



PO Box 891, Bridgeport, Tx 76426
Email: wisecountytoyrun@gmail.com

Dear Sir/ Ma'am,

The 2020 Lonestar Freedom Rally Benefitting the Lonestar Charitable Foundation LLC and Wise County Toy Run will be held at the NRS Ranch Event Center Arena October 16 - 18, 2020, this Rally will include a Special Night Of Champions Fundraiser Evening on Friday night October 16, 2020. All the proceeds from the Rally will go to Lonestar Charitable Foundation, Wise County Toy Run and the kids and families that the foundation provides for.

The Wise County Toy Run will be held Sunday December 6, 2020. This will be our 21st year that the Wise County Toy Run has been providing for kids at Christmas and throughout the year in our community. The Wise County Toy Run was formed in 1999 to bring hope and joy to kids and families at Christmas time and throughout the year by doing a parade style motorcycle ride from Decatur Texas to Bridgeport Texas each year and providing toys, coats, clothes, food and other items to families in need.

Our Mission is to make sure that our kids do not go without experiencing the love and joy of Christmas and by helping kids and families throughout the year that are affected by things such as house fires, loss of homes, family violence, medical situations and other needs. We are partnered with the Guardians of the Children child Advocate Organization as well as proud supporters of Measured by Character which is a program that goes into our schools and deals with subjects such as suicide, self-harm, cutting, bullying and other issues kids are dealing with today. MBC gives them the tools to help them deal with emotions that are sometimes out of their control and to make a positive difference in the lives of those around them.

The Wise County Toy Run has been an ongoing success because of the support of our volunteers and partners who have a passion for helping others. We have become one of the Premier Toy Runs in the North Texas area, attracting riders from all over Texas averaging well over 1000 bikes and over 2000 people and we are not stopping there. With the help and support of our partners like yourself, we can affect more kids in our schools and help more families all year around. This year, more than ever, kids and families need our help and support. The Lonestar Charitable Foundation is working to meet that need, but we cannot do it without your support.

This year The Toy Run will start from our New Home at NRS Ranch located at 4650 US Hwy 287, Decatur, Texas and will still be a Parade Style Ride which will include the Decatur Town Square. Bikers and Riders bring a New Unwrapped Toy of \$10.00 Minimum value And \$10.00 per rider. NRS is a World Renowned 1200 acre facility right off Hwy 287 South as you are coming into Decatur from Fort Worth. People gather along the parade route from all over the area with their kids to experience the Toy Run! Once we end our ride, we collect all the toys, have Santa on hand with the kids and recognize our supporters and volunteers who make the Toy Run a Success and continue with festivities.

A few things the Wise County Toy Run has become synonymous for is all the festivities at the Toy Run. From the live bands to the bike show for some of the coolest and most decorated bikes you have ever seen, to prizes, auction items, a 50/50 drawing, our famous Free Chili with fixins. People have come to truly look forward to the Wise County Toy Run each year.

We would like to be able to count on you as a Partner with us either as a Title Sponsor or as a partner with us throughout the year on one of the levels. We feel that together we can do even more for our community and for the kids. We hope you will attend our "Night of Champions" Fundraiser on October 16th where we will be doing a presentation on all that Lonestar Charitable Foundation and the Wise County Toy Run is about and future plans. Tables are available for Purchase in seating of 8, 10 & 12 or individual tickets are available.

Sincerely

Jeff Honeycutt,
Wise County Toy Run

SPONSORSHIP LEVELS:

PLATINUM - TITLE SPONSOR - \$10,000

The Title Sponsor will have either 2ea.-12 Person Tables or 3ea-8 Person Tables (for up to 24 People) Set right up front with your company's name on the tables for the Night Of Champions on Friday night October 16, 2020. Title Sponsor will also have the Prime Location in the Sponsor Corral area at the Main Entrance of the NRS Ranch Event Center Arena during the 3-day 2020 Lonestar Freedom Rally October 16-18, 2020.

- In addition to the Night of Champions and the Lonestar Freedom Rally Event, the Title Sponsor will also be named Title Sponsor of the 2020 Wise County Toy Run held Sunday December 6, 2020.
- Your Company and Logo will be named as our Title Sponsor on our Lonestar Charitable Foundation Website and the Wise Toy Run Website as well as our Social Media pages and all Printed Media and run until March 2021.
- Your Company will be named as our Title Sponsor on all Interviews, Articles or Radio spots done for the Lonestar Freedom Rally and / or the Wise County Toy Run for 2020.
- As a Title Sponsor, your Company Banners will be placed at the Entrance of the NRS Event Center Arena and inside the Arena during the 3 Day Rally and At the Wise County Toy Run.
- Your Company Name/Logo at the top on the back of the 2020 Lonestar Freedom Rally T-Shirts (Must know by Oct. 1, 2020 for this shirt) and the Wise County Toy Run T-Shirts and Hoodies.

GOLD LEVEL SPONSORSHIP - \$5000

Our 2nd Tier Sponsors will receive 2ea.-8 Person Tables (for up to 16 People) set up front with your company's name on the tables for the Night Of Champions on Friday night October 16, 2020. They will also have a secondary location in the Sponsor Corral area at the Main Entrance of the NRS Ranch Event Center Arena during the 2020 Lonestar Freedom Rally October 16-18, 2020.

- Gold Level Sponsors will receive a 10 X 20 Booth space inside the NRS Event Center Arena for the Lonestar Freedom Rally and Be Named as a Sponsor Throughout the Lonestar Freedom Rally held October 16-18, 2020, the Night Of Champions on October 16, 2020 and the Wise County Toy Run December 6, 2020.
- Your Company and Logo will be named as a sponsor on our Lonestar Charitable Foundation Website and the Wise Toy Run Website and our Social Media pages.
- Your Company Banners will be displayed during the 3 Day Lonestar Freedom Rally and at the 2020 Wise County Toy Run.
- Your Company Name/Logo on the back of the 2020 Wise County Toy Run T-Shirts and Hoodies under the Title Sponsors.
- Named as a sponsor on Printed Media and on any Interviews, Articles or Radio spots done for the Lonestar Freedom Rally and / or the Wise County Toy Run for 2020.

SILVER LEVEL SPONSORSHIP - \$2500 - \$3500

Our 3rd Tier Sponsors will receive 1ea.-10 Person Table placed behind the Title and 2nd Tier Sponsors with your Company name on the table for the 2020 Night Of Champions on Friday night October 16, 2020.

- Silver Level Sponsors will receive a 10 x 20 Booth space in the Sponsor Corral area at the Main Entrance of the NRS Event Center Arena during the 2020 Lonestar Freedom Rally October 16-18, 2020.
- Be Named as a Sponsor during the Lonestar Freedom Rally held October 16-18, 2020, the Night Of Champions on October 16, 2020.
- Your Company and Logo will be named as a sponsor on our Lonestar Charitable Foundation Website and the Wise Toy Run Website during the events.
- Your Company Banners will be displayed during the 3 Day Lonestar Freedom Rally
- Your Company Name/Logo smaller under Title and Second Tier Sponsors on the back of the T-Shirts and Hoodies for the Wise County Toy Run.
- Your Company named as a sponsor on Printed Media for the Lonestar Freedom Rally and the Wise County Toy Run.

BRONZE LEVEL SPONSORSHIP - \$1500 - \$2000

Our Bronze Level Sponsors will receive 1ea.-8 Person Table with your Company name on the table for the 2020 Night Of Champions on Friday night October 16, 2020.

- Bronze Level Sponsors will receive a 10 x 10 Booth space on the NRS Event Center Arena Floor during the 2020 Lonestar Freedom Rally October 16-18, 2020.
- Be Named as a Sponsor during the Lonestar Freedom Rally held October 16-18, 2020, the Night Of Champions on October 16, 2020.
- Your Company and Logo will be named as a sponsor on our Lonestar Charitable Foundation Website and the Wise Toy Run Website during the events.
- One of Your Company Banners will be displayed during the 3 Day Lonestar Freedom Rally and the Wise County Toy Run
- Your Company Name/Logo smaller under Title, Second Tier, and 3rd Tier Sponsors on the back of the T-Shirts and Hoodies for the Wise County Toy Run.

\$1000 LEVEL SPONSORSHIP

Our \$1000 Level Sponsors will receive 1ea.-8 Person Table with your Company name on the table for the 2020 Night of Champions on Friday night October 16, 2020.

- 1000 Level Sponsors will receive a 10 x 10 Booth space on the NRS Event Center Arena Floor during the 2020 Lonestar Freedom Rally October 16-18, 2020.
- Your Company Name smaller under Title, Second Tier, 3rd Tier and 4th Tier Sponsors on the back of the T-Shirts and Hoodies for the Wise County Toy Run.
- 1ea. Company Banner Displayed at the Lonestar Freedom Rally OR Wise County Toy Run.

Sponsorships in the Amount of **\$500.00** will include your company name on the back of the official commemorative Wise County Toy Run T-shirt.

If you are interested in Partnering with us, your partnership would help us to help others throughout the year. We can work together with you to put together a custom package on whatever level you feel led to Partner with us for in order to accomplish your wishes.

We also need Door Prize Donations large and small.

Sponsors who wish can donate a combination of a monetary gift and prizes or food items for the chili, fixins, canned drinks, bottled water, coffee, cups, bowls, plastic ware etc. for the Toy Run please let us know what you can do.

Please include your company information and logo with your Sponsorship Level, Company Check or Credit Card info. You may email us at wisecountytoyrun@gmail.com

PLEASE MAKE CHECKS PAYABLE TO WISE COUNTY TOY RUN IF DIRECTLY FOR THE TOY RUN OR LONESTAR CHARITABLE FOUNDATION IF FOR RALLY OR BOTH. SEND TO THE ADDRESS LISTED.

Please note that **IF** you are wanting your name on the back of this year's Toy Run T-shirt or hoodie in order to get the T-Shirts printed in a Timely manner, we need sponsor donations as early as possible due to all the delays this year with COVID. Donations **MUST BE RECIEVED BY OCTOBER 23, 2020 AT THE LATEST.** This deadline guarantees the sponsor's information on the shirt. All donations received after the deadline will be accepted gladly, however publishing the sponsors information cannot be guaranteed.

If you or your company would like to help with the event, please contact :

Jeff Honeycutt - 817-980-1981, email: wisecountytoyrun@gmail.com;

Ronda Honeycutt - 817-908-7509, email: wisecountytoyrun@gmail.com;

We hope we can count on you as a partner for this year's Toy Run.

Sincerely,

Jeff Honeycutt

Lonestar Charitable Foundation

Wise County Toy Run

PO Box 891

Bridgeport, TX 76426