

# STRUCTURALGURU- GURURAYAR ASSOCIATES

(Engineering Consultancy & Training's)



# TRAINING FRANCHISE PROPOSAL

[www.structuralguru.in](http://www.structuralguru.in)  
[www.gururayarassociates.com](http://www.gururayarassociates.com)





## Our Mission

To build a independent professional structural design engineers/consultants in all over India and abroad as well. We are committed to excel the quality and economic structural design services to our clients as well.



## Our Vision

"To give real service, you must add something which cannot be bought or measured by MONEY"

- Sir M.Vishveshwarayya.

# ABOUT US

## WHO ARE WE ?

We are StructuralGuru-Gururayar Associates MSME registered and ISO 9001-2015 certified single ownership company established in 2016 with 25 years of Industrial, commercial and residential design/consultancy experience in the field, we decided to alter direction.

Now, we share our passion by helping others.

OUR MOTTO: HELP EACH OTHER! GROW TOGETHER!!



# OUR SERVICES

## ENGINEERING CONSULTANCY

Design, procure, construct and PMC of commercial, industrial and residential structures in IS, BS, ACI, AISC codes. Personal Lead engineer level consultancy assistance services.

## CIVIL & STRUCTURAL DESIGN APPLICATION COURSES

WEBINAR trainings of various Civil & Structural Application type courses to suit freshers/experienced engineers. WEBINAR trainings in Staadpro, Etabs, Safe, SACS, Foundation3D, RCDC, Prokon, Autocad, Revit & Tekla.



## EPCm Services

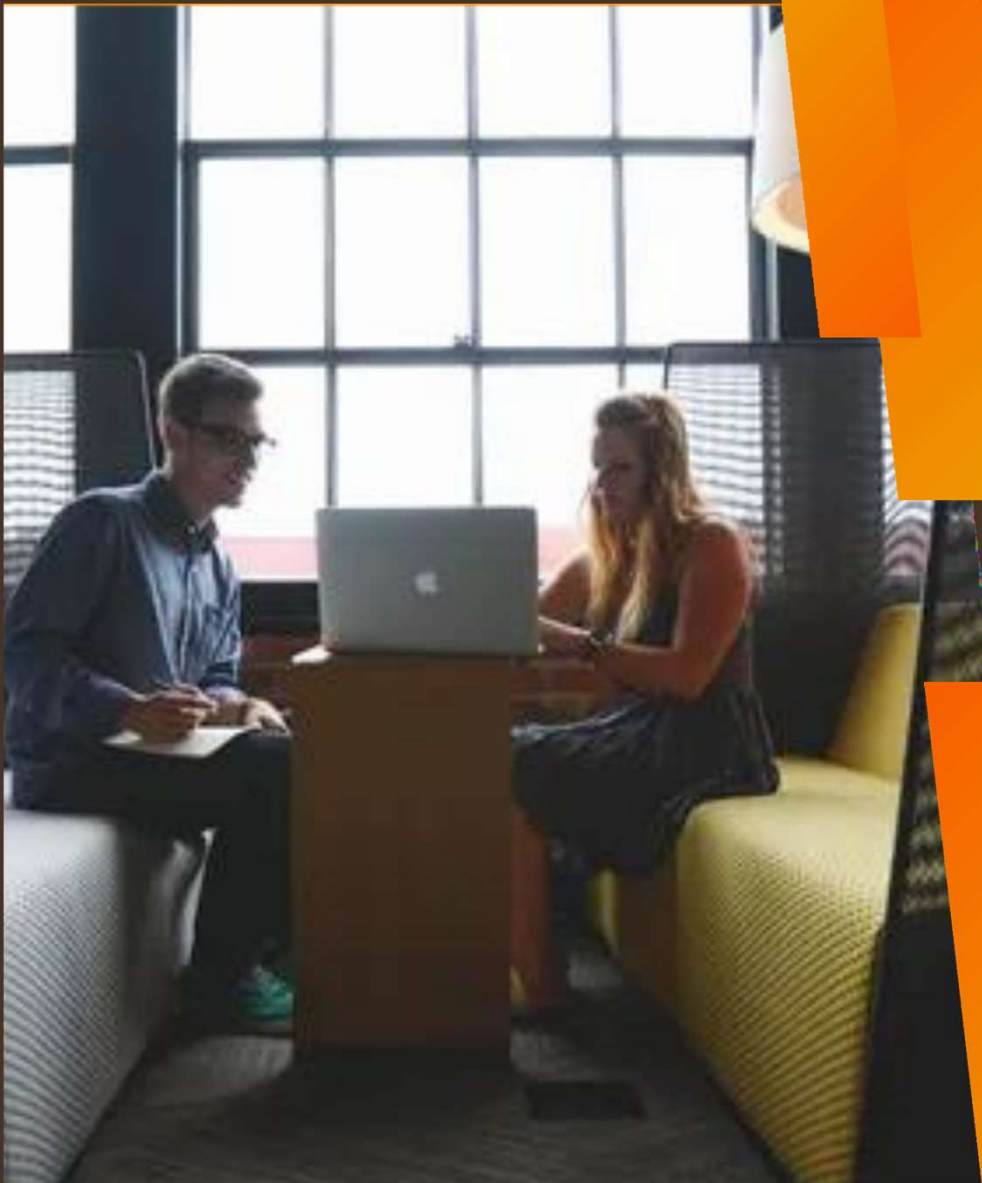
Engineering, Procurement, Construction and Project Management of, Residential Projects

Up to G+15 RCC Building flats & Individual villas.  
Industrial Projects

Warehouse, Factory, Process Industry structures RCC & STEEL  
Commercial Projects

Shopping malls, schools, Govt buildings, Offices RCC & STEEL





## Personal Consultancy & Lead Guidance

Yearly Membership Services

Lead level assistance In day to day engineering design works.

Half Yearly Membership Services

Lead level assistance In day to day engineering design works.

Monthly Membership Services

Lead level assistance In day to day engineering design works.

Remote Technical Support Services

Remote assistance in resolving field engineering issues in day to day engineering design works.



## OUR KIND OF UNIQUENESS

TRANSFORMING 1 MILLION ENGINEERS FROM ALL OVER THE GLOBE INTO DESIGN/CONSULTANCY FIELD.

We train and transform Civil Engineers, Architects, Builders, Promoters, Construction Engineers, QAQC, Planning and Project Engineers, everyone in to STRUCTURAL DESIGN ENGINEERS OR CONSULTANT with our step by step 8 months LIVE webinar or VIDEO mode trainings.

By transforming, one can easily shift to office based design engineer position or can start their own engineering consultancy. Existing business owners like builders & promoters can save the outsourcing design services cost and execute them self.





## WHY CHOOSE GURURAYAR ASSOCIATES FRANCHISE?

- Mesmerizing **Unique** training concepts
- **More demand** for practical way of training's
- Filling **G-A-P between education and Experience** in design field.
- **VERY LOW** investment **WFH** option suits.
- **High Profit** Break Even In Less Than 6 months **Profit Margin From 40% To 60%**
- **No Experience** Staff Required just language proficiency is enough
- **Easy To Run** Business



# FRANCHISE PARTNER REQUIREMENTS



## One

Business is completely over online **WFH option** and **ZERO RISK** investments needed (**6X ROI**), except some **VERY LOW** expenses.



## Two

Must be **CIVIL & STRUCTURAL ENGINEER** to be **passionate** on **CONSULTANCY & TRAINING** business.



## Three

Passionate to **manage and resolve** customer's untold pains by supplying measurable visible gains like our **customized training solutions**.



## Four

Passionate to **serve quality products** to customer. Must be a good in sales, system tech oriented person to **handle meetings, webinars, etc.**

# TO BECOME A FRANCHISE PARTNER



1. SHOULD BE **CIVIL ENGINEER** HAVE MINIMUM ENGLISH LANGUAGE FLUENCY IN SPEAKING & WRITING. NATIVE LANGUAGE & HINDI IS A PLUS.
2. SHOULD HAVE SYSTEM, ANDROID MOBILE, BUSINESS WHATSAPP WITH INTERNET SET UP.
3. TOTAL ONE TIME **INVESTMENT OF RS.30000/-** AS NON-REFUNDABLE FRANCHISE FEE TO STRUCTURALGURU-GURURAYAR ASSOCIATES, OTHER THAN POINT NO.2 (**Trial Franchise can also be obtained for minimum 3 months period for non-refundable Rs.6000/-**)
4. EXPECTED RETURN ON INVESTMENT (RS.30000/- AS PER POINT-3) **WITHIN 2 MONTHS TO 6 MONTHS**

# MONTHLY EXPECTED REVENUE

1. On LIVE webinar training bookings  
min 5 nos per month X 1000 Rupees per  
person per month EMI (Cumulative 8  
months average:

{5k+10k+15k+20k+25k+30k+35k+40k}/8)

= **INR.22,500/-**

2. On VIDEO mode training bookings min 30  
nos per month X 1000 Rupees per booking

= **INR 30,000/-**

Total = **INR.52,000/-**

(PER SINGLE HANDED EMPLOYMENT- on minimum 8 hrs work)

# MONTHLY EXPECTED EXPENSES

1. Internet & Telephone Bill per month

**= INR.350 /-**

2. Digital Marketing Expenses in your

STATE per month **= INR.5000 /-**

Total Expenses per month = **INR.5350/-**

(PER SINGLE HANDED EMPLOYMENT)

# What Franchise Partner Gets As Support

1. **REMOTE SUPPORT** ON MARKETING CAMPAIGN SET UP ASSISTANT
2. **REMOTE TRAINING** ON PRODUCT INFO AND IDEAS TO SELL EFFICIENTLY IN MARKET.
3. **BRANDING ADVERTISER** ACCESS AND MENU PRINTS.
4. **GUIDING TO SOURCE CLIENTS** FROM LOCAL STATE.





# ROYALTY

ALL ORDER BOOKINGS BY FRANCHISEE WILL BE THROUGH OUR COMPANY WEBSITE PAYMENT GATEWAY ONLY. AT EVERY MONTH 5TH DAY COMPANY WILL PAY THE SHARE TO FRANCHISEE. A **ROYALTY AMOUNT OF 5% PER EVERY INR.50000/- BACK TO BACK CONFIRMED SALE WILL BE DUDUCTED FROM FRANHISEE PARTNER'S MONTHLY PAYMENT BY GURURAYAR ASSOCIATES FROM THE 3RD MONTH OF LAUNCHING THE FRANCHISE SIGNOFF AGREEMENT, TO EXTEND OUR SUPPORT TO THE FRANCHISE PARTNER.**





## REACHOUT US

STRUCTURALGURU-GURURAYAR ASSOCIATES  
D-54, 2nd Floor, Trichy Coworks, 9th A  
Cross, Thillai Nagar, Tiruchirappalli,  
Tamil Nadu 620018, INDIA.

Mobile No. +91-9629121300 (For Whatsapp  
calls also)

(GOVT. REGISTERED NO : TN27D0018377)

Email : [admin@gururayarassociates.com](mailto:admin@gururayarassociates.com)

[gururayarassociates@gmail.com](mailto:gururayarassociates@gmail.com)

[www.structuralguru.in](http://www.structuralguru.in)

[www.gururayarassociates.com](http://www.gururayarassociates.com)



# THANK YOU

—  
[WWW.STRUCTURALGURU.IN](http://WWW.STRUCTURALGURU.IN)  
[WWW.GURURAYARASSOCIATES.COM](http://WWW.GURURAYARASSOCIATES.COM)