



ERIC J MALLOY

CONTACT INFORMATION

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ericjmalloy.design

SOFTWARE

Adobe Creative Suite

*InDesign, Illustrator, Photoshop, Premiere, ArcGIS
illustrator extension (ext)*

Microsoft Suite

Word, PowerPoint, Excel, Outlook, OneNote

Affinity Suite

Publisher, Designer, Photo

Marketing

Campaign Logic, CoStar

EDUCATION

Maryland Institute College of Art
2012 - 2016

Bachelors of Fine Arts:
Illustration, concentration in
Animation

EXPERIENCE

Capital Markets Graphic Designer, JLL

June 2021 – February 2023

Used InDesign, Illustrator and Photoshop to create communications materials for the Capital Markets division such as Request for Finances (RFF), Offering Memorandums (OM) and Social Media Materials.

Social Media Materials involved finding relevant statistics for the team and pulling images and maps from Offering Memorandums to showcase different properties. These images would also be used for e-blasts that are distributed to lenders and clients.

RFF's & OM's are booklets ranging from thirty to seventy pages, each containing multiple sections that require different graphical images and charts. I learned a new platform called Snazzy Maps to create the areal maps used for these materials. I also incorporated branding guidelines throughout all aspects of the booklets such as the amenity, transportation, regional and employee center maps.

Marketing Client Services Coordinator, CBRE

March 2019 – February 2020 Contractor; February 2020 - May 2021

Used InDesign, Illustrator and Photoshop to create communications materials for the Mid-Atlantic Debt & Structured Finance division such as Request for Finances (RFF), Offering Memorandums (OM) and Quarterly Statistics E-Blasts.

Quarterly Statistics E-Blast involved finding relevant statistics and creating dynamic, concise graphics to showcase the team's accomplishments. These were distributed via email, LinkedIn, and Campaign Logic to lenders and clients.

RFF's & OM's are booklets ranging from thirty to seventy pages, each containing multiple sections that require different graphical images and charts. I learned a new Illustrator extension called ArcGIS to create detailed custom vector maps that significantly reduced the turn-around time for these projects. These images would also be used for amenity, transportation, regional and employee center maps.

Independent Graphic Designer

January 2017 – Present

Meet with clients to determine pricing, contract terms, design vision and deliverable timeline. Work with clients through multiple rounds of edits to create custom designs and provide advice on paper and printing specifics.

Wedding Material Designs require flexibility and understanding for the expectations of each client. I incorporate the client's unique vision and ideas into beautiful custom pieces. I have experience creating a full suite of wedding materials including couples logos, save the dates, invitations, church programs, table numbers, name cards, thank you cards, etc.

Administrative Assistant, Cushman & Wakefield

May 2018 – March 2019

Support tenant brokers by making tour books, creating e-blasts and flyers, and performing other administrative tasks as needed.

Creating E-Blasts involved pulling relevant information from CoStar including flyers and floor plans. This content would then be uploaded to the company's e-blast platform for client distribution.

Designing Flyers for smaller properties would require gathering information from the brokers and CoStar and creating stunning one-page designs with various property highlights.

HOBBIES

Homemade Cooking & Baking | Digital & Watercolor Painting | Average Volleyball Player