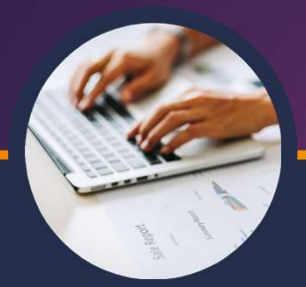
STRUCTURALGURU-
GURURAYAR ASSOCIATES

(Engineering Consultancy & Training's)

ENGINEERING CONSULTANCY FRANCHISE PROPOSAL

www.structuralguru.in
www.gururayarassociates.com



Our Mission

To build a independent professional structural design engineers/consultants in all over India and abroad as well. We are committed to excel the quality and economic structural design services to our clients as well.

Our Vision

"To give real service, you must add something which cannot be bought or measured by MONEY"

- Sir M.Vishveshwarayya.

ABOUT US

WHO ARE WE ?

We are StructuralGuru-Gururayar Associates MSME registered and ISO 9001-2015 certified single ownership company established in 2016 with 25 years of Industrial, commercial and residential design/consultancy experience in the field, we decided to alter direction.

Now, we share our passion by helping others.

OUR MOTTO: HELP EACHOTHER! GROWTOGETHER!!

OUR SERVICES

ENGINEERING CONSULTANCY

Design,procure,construct and PMC of commercial,industrial and residential structures in IS,BS, ACI, AISC codes. Personal Lead engineer level consultancy assistance services.

CIVIL & STRUCTURAL DESIGN APPLICATION COURSES

WEBINAR trainings of various Civil & Structural Application type courses to suit freshers/experienced engineers.WEBINAR trainings in Staadpro,Etabs,Safe, SACS,Foundation3D,RCDC,Prokon, Autocad,Revit & Tekla.

EPCm Services

Engineering,Procurement,Construction and Project Management of,

Residential Projects

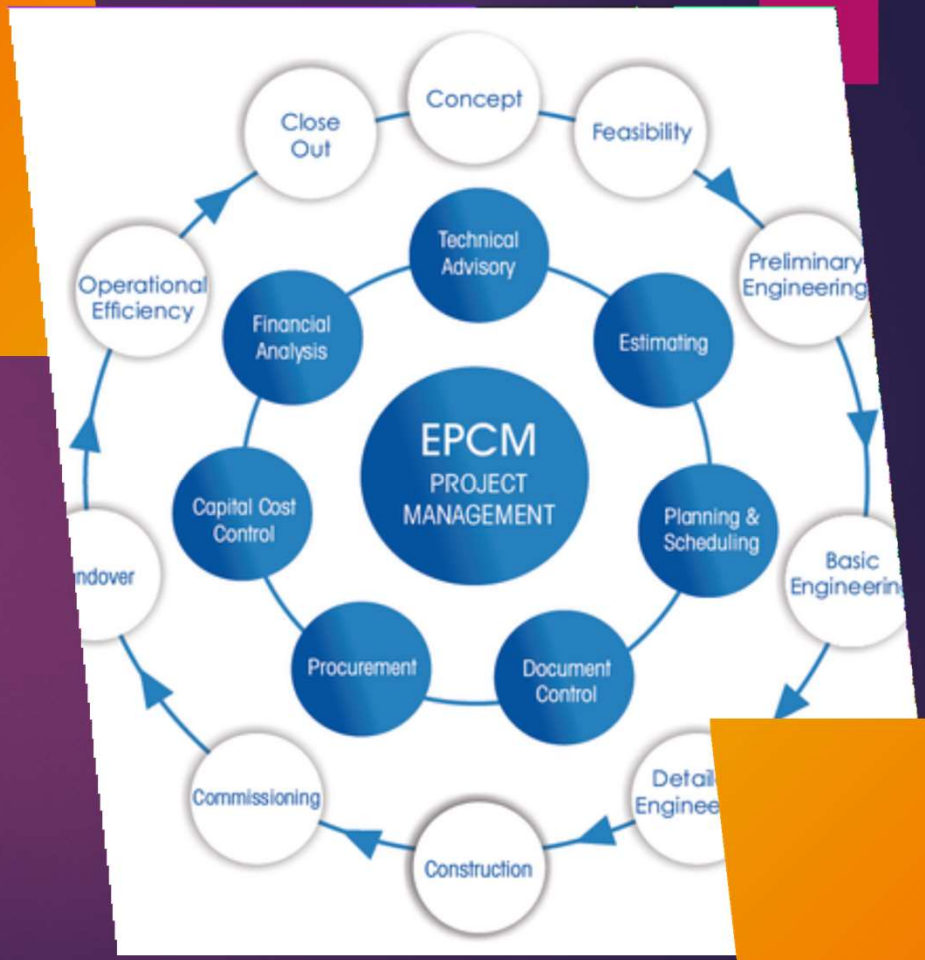
Up to G+15 RCC Building flats & Individual villas.

Industrial Projects

Warehouse, Factory, Process Industry structures RCC & STEEL

Commercial Projects

Shopping malls,schools, Govt buildings, Offices RCC & STEEL



OUR KIND OF UNIQUENESS

TRANSFORMING 1 MILLION ENGINEERS FROM ALL OVER THE GLOBE INTO DESIGN/CONSULTANCY FIELD.

We train and transform Civil Engineers, Architects, Builders, Promoters, Construction Engineers, QAQC, Planning and Project Engineers, everyone in to STRUCTURAL DESIGN ENGINEERS OR CONSULTANT with our step by step 8 months LIVE webinar or VIDEO mode trainings.

By transforming, one can easily shift to office based design engineer postion or can start thier own engineering consultancy. Existing business owners like builders & promoters can save the outsourcing design services cost and execute them self.

WHY CHOOSE GURURAYAR ASSOCIATES FRANCHISE?

- Special Unique consultancy procedure and concepts.
- More demand for practical way of execution of engineering
- designs
- SAFETY first design strategy.
- VERY LOW investment WFH option suits.
- High Profit Break Even In Less Than 6 months Profit Margin From 40% To 60%
- No Experience Staff Required just language proficiency is enough
- Easy To Run Business

FRANCHISE PARTNER REQUIREMENTS

One

Business is completely over online WFH option and ZERO RISK investments needed (6X ROI), except some VERY LOW expenses.

Two

Must be CIVIL & STRUCTURAL ENGINEER passionate on ENGINEERING CONSULTANCY business.

Three

Passionate to manage and resolve customer's untold pains by supplying measurable visible gains like our customized ENGINEERING solutions.

Four

Passionate to serve quality products to customer. Must be a good in sales, system tech oriented person to handle meetings, webinars, etc.

TO BECOME A FRANCHISE PARTNER

1. SHOULD BE CIVIL ENGINEER HAVE MINIMUM ENGLISH LANGUAGE FLUENCY IN SPEAKING & WRITING.
2. SHOULD HAVE STYSTEM,ANDROID MOBILE, INTERNET SET UP.
3. TOTAL ONE TIME INVESTMENT OF RS.35000/- AS NON-REFUNDABLE FRANCHISE FEE TO STRUCTURALGURU-GURURAYAR ASSOCIATES, OTHER THAN POINT NO.2. (Trial Franchise can also be obtained for minimum 3 months period for non-refundable Rs.6000/-)
4. EXPECTED RETURN ON INVESTMENT (RS.70000/- AS PER POINT-3) WITHIN 1 MONTH TO 3 MONTHS

MONTHLY EXPECTED REVENUE

1.On EVERY ENGINEERING DESIGN PROJECT ACQUISITION (min 20 nos per month), 10% project cost will be paid (upon stage by stage of back-to-back client's payment) as franchisee's co-ordination charges . For Example if 20 nos PRJ taken as Acquisition only means, Say each average Rs.20,000, then Franchisee's share will be 20 nos X 2000 =INR 40,000/-

2.On EVERY ENGINEERING DESIGN PROJECT ACQUISITION & EXECUTION with our guidance (min 20 nos per month), 60% project cost will be paid (upon stage by stage of back-to-back client's payment) as franchisee's co-ordination and execution charges . For example if 20 nos PRJ taken as Acquisition & Execution, say each average Rs.20,000, then Franchisee's share will be 20 nos X 12000 =INR 2,40,000/-.

For Only Engineering Design Execution, we will give on per square feet piece rate basis then and there.

Expected Total = INR.2,80,000/- PER MONTH

MONTHLY EXPECTED EXPENSES

- 1.Internet, EB & Telephone Bill per month =INR.1500 /-
- 2.Digital Marketing Expenses in your STATE per month = INR.6000 /-

(On Initial stage our trained franchisee can work personally)

- 3.Draftsman salary per month = INR.15000 /- (On Initial stage our trained franchisee can work personally)
- 4.Junior Design Engineer's salary per month = INR.30000 /- (On Initial stage our trained franchisee can work personally)

One time set up changes for our consultant travel transportation+ food +accommodation expenses to your office or home office location for min 10 days period will be born by franchisee.

Total Expected Expenses per month (With self working mode)= INR.7500/-

What Franchise Partner Gets As Support

1. REMOTE TRAINING & SUPPORT ON MARKETING CAMPAIGN SET UP ASSISTANT
2. REMOTE TRAINING & SUPPORT ON PROJECT INFO AND IDEAS TO GET DESIGN PROJECTS EFFICIENTLY IN MARKET.
3. BRANDING ADVERTISER ACCESS AND MENU PRINTS.
4. GUIDING TO SOURCE CLIENTS FROM LOCAL STATE.
5. COMPLETE ENGINEERING EXECUTION INSTRUCTION AND GUIDANCES.
6. ONE TIME OFFLINE 10 DAYS CONSULTANCY SET UP GUIDANCES IN YOUR LOCATION.

ROYALTY

ALL ORDER BOOKINGS BY FRANCHISEE WILL BE THROUGH OUR COMPANY WEBSITE PAYMENT GATEWAY ONLY. AT EVERY MONTH 5TH DAY COMPANY WILL PAY THE SHARE TO FRANCHISEE. A ROYALTY AMOUNT OF 5%PER EVERY INR.50000/- BACK TO BACK CONFIRMED SALE WILL BE DUDUCTED FROM FRANHISEE PARTNER'S MONTHLY PAYMENT BY GURURAYAR ASSOCIATES FROM THE 3RD MONTH OF LAUNCHING THE FRANCHISE SIGNOFF AGREEMENT, TO EXTEND OUR SUPPORT TO THE FRANCHISE PARTNER.

REACHOUT US

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THANK YOU

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