Order Taking and Answering Services)
- Outbound Contact Center Processes (Telemarketing, Surveys and Lead Qualifying)
- Lead Generation
- Virtual Assistant Services
- Web Design and Development
- Digital Marketing
- Social Media Management
- Graphic Design
- List Management and Data Cleansing
- Email and Chat Support

Simply put, if the function can be done by a remote operator, our team is most likely able to take it on. At the forefront of our business is our desire to help business owners and professionals SAVE ON MANPOWER COSTS and GROWING THEIR BUSINESSES, by taking on repetitive processes that doesn't require your or your team's core competencies.

50-75%

COST SAVINGS

By employing remote staff through Offshoring2PH, our clients have seen 50-75% savings on operating costs for functions that are typically done onsite. Our pricing and contracting model takes into account client's existing structure, target trajectory and budgetary requirements to provide solutions that are tailor-fit for their businesses.

CLIENT TESTIMONIALS

JOHN MCCUMBER

BCM Direct

I have had success with Paolo and his team on numerous assignments over the past 10 years. The team at Offshoring2PH is nothing short of amazing. Highly professional, affordable, flexible and scalable. Their willingness to please is second to none. Impeccable verbal, written, social and analytical skills that I have come to rely upon for my needs today and in the future. You will be very well served by Offshoring2PH, I guarantee it.

ERIK MCMILLAN

Genemco Inc.

I would highly recommend Paolo and his team at Offshoring2PH to help with almost any task or project you need help with. I have worked with them on a few major projects and tasks for a year and their staff has become a special part of our extended team. I've used their help on the following so far: data entry, data manipulation, image editing, image enhancements, bookkeeping, personal assistant and QA. I look forward to adding additional ideas like content creation, lead generation and more. Do yourself a favor and start with a small project. You'll soon see you can trust Paolo to find the correct staff for any project or task you might need help on ... at a budget you can easily afford. What have you got to lose?

ROB LABUTIS

Robski Enterprises

Great team! Paolo and Bernice are always ready to assist with any concerns. That, coupled with really affordable rates and superb quality, makes for a really good firm to outsource some of your company's tasks to. I would recommend using their services.

OUR SERVICES

CONTACT CENTERS

- Customer Service
- Order taking and processing
- After Hours Answering Services
- Appointment Setting
- Telesales
- Live Transfer Lead Generation
- Lead Pre-Qualification
- Surveys

VIRTUAL ASSISTANCE

- Admin functions
- Reporting
- Virtual Receptionists
- SEO
- Social Media Management
- Email and Chat Support

TECHNOLOGY

- Web Development
- Web Design
- Graphics Design
- Content Writing
- Ui/UX Development
- Remote IT Support
- App Development
- Software Development
- Dialer Setup and Administration
- Server Administration and Maintenance

LEAD MANAGEMENT

- Salesforce List Cleansing
- Lead Management
- LinkedIn Lead Generation
- Web Research

CONSULTING

- Setup of Offshore Operations (Build, Operate and Transfer)
- Call Center Seat Lease
- Vendor Selection for Onsite Operations
- VOIP/ Dialer
- Digital Marketing

ENGAGEMENT MODEL

Custom Solutions for Startups, Small Business Owners and Solopreneurs

We follow a 3 step model for our engagements:

- **CONSULT**- we take our time to learn our clients' business model and objectives. We then take those information to tailor-fit our solutions and pricing to complement their existing practices and budget.
- **IMPLEMENT**- not only do we provide remote staff, we provide management to supervise and ensure efficient delivery of the outsourced processes.
- **EVALUATE-** our Management Team constantly evaluates the execution of the functions delegated to our team, along with our clients, for process improvement, ensuring that they are satisified with our service delivery.

STRATEGIC PARTNERSHIPS

C&E

DIGITAL
Guacamole

AEROS

Xandcomm
Solutions

OptImEx℠
Optimal Implementation Excellence

CONTACT US

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